






# Website Analysis: ihumd.ru

Generated on June 07 2025 01:03 AM





The score is 64/100







## SEO Content

|  |                    |   |          |         |         |         |         |
|--|--------------------|---|----------|---------|---------|---------|---------|
|    | Title              | ИHУМД - ИНСТИТУТ ГУМАНИТАРНОГО РАЗВИТИЯ   |          |         |         |         |         |
|  |                    | Length : 39   |          |         |         |         |         |
|  |                    | Perfect, your title contains between 10 and 70 characters.  |          |         |         |         |         |
|    | Description        | Обучение иностранным языкам для корпоративных клиентов и студентов. ИНСТИТУТ ГУМАНИТАРНОГО РАЗВИТИЯ.  |          |         |         |         |         |
|  |                    | Length : 100  |          |         |         |         |         |
|  |                    | Great, your meta description contains between 70 and 160 characters.  |          |         |         |         |         |
|  | Keywords           | education in europe, английский для бизнеса, education, образование, обучение в европе, иностранный, английский, курсы, французский, итальянский, немецкий, испанский, арабский, китайский, японский, языковой клуб, обучение языку, курсы иностранного, учеба, язык  |          |         |         |         |         |
|  |                    | Good, your page contains meta keywords.   |          |         |         |         |         |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |          |         |         |         |         |
|  | Headings           | H1<br>5   | H2<br>12 | H3<br>4 | H4<br>0 | H5<br>0 | H6<br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H1] Tell me and I forget. Teach me and I remember. Involve me and I learn</li><li>• [H1] Benjamin Franklin</li><li>• [H1] Education is what remains after one has forgotten what one has learned in school</li><li>• [H1] Albert Einstein</li><li>• [H1] Институт Гуманитарного Развития – это</li><li>• [H2] Институт Гуманитарного Развития</li><li>• [H2] иностранные языки с носителями</li><li>• [H2] изучение английского за границей</li><li>• [H2] Клубы по интересам на английском языке:</li><li>• [H2] фото клуб</li><li>• [H2] литературный клуб</li></ul> |          |         |         |         |         |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H2] игры в мафию на английском</li><li>• [H2] клуб дебатов</li><li>• [H2] караоке вечера</li><li>• [H2] кино клуб</li><li>• [H2] театральный клуб</li><li>• [H2] и многое другое</li><li>• [H3] Кто сейчас на сайте</li><li>• [H3] Институт Гуманитарного Развития для бизнеса</li><li>• [H3] Почему более 2500 компаний выбрали нас?</li><li>• [H3] НАМ ДОВЕРИЛИ СВОЕ КОРПОРАТИВНОЕ ОБУЧЕНИЕ</li></ul> |
|    | Images          | <p>We found 16 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|    | Text/HTML Ratio | <p>Ratio : 52%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>  |
|    | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>  |


## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>   |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>   |
|  | In-page links           | <p>We found a total of 8 links including 0 link(s) to files</p>   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 12.5%</p> <p>Internal Links 87.5%</p> |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">иностранные языки с носителями</a>   | Internal | Passing Juice |
| <a href="#">изучение английского за границей</a> | Internal | Passing Juice |
| <a href="#">игры в мафию на английском</a>       | Internal | Passing Juice |
| <a href="#">клуб дебатов</a>                     | Internal | Passing Juice |
| <a href="#">караоке вечера</a>                   | Internal | Passing Juice |
| <a href="#">кино клуб</a>                        | Internal | Passing Juice |
| <a href="#">Торговый дом ТК1</a>                 | External | Passing Juice |
| =  | Internal | Passing Juice |



## SEO Keywords

|   |                |  |
|---|----------------|--|
|  | Keywords Cloud | <p>развития английского время</p> <p>обучение сотрудников занятия клуб</p> <p>для гуманитарного институт</p> |
|---|----------------|--|




## Keywords Consistency

| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| развития      | 7       | ✓     | ✗        | ✓           | ✓        |
| гуманитарного | 6       | ✓     | ✗        | ✓           | ✓        |
| институт      | 6       | ✓     | ✗        | ✓           | ✓        |
| клуб          | 5       | ✗     | ✓        | ✗           | ✓        |
| сотрудников   | 5       | ✗     | ✗        | ✗           | ✗        |












## Usability

|  |         |                                    |
|--|---------|------------------------------------|
|  | Url     | Domain : ihumd.ru<br>Length : 8    |
|  | Favicon | Great, your website has a favicon. |





## Usability

|  |              |   |
|--|--------------|---|
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |




## Document

|  |                 |   |
|--|-----------------|---|
|    | Doctype         | Missing doctype   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |
|   | W3C Validity    | Errors : 20<br>Warnings : 32  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|--|---------------------|---|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="http://ihumd.ru/sitemap.xml">http://ihumd.ru/sitemap.xml</a><br/><a href="https://ihumd.ru/sitemap.xml">https://ihumd.ru/sitemap.xml</a></div>   |
|  | Robots.txt  | <p><a href="http://ihumd.ru/robots.txt">http://ihumd.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |