

# Website Analysis: lotus-365-in.com

Generated on May 23 2025 02:58 AM

The score is 63/100







## SEO Content

	Title	Lotus365 #1 Official IPL Betting & Casino Site   Lotus 365 APK  Length : 66  Perfect, your title contains between 10 and 70 characters.																
	Description	Join Lotus365 for top cricket betting, IPL action & casino games. Download the app, sign up now at lotus365.in your trusted Lotus betting site in India.  Length : 156  Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lotus365 #1 Official IPL Betting &amp; Casino Site   Lotus 365 APK</td></tr><tr><td>description</td><td>Join Lotus365 for top cricket betting, IPL action &amp; casino games. Download the app, sign up now at lotus365.in your trusted Lotus betting site in India.</td></tr><tr><td>url</td><td>https://lotus-365-in.com/</td></tr><tr><td>site_name</td><td>Best Online Betting &amp; Casino Platform for Winning Big   Lotus365</td></tr><tr><td>image</td><td>https://lotus-365-in.com/wp-content/uploads/2024/04/banner-1-lotus-1.png</td></tr></table>	Property	Content	locale	en_US	type	website	title	Lotus365 #1 Official IPL Betting & Casino Site   Lotus 365 APK	description	Join Lotus365 for top cricket betting, IPL action & casino games. Download the app, sign up now at lotus365.in your trusted Lotus betting site in India.	url	https://lotus-365-in.com/	site_name	Best Online Betting & Casino Platform for Winning Big   Lotus365	image	https://lotus-365-in.com/wp-content/uploads/2024/04/banner-1-lotus-1.png
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image	https://lotus-365-in.com/wp-content/uploads/2024/04/banner-1-lotus-1.png																	





# SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	19	32	0	0	0
		<ul style="list-style-type: none"><li>• [H1] Lotus365 Promotions and Bonuses</li><li>• [H2] Lotus365- Best Cricket Betting and Casino Site in India</li><li>• [H2] What is Lotus365?</li><li>• [H2] Features of Lotus365</li><li>• [H2] Why choose Lotus365 Bet?</li><li>• [H2] Quick Links to Lotus365 Online Betting</li><li>• [H2] How to do IPL betting on lotus365?</li><li>• [H2] Lotus365 Help &amp; Support</li><li>• [H2] Lotus365 FAQs</li><li>• [H2] Lotus 365 App: An Overview</li><li>• [H2] How to Download the Lotus 365 App</li><li>• [H2] Creating a Lotus 365 Account</li><li>• [H2] Exploring Bonuses &amp; Rewards in Lotus 365</li><li>• [H2] Understanding Payment Methods for Lotus 365</li><li>• [H2] Deposit Options for Lotus 365</li><li>• [H2] Lotus 365 Withdrawal Process</li><li>• [H2] Exclusive Benefits with Lotus365 VIP</li><li>• [H2] Customer Service Options for Lotus 365 Users</li><li>• [H2] Types of Bets on Lotus365</li><li>• [H2] Why Choose Lotus 365.in?</li><li>• [H3] a. Sports Betting</li><li>• [H3] b. Online Casino</li><li>• [H3] c. Live Games and Slots</li><li>• [H3] d. Exchange Betting</li><li>• [H3] e. Real-time updates and analytics</li><li>• [H3] User-friendly interface:</li><li>• [H3] Live betting and live streaming:</li><li>• [H3] High odds:</li><li>• [H3] Fast &amp; secure payment:</li><li>• [H3] Attractive bonuses :</li><li>• [H3] 24/7 customer support</li><li>• [H3] Mobile app support:</li><li>• [H3] Lotus365 Login</li><li>• [H3] Lotus365 Registration</li><li>• [H3] Lotus365 APP Download</li><li>• [H3] Register and log in</li><li>• [H3] How do I deposit?</li><li>• [H3] How to place an IPL bet?</li><li>• [H3] How to Deposit and Withdraw in Lotus365?</li><li>• [H3] Welcome Bonus for New Players</li><li>• [H3] Free Bets on IPL</li><li>• [H3] Sports &amp; Casino Bonuses</li><li>• [H3] How to Claim Lotus365 Bonuses?</li><li>• [H3] Customer Support at Lotus365</li><li>• [H3] 24/7 Live Chat &amp; Email Support</li><li>• [H3] 1. How do I register for the Lotus365 online betting app?</li><li>• [H3] 2. Can I Bet Live on IPL Matches at Lotus365?</li><li>• [H3] 3. Is the Lotus betting App Safe?</li><li>• [H3] How to register on Lotus 365</li><li>• [H3] Account Verification Process</li><li>• [H3] Lotus 365 Login Procedure Explained</li><li>• [H3] Winning with Lotus 365: Tips and Insights</li></ul>					

## SEO Content

	Images	We found 50 images on this web page.  17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16%  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">IPL 2025</a>	Internal	Passing Juice
<a href="#">CRICKET</a>	Internal	Passing Juice
<a href="#">BASKETBALL</a>	Internal	Passing Juice

## In-page links

<a href="#">TENNIS</a>	Internal	Passing Juice
<a href="#">LIVE CASINO</a>	Internal	Passing Juice
<a href="#">SOCCER</a>	Internal	Passing Juice
<a href="#">VIRTUAL SPORTS</a>	Internal	Passing Juice
<a href="#">SLOTS</a>	Internal	Passing Juice
<a href="#">INDIAN CARD GAMES</a>	Internal	Passing Juice
<a href="#">ARTICLES</a>	Internal	Passing Juice
<a href="#">Lotus 365 Online</a>	Internal	Passing Juice
<a href="#">Lotus 365 online app</a>	Internal	Passing Juice
<a href="#">create a Lotus 365 account</a>	Internal	Passing Juice
<a href="#">Lotus 365 support</a>	Internal	Passing Juice
<a href="#">Lotus365 bonus codes</a>	Internal	Passing Juice
<a href="#">Lotus 365 bonus</a>	Internal	Passing Juice
<a href="#">terms and conditions</a>	Internal	Passing Juice
<a href="#">Payment methods</a>	Internal	Passing Juice
<a href="#">deposit with Lotus 365</a>	Internal	Passing Juice
<a href="#">Lotus 365 withdrawal</a>	Internal	Passing Juice
<a href="#">win with Lotus 365</a>	Internal	Passing Juice
<a href="#">Lotus365 VIP club</a>	Internal	Passing Juice
<a href="#">join the Lotus365</a>	Internal	Passing Juice
<a href="#">Lotus365 cricket betting</a>	Internal	Passing Juice
<a href="#">Lotus 365 casino</a>	Internal	Passing Juice
<a href="#">Lotus365 Live Casino</a>	Internal	Passing Juice
<a href="#">Lotus365 Cricket Betting</a>	Internal	Passing Juice
<a href="#">Lotus 365 App Download</a>	Internal	Passing Juice
<a href="#">Quick Flash Games</a>	Internal	Passing Juice
<a href="#">Betting Odds</a>	Internal	Passing Juice
<a href="#">Betting Exchange</a>	Internal	Passing Juice

## In-page links

[Sign Up](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

lotus casino ipl betting users app account  
live lotus365 sports












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
betting	104	✓	✗	✓	✓
lotus	98	✓	✗	✓	✓
lotus365	61	✓	✗	✓	✓
live	37	✗	✗	✗	✓
ipl	35	✓	✗	✓	✓





## Usability

	Url	Domain : lotus-365-in.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://lotus-365-in.com/robots.txt">http://lotus-365-in.com/robots.txt</a>

## Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.