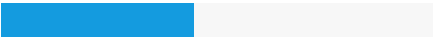


Website Analysis: inssmart.ru

Generated on June 18 2025 21:25 PM

The score is 40/100



SEO Content

	Title	abtest Length : 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.										
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.										
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://inssmart.ru</td></tr><tr><td>title</td><td>Онлайн-платформа для страховых агентов и брокеров</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Лучшие страховые агенты выбирают INSSMART. Сервис, где есть все для комфортной работы и заработка на рынке электронного страхования. Е-ОСАГО, КАСКО, страхование недвижимости, ипотеки, животных.</td></tr></table>	Property	Content	url	https://inssmart.ru	title	Онлайн-платформа для страховых агентов и брокеров	type	website	description	Лучшие страховые агенты выбирают INSSMART. Сервис, где есть все для комфортной работы и заработка на рынке электронного страхования. Е-ОСАГО, КАСКО, страхование недвижимости, ипотеки, животных.
Property	Content											
url	https://inssmart.ru											
title	Онлайн-платформа для страховых агентов и брокеров											
type	website											
description	Лучшие страховые агенты выбирают INSSMART. Сервис, где есть все для комфортной работы и заработка на рынке электронного страхования. Е-ОСАГО, КАСКО, страхование недвижимости, ипотеки, животных.											

SEO Content

image

data:image/svg+xml;base64,PHN2ZyB3aWR0aD0iMTU0IiBoZWlnaHQ9IjM1IiB2aWV3Qm94PS1wIDAgMTU0IDM1IiBmaWxsPSJub251IiB4bWxucz0iaHR0cDovL3d3dy53My5vcmcvMjAwMC9zdmciPGo8cGF0aCBmaWxsLXJ1bGU9ImV2ZW5vZGQiIGNsaXAtcnVsZT0iZXZlbn9kZCIGZD0iTTE2Ljk5MjcgcMEMyMC44MTA5IDAgMjQuMTEwNyAxLjQ3ODKxIDI1Ljc1MTkgMy42Mzc4SDMzLjQyMThDMzMuNDIxOCAzLjYzNzg5MTguOTY5MSAxMy41NTg5IDAuOTAzMjKxIDIwLjA2MjhMMCAxOC4yOTIwMy42Mzc4SDguMjlxNzZDOS44NjQ4NSAxLjQ3ODAzIDEzLjE3MjcgcMAxNi45OTI3IDBaTTMzLjQyMTMgNC41MTk1VjUuODQyNEMyNC45NTI5IDE1LjEwMjEgNi4zLjE1MiAyNy41NTg3IDYyMzlyNTIgLjEwMjU0N0wyLjgyMjI3IDlzLjQ4QzE0LjAwMDUgMTguNTE5NCAzMy40MjEzIDQuNTE5NSAzMy40MjEzIDQuNTE5NVpNOS4xMDU0NyAzMC4yMTYxQzE4LjcwMDIgLjE1NzU0MyAzNC4wMjEgNi43MjQ2IDM0LjAyMSA2LjcyNDZMMzQuMDE5MiA4LjYxNjIjDMjcuMjY4OSAxOS40MDE2IDEzLjUyMjYyMzMuMzU0NSAxMy41MjI2IDMzLjMzNDVMOS4xMDU0NyAzMC4yMTYxWk0xNi45OTIyIDM0Ljk5OTIhMTcuODM5NUMxNy44Mzk1IDM0Ljk5OTggMjguODA0NSAyOC45OTE1IDM0LjAyMDEgMTkuMTgwNiYxMC44MDI3QzM0LjAyMDEgMTAuODAyNyAyMS4zOTU3IDMxLjQ3MjMjMgMTYuOTkyMiAzNC45OTk4WlglZmlsbD0idXJsKCNwYWIudDBfbGluZWYyKS1vPgo8cGF0aCBkPSJNNDIuMTY5NyAxMy4yOTVwMjguMDNINDUuNTk5N1YxMy4yOTVINDIuMTY5N1pNNDUuNjc5NyA3LjIwNUM0MS42Nzk3IDguNDY1IDQyLjYyNDcgOS40MSA0My44ODQ3IDkuNDFDNDUuMTQ0NyA5LjQxIDQ2LjA4OTcgOC40NjUgNDYyMDg5NyA3LjIwNUM0Ni4wODk3IDUuOTQ1IDQ1LjE0NDcgNSA0My44ODQ3IDVDNDluNjI0NyA1IDQxLjY3OTcgNS45NDUgNDEuNjc5NyA3LjIwNVoiLjZpbGw9IiM0REE0RTMiLz4KPHBhdGggZD0iTTQ5Ljg5MzUgMjguMDNINTMuMzIzNVYyMC45NkM1My4zMjM1IDE2LjIyNTQuODk4NSAxNS45OSA1Ni40Mzg1IDE1LjE5QzU3LjczMzUgMTUuOTkgNTkuMTMzNSAxNi4wOTUgNTkuMTMzNSAxOS44NFYyOC4wMDg2Mi41NjM1VjE5QzYyLjU2MzUgMTYuNzI1IDYyLjIwMzUgMTUuNzEgNjEuNjUzNSAxNC45MDVDNDjEuMTk4NSAxNC4yNzUgNjAuMDQzNSAxMi45MSA1Ny4zMjM1IDEyLjIyQzU2LjQ3MzUgMTIuOTEgNTQuNzKzNSAxMy4wMTUgNTMuMzIzNSAxNC42NiYxMy4yOTVINDkuODkzNVYyOC4wMDI0IiLjZpbGw9IiM0REE0RTMiLz4KPHBhdGggZD0iTTc1LjIyMDggMTUuNUM3NS4zODU4IDE0LjU1NSA3NC43MjA4IDEzLjE5NSA3NC4yMzA4IDEzLjY4Qzc3LjM5MDggMTMuMTIyNzluNTUwOCAxMi45MSA3MS41MDA4IDEyLjIyQzY5LjY4MDggMTIuOTEgNjguNTYwOCAxMy42MSA2Ny44OTU4IDE0LjMxQzY3LjE5NTggMTUuMTE1IDY2LjY3MDggMTYuMjc5NjYyNjcwOCAxNy40NkM2Ni42NzA4IDE4LjQwNSA2Ni45NTA4IDE5LjIy

SEO Content

DY3LjcyMDggMTkuOTQ1QzY4LjI4MDggMjAuNT
A1IDY5LjA4NTggMjAuODkgNjkuNzUwOCAyMS4
yMDVMNzEuMDEwOCAyMS44QzcxLjU3MDggMjI
uMDQ1IDcyLjA2MDggMjluMjkgNzluNDgwOCAy
Mi43MUM3Mi43OTU4IDlZLjA2IDcyLjkzNTggMjM
uNDEgNzluOTM1OCAyMy44M0M3Mi45MzU4IDI
0LjI1IDcyLjcyNTggMjQuNzA1IDcyLjQ0NTggMjQ
uOTg1QzcyLjEzMDggMjUuMyA3MS41NzA4IDI1L
jQ3NSA3MS4wNDU4IDI1LjQ3NUM3MC4yNDA4I
DI1LjQ3NSA2OS43NTA4IDI1LjEyNSA2OS41NDA
4IDI0LjkxNUM2OS4yMjU4IDI0LjYzNSA2OC45MT
A4IDI0LjAwNSA2OC43MzU4IDlZLjUxNUw2NS45
MzU4IDI0Ljg0NUM2Ni4yODU4IDI1Ljg5NSA2Ni4
5ODU4IDI2LjkxIDY3LjgyNTggMjcuNTRDNjguOD
c1OCAyOC4zNDUgNzAuMDY1OCAyOC40ODUg
NzEuMDEwOCAyOC40ODVDNzluNTUwOCAyOC
40ODUgNzMuOTg1OCAyOC4xIDc1LjE0MDggMj
YuODRDNzUuOTQ1OCAyNS45NjUgNzYuNDM1O
CAyNC44MSA3Ni40MzU4IDlZLjQ4Qzc2LjQzNTgg
MjluNDY1IDc2LjE1NTggMjEuNTU1IDc1LjM1MDg
gMjAuNzVDNzQuNzkwOCAyMC4xNTUgNzQuMD
U1OCAxOS43NyA3My4yODU4IDE5LjM4NUw3M
S41MzU4IDE4LjUxQzcxLjgwMDggMTguMTI1IDc
wLjU5MDggMTguMDU1IDcwLjM4MDggMTcuOT
E1QzcxLjA2NTggMTcuNzA1IDY5Ljg5MDggMTcu
NDYgNjkuODkwOCAxNy4wNzVDNjkuODkwOCA
xNi43NiA3MC4wMzA4IDE2LjQ4IDcwLjIwNTggM
TYuMzA1QzcxLjQxNTggMTYuMDk1IDcwLjc2NT
ggMTUuOTIgNzEuMjU1OCAxNS45MkM3Mi4zND
A4IDE1LjkyIDczLjAwNTggMTYuNjIuNzMuMzU1O
CAxNy4xOEw3NS45MTA4IDE1LjValiBmaWxsPSI
jNERBNEUzli8+CjxwYXRolGQ9Ik04OC41MjM4ID
E1LjU5NUM4Ny45OTg4IDE0LjY1IDg3LjMzMzgg
MTQuMDkgODYuODQzOCAxMy43NzVDODYUuM
DAzOCAxMy4yMTUgODUuMTYzOCAxMy4wMDU
gODQuMTEzOCAxMy4wMDVDODIuMjkzOCAxMy
4wMDUgODEuMTczOCAxMy43MDUgODAU4NTA4
OCAxNC40MDVDNzkuNzU4OCAxNS4yMSA3OS
4yODM4IDE2LjM2NSA3OS4yODM4IDE3LjU1NU
M3OS4yODM4IDE4LjUgNzkuNTYzOCAxOS4zMD
UgODAU4MzU4OCAyMC4wNEM4MC44OTM4IDIw
LjYgODEuNjk4OCAyMC45ODUgODIuMzYzOCAy
MS4zTDgzLjYyMzggMjEuODk1QzgzLjE4MzggMjI
uMTQgODQuNjczOCAyMi4zODUgODUuMDkzOC
AyMi44MDVDODUuNDA4OCAyMy4xNTUgODUu
NTQ4OCAyMy41MDUgODUuNTQ4OCAyMy45Mj
VDODUuNTQ4OCAyNC4zNDUgODUuMzU4OCAy
NC44IDg1LjA1ODggMjUuMDhDODQuNzQzOCAy
NS4zOTUgODQuMTgzOCAyNS41NyA4My42NTg
4IDI1LjU3QzgyLjg1MzggMjUuNTcgODIuMzYzOC
AyNS4yMiA4Mi4xNTM4IDI1LjAxQzgxLjgzODggM
jQuNzUgODEuNTIzOCAyNC4xIDgxLjM0ODggMj
MuNjFMNzguNTQ4OCAyNC45NEM3OC44OTg4I
DI1Ljk5IDc5LjU5ODggMjcuMDA1IDgwLjQzODgg
MjcuNjM1QzgxLjQ4ODggMjguNDQgODIuNjc4O
CAyOC41OCA4My42MjM4IDI4LjU4QzgzLjE2Mzgz

SEO Content

gMjguNTggODYuNTk4OCAyOC4xOTUgODcuNz
UzOCAyNi45MzVDODguNTU4OCAyNi4wNiA4OS
4wNDg4IDI0LjkwNSA4OS4wNDg4IDlzLjU3NUM4
OS4wNDg4IDIyLjU2IDg4Ljc2ODggMjEuNjUgODc
uOTYzOCAyMC44NDVDODcuNDAzOCAyMC4yN
SA4Ni42Njg4IDE5Ljg2NSA4NS44OTg4IDE5LjQ4
TDg0LjE0ODggMTguNjA1QzgZLjQxMzggMTguMj
lgODMuMjAzOCAxOC4xNSA4Mi45OTM4IDE4LjA
xQzgyLjY3ODggMTcuOCA4Mi41MDM4IDE3LjU1
NSA4Mi41MDM4IDE3LjE3QzgyLjUwMzggMTYuO
DU1IDgyLjY0MzggMTYuNTc1IDgyLjgxODggMTY
uNEM4My4wMjg4IDE2LjE5IDgzLjM3ODggMTYu
MDE1IDgzLjg2ODggMTYuMDE1Qzg0Ljk1MzggM
TYuMDE1IDg1LjYxODggMTYuNzE1IDg1Ljk2ODg
gMTcuMjc1TDg4LjUyMzggMTUuNTk1WilgZmlsb
D0iI0VCNEY4NyIvPgo8cGF0aCBkPSJNOTlumuTQx
MSAyOC4xMjVIOTUuNTcxMVYyMC41M0M5NS4
1NzExIDE5LjI3IDk1LjY0MTEgMTguMDEgOTYuMj
M2MSAxNy4xN0M5Ni42OTExIDE2LjU0IDk3LjQy
NjEgMTYuMDg1IDk4LjI2NjEgMTYuMDg1Qzk5Lj
Q5MTEgMTYuMDg1IDEwMC4wMTYgMTYuODIg
MTAwLjlyNiAxNy4zOEMxMDAuMzY2IDE3LjY5NS
AxMDAuNTQxIDE4LjM2IDEwMC41NDEgMjAuMD
A1VjI4LjEyNUgxMDMuOTcxVjIwLjUzQzEwMy45
NzEgMTkuMjc1MTA0LjA0MSAxOC4wMSAxMDQ
uNjM2IDE3LjE3QzEwNS4wOTEgMTYuNTQgMTA
1LjgyNiAxNi4wODUgMTA2LjY2NiAxNi4wODVDM
TA3Ljg5MSAxNi4wODUgMTA4LjQxNiAxNi44MiA
xMDguNjI2IDE3LjM4QzEwOC43NjYgMTcuNjk1ID
EwOC45NDEgMTguMzYgMTA4Ljk0MSAyMC4wM
DVWMjguMTI1SDExMi4zNzFWMTkuMDI1QzExMi
4zNzEgMTYuODkgMTExLjg4MSAxNS44MDUgMT
ExLjYwMSAxNS4zMTVDMTEwLjc2MSAxMy44ND
UgMTA5LjE4NiAxMy4wMDUgMTA3LjQwMSAxMy
4wMDVDMTA2LjEwNiAxMy4wMDUgMTA0LjI1MS
AxMy40MjUgMTAzLjAyNiAxNS4xNzVDMTAyLjE4
NiAxMy43NCAxMDAuNzUxIDEzLjAwNSA5OS4y
MTExIDEzLjAwNUM5OC4wOTExIDEzLjAwNSA5N
i43MjYxIDEzLjM1NSA5NS41NzExIDE0Ljc1NVYx
My4zOUg5Mi4xNDExVjI4LjEyNVoiLjGZpbGw9IiNF
QjRGODciLz4KPHBhdGggZD0iITTEyNy40OTYgM
TUuMTA1QzEyNi4wOTYgMTMuMjg1IDEyNC4yM
DYgMTMuMDA1IDEyMy4xMjEgMTMuMDA1QzEx
OS4yMzYgMTMuMDA1IDExNS45NDYgMTUuOTQ
1IDExNS45NDYgMjAuNzRDMTE1Ljk0NiAyNC44I
DExOC41MzYgMjguNTggMTIzLjA4NiAyOC41OE
MxMjQuMTM2IDI4LjU4IDEyNS45OTEgMjguMz
1IDEyNy40OTYgMjYuNTg1VjI4LjEyNUgxMzAuOT
I2VjEzLjM5SDEyNy40OTZWMTUuMTA1Wk0xMj
MuNTQxIDE2LjA4NUMxMjUuNzExIDE2LjA4NSAx
MjcuNzA2IDE3LjYyNSAxMjcuNzA2IDlwLjg0NUM
xMjcuNzA2IDlzLjkyNSAxMjUuNzExIDI1LjUgMTIz
LjU0MSAyNS41QzEyMS4wNTYgMjUuNSAxMTku
NDQ2IDlzLjM2NSAxMTkuNDQ2IDlwLjgxQzExOS
40NDYgMTguMTg1IDEyMS4wNTYgMTYuMDg1I
DEyMy41NDEgMTYuMDg1WilgZmlsbD0iI0VCNE

SEO Content

		Y4NylvPgo8cGF0aCBkPSJNMTM1LjI3NiAyOC4xMjVIMTM4LjcwNiYyMC40OTVDMTM4LjcwNiAxOS41MTUgMTM4LjcwNiAxOC4xMTUgMTM5LjY1MSAxNy4xQzE0MC4zMjYgMTYuNCANDEuMDUxIDE2LjI5NSAxNDEuNzg2IDE2LjI5NUMxNDluMTM2IDE2LjI5NSAxNDluNzY2IDE2LjMzIDE0My41MzYgMTYuODJMMTQ0LjkzNiAxMy43MDVDMTQzLjk5MSAxMy4xNDUgMTQzLjA4MSAxMy4wMDUgMTQyLjI0MSAxMy4wMDVDMTQxLjQ3MSAxMy4wMDUgMTQwLjgwNiAxMy4xMSAxNDAuMTQxIDEzLjQ5NUMxMzkuNjUxIDEzLjc3NSAxMzkuMDkxIDE0LjI2NSAxMzguNzA2IDE0LjcyVjEzLjM5SDEzNS4yNzZWJguMTI1WilgZmlsbD0iOVCNEY4NylvPg08cGF0aCBkPSJNMTUzLjc0MSAxNi41NFYxMy4zOUgxNTEuMTE2VjhIMTQ3LjY4NiYxMy4zOUgxNDYuMjUxVjE2LjU0SDE0Ny42ODZWJguMTI1SDE1MS4xMTZWMTYuNTRIMTUzLjc0MVoiIGZpbGw9IiNFQjRGODciLz4KPGRIZnM+CjxsaW5lYXJHcmFkaWVudCBpZD0icGFpbmQwX2xpbmVhcilgeDE9IjciIHkxPSI2IiB4Mj0iMjguNSIgeTI9IjZiBncmFkaWVudFVuaXRzPSJ1c2VyU3BhY2VPblVzZSI+CjxzZG9wIHNoY3AtY29sb3I9IiNFQjRGODciLz4KPHNoY3Agb2Zmc2V0PSlxiBzdG9wLWNvbG9yPSIjNERBNEUyIi8+CjwvbGluZWZyR3JhZGllbnQ+CjwvZGVmcz4KPC9zdmc+Cg==					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
---	-------------	----------------------------------

SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
--------	------	-------

SEO Keywords

	Keywords Cloud	
--	----------------	--

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

Usability

	Url	Domain : inssmart.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://inssmart.ru/sitemap.xml https://inssmart.ru/sitemap.xml
--	-------------	--

Optimization

		https://inssmart.ru/sitemap-feeds.xml
	Robots.txt	http://inssmart.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.