Website Analysis: lrl.li

Generated on May 14 2025 09:28 AM

The score is 67/100

SEO Content

	Title	Little URL — Free URL Shortener
		Length : 37
		Perfect, your title contains between 10 and 70 characters.
	Description	Free URL shortener to create perfect URLs for your business. Little URL helps you create and share custom links that you want it! ✓ Check it out!
		Length : 145
		Great, your meta description contains between 70 and 160 characters.
	Keywords	Little URL, Url Shortener, Bitly, Custom Url Shortener, Tiny Url, Redirect Url
		Good, your page contains meta keywords.
	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Little URL | Free URL Shortener
description	Free URL shortener to create perfect URLs for your business. Little URL helps you create and share custom links that you want it! ✓ Check it out!
url	https://lrl.li
site_name	Little URL
updated_time	2021-03-14T20:33:55+03:30
image	https://lrl.li/images/lrl.jpg

SEO Content

		image:secure_url	https://lrl.li/images/lrl.jpg	
		image:width	750	
		image:height	750	
		image:alt	Little URL | Free URL Shortener	
		image:type	image/jpeg	

	Headings	H1 1	H2 1	H3 0	H4 0	H5 0	H6 0
		• [H1] Little URL | Free URL Shortener • [H2] Enter URL to shorten					

	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
YOURLS	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	optional shortener url free shorten title little custom enter all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
url	7	✔	✔	✔	✔
little	2	✔	✔	✔	✔
free	2	✔	✖	✔	✔
shortener	2	✔	✔	✔	✔
optional	2	✖	✖	✖	✖

Usability

	Url	Domain : lrl.li Length : 6
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://lrl.li/sitemap.xml
		https://lrl.li/sitemap.xml
✓	Robots.txt	http://lrl.li/robots.txt
		Great, your website has a robots.txt file.

Optimization

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.