







Website Analysis: kessgame.com

Generated on June 26 2025 19:46 PM






The score is 61/100




SEO Content

	Title	<p>Kess® Board Game - For those who don't Chess</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Kess® Board Game is a game that the newbie can dive in head first and learn it in five minutes or less and have more fun than a rollercoaster at disneyland. Kess® Board Game is also a game where a GrandMaster can enjoy his superior thinking skills and mental agility and dexterity and make mincemeat out of rivals.</p> <p>Length : 314</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>kess, chess, chessmaster, boardgame, tips, game tips, chess tips, strategy,</p> <p>Good, your page contains meta keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>/index</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Kess® Board Game - For those who don't Chess</td></tr><tr><td>description</td><td>Kess® Board Game is a game that the newbie can dive in head first and learn it in five minutes or less and have more fun than a rollercoaster at disneyland. Kess® Board Game is also a game where a GrandMaster can enjoy his superior thinking skills and mental agility and dexterity and make mincemeat out of rivals.</td></tr></tbody></table>	Property	Content	url	/index	type	website	title	Kess® Board Game - For those who don't Chess	description	Kess® Board Game is a game that the newbie can dive in head first and learn it in five minutes or less and have more fun than a rollercoaster at disneyland. Kess® Board Game is also a game where a GrandMaster can enjoy his superior thinking skills and mental agility and dexterity and make mincemeat out of rivals.
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SEO Content

	Headings	H1 1	H2 9	H3 12	H4 0	H5 2	H6 0
		<ul style="list-style-type: none"> • [H1] WELCOME TO Kess® Board Game HQ • [H2] \$500 GiveAway • [H2] Play Kess® Board Game • [H2] How Kess® Board Game Works • [H2] Kess® Board Game and Chess • [H2] Kess® Board Game Philosophy • [H2] Kess® Board Game and Chess! • [H2] Newsletter • [H2] The Kess® Board Game Story • [H2] \$500 GiveAway • [H3] Order the Boardgame • [H3] Get the App • [H3] Play Online • [H3] Difference between Chess and Kess • [H3] How is Chess and Kess® Board Game Similar? • [H3] Chess is difficult how will i find Kess? • [H3] Kess® Board Game is for all! • [H3] Kess® Board Game may help build back what covid19 took away • [H3] Kess® Board Game is like a meditation break • [H3] Chess Newsroom • [H3] Chess tips • [H3] Kess® Board Game strategies • [H5] The original and best form of KESS. • [H5] Battle another player or a Kess® Board Game masterbot 					
	Images	<p>We found 35 images on this web page.</p> <p>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 4.35%</p> <p>External Links : Passing Juice 4.35%</p> <p>Internal Links 91.3%</p>

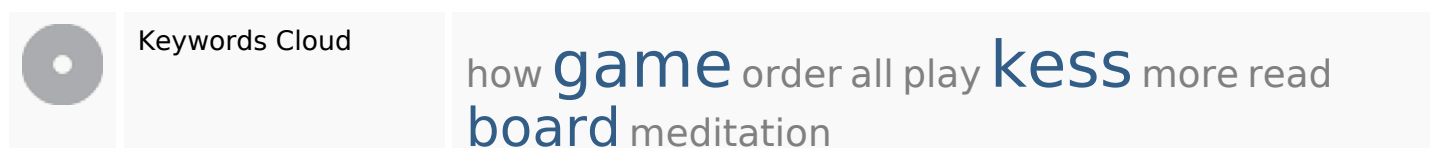
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Download Game	Internal	Passing Juice
Our Story	Internal	Passing Juice
Kess Shop	Internal	Passing Juice
Philosophy	Internal	Passing Juice
How to Play	Internal	Passing Juice
Articles	Internal	Passing Juice
Chess Newsroom	Internal	Passing Juice
\$500 Giveaway	External	Passing Juice
Kess Book	Internal	Passing Juice
Difference between Chess and Kess	Internal	Passing Juice
How is Chess and Kess® Board Game Similar?	Internal	Passing Juice
Chess is difficult how will i find Kess?	Internal	Passing Juice
Kess® Board Game is for all!	Internal	Passing Juice
Kess® Board Game may help build back what covid19 took away	Internal	Passing Juice
Kess® Board Game is like a meditation break	Internal	Passing Juice
Read More...	Internal	Passing Juice
Kess® Board Game The Battle Game \$500 Giveaway!	External	noFollow

In-page links

Kess® Board Game Shop	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Cookies	Internal	Passing Juice
Patent Attorney	Internal	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kess	9	✓	✓	✓	✓
game	8	✓	✓	✓	✓
board	7	✓	✓	✓	✓
play	3	✗	✗	✗	✓
all	2	✗	✗	✗	✓












Usability

	Url	Domain : kessgame.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>



Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://kessgame.com/sitemap.xml https://kessgame.com/sitemap.xml
	Robots.txt	http://kessgame.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.