Website Analysis: independentroofing.net

Generated on June 26 2025 12:02 PM

The score is 45/100

SEO Content

✅	Title	Leadership - Independent Roofing Omaha Length : 38 Perfect, your title contains between 10 and 70 characters.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Leadership - Independent Roofing Omaha
description	Bob Swanda Jr. President Bob joined Independent Roofing Company as a truck driver in 1975. His future mother-in-law was the bookkeeper and his future grandmother-in-law had been the bookkeeper for many years before that. The truck driving job was intended be a step in another direction but ended up being the step towards a long […]
url	https://www.independentroofing.net/
site_name	Independent Roofing Omaha
image	https://www.independentroofing.net/wp-content/uploads/2022/11/Bob-Swanda-3-scaled.jpg

SEO Content

		image:width	2560			
		image:height	1707			
		image:type	image/jpeg			

	Headings	H1	H2	H3	H4	H5	H6
		1	4	4	6	2	0

- [H1] CUSTOM ROOfing solutions
- [H2] Commercial | Residential | Sheet Metal
- [H2] Stay Dry, Safe and Secure with a Custom Roof
- [H2] Our Process
- [H2] Footer
- [H3] Commercial Roofing
- [H3] Residential Roofing
- [H3] Sheet Metal
- [H3] Service Department
- [H4] Protecting your family, business and investments.
- [H4] We strive to make the roofing experience for every customer as painless as possible.
- [H4] Request a Quote
- [H4] Roof Inspection
- [H4] Project Begins
- [H4] Project Closing
- [H5] Looking to start a new career?
- [H5] Are you a current customer?

	Images	We found 12 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the	Perfect! No underscores detected in your URLs.

SEO Links

	URLs	
✓	In-page links	We found a total of 16 links including 1 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.25% Internal Links 68.75%

In-page links

Anchor	Type	Juice
Skip to primary navigation	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
6102 Arbor St. #5, Omaha, NE 68106	External	Passing Juice
Request A Quote	Internal	Passing Juice
Independent Roofing Omaha	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
Customer Login	External	Passing Juice
Business Pro Theme	External	Passing Juice
Genesis Framework	External	Passing Juice
WordPress	External	Passing Juice
Log in	Internal	noFollow

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : independentroofing.net Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.independentroofing.net/sitemap_index.xml

	Robots.txt	http://independentroofing.net/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.