







# Website Analysis: markbartonphotography.com

Generated on June 26 2025 05:42 AM





The score is 45/100




## SEO Content

	Title	<p>Mark Barton Photography   Wedding Photographer Northern Ireland   Mark Barton   Belfast   Covering weddings across Ireland   UK &amp; Europe.</p> <p>Length : 141</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Northern Ireland wedding photographer relaxed and natural documentary style Mark Barton based in Belfast covering weddings across Ireland and UK</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Wedding Photographer Northern Ireland &amp;#124; Belfast</td></tr><tr><td>title</td><td>Mark Barton Photography   Wedding Photographer Northern Ireland   Mark Barton   Belfast   Covering weddings across Ireland   UK &amp; Europe.</td></tr><tr><td>url</td><td>https://www.markbartonphotography.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Northern Ireland wedding photographer relaxed and natural documentary style Mark Barton based in Belfast covering weddings across Ireland and UK</td></tr></table>	Property	Content	site_name	Wedding Photographer Northern Ireland &#124; Belfast	title	Mark Barton Photography   Wedding Photographer Northern Ireland   Mark Barton   Belfast   Covering weddings across Ireland   UK & Europe.	url	https://www.markbartonphotography.com	type	website	description	Northern Ireland wedding photographer relaxed and natural documentary style Mark Barton based in Belfast covering weddings across Ireland and UK
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## SEO Content

		<div>image</div> <div>http://static1.squarespace.com/static/5d6cf995a45b790001897167/t/5dc94044df818a4a74500ab2/1573470278225/markbarton+logo.png?format=1500w</div> <div>image:width</div> <div>250</div> <div>image:height</div> <div>258</div>
	Headings	<div> <div>H11</div> <div>H24</div> <div>H35</div> <div>H40</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H1] REAL LIFE</li> <li>• [H1] REAL MOMENTS</li> <li>• [H1] REAL MEMORIES</li> <li>• [H1]</li> <li>• [H1] FOR COUPLES</li> <li>• [H1] WHO REALLY</li> <li>• [H1] DON'T WANT</li> <li>• [H1] TO POSE.</li> <li>• [H1] Ireland Elopement</li> <li>• [H1] 500+Weddings</li> <li>• [H2] DOCUMENTARY WEDDING PHOTOGRAPHER NORTHERN IRELAND</li> <li>• [H2] For The Latest Weddings See Below</li> <li>• [H2] Reviews</li> <li>• [H2] Follow me on Social Media...</li> <li>• [H3] Hi, I'm Mark,</li> <li>• [H3] Ireland is a land of beauty, myth, and magic.</li> <li>• [H3] Whether it's an elopement or a holiday, as your photographer, I'm here to guide you every step of the way, from selecting the perfect photo locations to providing all the essential details about distances and travel logistics.</li> <li>• [H3] Get in touch today to plan your Ireland elopement!</li> <li>• [H3] Thank you so much for taking the time to visit my site and looking through my work. If photography is important to you, it's so worth the investment. When the wedding is over, and the cake is eaten, all that remains are your photographs. You'll have these for the rest of your life.</li> </ul>
	Images	<p>We found 115 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Mark Barton Photography about home page</a>	Internal	Passing Juice
<a href="#">Bride and groom wedding picture Northern Ireland</a>	Internal	Passing Juice
<a href="#">Real Wedding Features Page</a>	Internal	Passing Juice
<a href="#">UK top 50 wedding photographers</a>	Internal	Passing Juice
<a href="#">Mark Approach</a>	Internal	Passing Juice
<a href="#">Ireland Elopement Mark Barton Photography</a>	Internal	Passing Juice
<a href="#">Kind Words and Reviews-5 Star Wedding Photographer Northern Ireland</a>	Internal	Passing Juice
<a href="#">Mark Barton Photographed over 500 Wedding</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice

## In-page links

<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Back To Top</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : markbartonphotography.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 122 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://markbartonphotography.com/robots.txt">http://markbartonphotography.com/robots.txt</a>  Great, your website has a robots.txt file.

## Optimization



### Analytics

Great, your website has an analytics tool.



Google Analytics