






# Website Analysis: hoytlawyers.com

Generated on April 12 2026 03:32 AM






The score is 55/100




## SEO Content

	<b>Title</b>	<p>New Jersey Personal Injury Attorney - Hoyt &amp; Hoyt</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Get experienced legal representation from one of the top personal injury attorneys in New Jersey. Schedule a free consultation at Hoyt &amp; Hoyt today.</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1935"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>New Jersey Personal Injury Attorney - Hoyt &amp; Hoyt</td> </tr> <tr> <td>url</td> <td>https://www.hoytlawyers.com/</td> </tr> <tr> <td>site_name</td> <td>Hoyt &amp; Hoyt</td> </tr> <tr> <td>description</td> <td>Get experienced legal representation from one of the top personal injury attorneys in New Jersey. Schedule a free consultation at Hoyt &amp; Hoyt today.</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	New Jersey Personal Injury Attorney - Hoyt & Hoyt	url	https://www.hoytlawyers.com/	site_name	Hoyt & Hoyt	description	Get experienced legal representation from one of the top personal injury attorneys in New Jersey. Schedule a free consultation at Hoyt & Hoyt today.
Property	Content															
locale	en_US															
type	website															
title	New Jersey Personal Injury Attorney - Hoyt & Hoyt															
url	https://www.hoytlawyers.com/															
site_name	Hoyt & Hoyt															
description	Get experienced legal representation from one of the top personal injury attorneys in New Jersey. Schedule a free consultation at Hoyt & Hoyt today.															




## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>15</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] MEET ATTORNEY JOHN "JACK" HOYT</li><li>• [H1] Personal Injury Attorney Serving Northern NJ</li><li>• [H2] FREE CONSULTATION: 973-671-1526</li><li>• [H2] WE'RE HERE TO PROTECT YOU</li><li>• [H2] Download the FREE Secrets of an NJ Automobile Case</li><li>• [H2] We Are the Personal Injury Law Firm Other Lawyers Trust to Handle Tough Cases</li><li>• [H2] Why Choose Us?</li><li>• [H2] Don't Trust the Insurance Companies</li><li>• [H2] You CAN Afford a Top Attorney for Your NJ Personal Injury Case</li><li>• [H2] John "JACK" Hoyt used to represent insurance companies. He knows their secrets and how they think.</li><li>• [H2] \$2,700,000</li><li>• [H2] \$1,250,000</li><li>• [H2] \$3,150,000</li><li>• [H2] \$2,700,000</li><li>• [H2] FAQs About Personal Injury Representation</li><li>• [H2] TELL US WHAT HAPPENED</li><li>• [H2] HOYT &amp; HOYT, PC</li><li>• [H3] Now He Works For You</li><li>• [H3] 67 East Park Place, 5th FloorMorristown, NJ 07960</li><li>• [H3] T. 973-292-0274</li><li>• [H3] 60 Washington St, Suite 107Morristown NJ 07960</li><li>• [H3] T. (973) 718-7744</li></ul>	H1	H2	H3	H4	H5	H6	2	15	5	0	0	0
H1	H2	H3	H4	H5	H6									
2	15	5	0	0	0									
	Images	<p>We found 21 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 126 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Why Hire Us</a>	Internal	Passing Juice
<a href="#">What Is a Certified Trial Attorney</a>	Internal	Passing Juice
<a href="#">You Can Afford Quality Representation</a>	Internal	Passing Juice
<a href="#">John S. Hoyt III</a>	Internal	Passing Juice
<a href="#">Personal Injury</a>	Internal	Passing Juice
<a href="#">Premises Liability</a>	Internal	Passing Juice
<a href="#">Slip &amp;#038; Fall Accidents</a>	Internal	Passing Juice
<a href="#">Dog Bites &amp;#038; Attacks</a>	Internal	Passing Juice
<a href="#">Store &amp;#038; Mall Accidents</a>	Internal	Passing Juice
<a href="#">Inadequate Security Assault Injuries</a>	Internal	Passing Juice
<a href="#">Injuries on Public Property</a>	Internal	Passing Juice
<a href="#">Injuries to Children</a>	Internal	Passing Juice
<a href="#">Fire Explosions</a>	Internal	Passing Juice
<a href="#">Nursing Home Abuse &amp;#038; Neglect</a>	Internal	Passing Juice
<a href="#">Automobile Accidents</a>	Internal	Passing Juice
<a href="#">Car Accidents</a>	Internal	Passing Juice
<a href="#">Motorcycle Accidents</a>	Internal	Passing Juice
<a href="#">Causes</a>	Internal	Passing Juice

## In-page links

<a href="#">Types of Injuries</a>	Internal	Passing Juice
<a href="#">Types of Accidents</a>	Internal	Passing Juice
<a href="#">Steps After Accident</a>	Internal	Passing Juice
<a href="#">Commercial Truck Accidents</a>	Internal	Passing Juice
<a href="#">Delivery Truck Accidents</a>	Internal	Passing Juice
<a href="#">Common Causes of Truck Accidents</a>	Internal	Passing Juice
<a href="#">Truck Driver Negligence</a>	Internal	Passing Juice
<a href="#">Bicycle Accidents</a>	Internal	Passing Juice
<a href="#">Pedestrian Accidents</a>	Internal	Passing Juice
<a href="#">Bus Accidents</a>	Internal	Passing Juice
<a href="#">Drunk Driving Accidents</a>	Internal	Passing Juice
<a href="#">Distracted Driving Accidents</a>	Internal	Passing Juice
<a href="#">Fatal Car Accidents</a>	Internal	Passing Juice
<a href="#">Auto Defects SUV Rollovers</a>	Internal	Passing Juice
<a href="#">Multi-Vehicle Accidents</a>	Internal	Passing Juice
<a href="#">Uninsured / Underinsured Motorist Claims</a>	Internal	Passing Juice
<a href="#">Rear-End Collisions</a>	Internal	Passing Juice
<a href="#">Head-On Collisions</a>	Internal	Passing Juice
<a href="#">T-Bone Accidents</a>	Internal	Passing Juice
<a href="#">Rollover Accidents</a>	Internal	Passing Juice
<a href="#">Highway Accidents</a>	Internal	Passing Juice
<a href="#">Insurance Coverage Denials</a>	Internal	Passing Juice
<a href="#">Maximizing Accident Compensation</a>	Internal	Passing Juice
<a href="#">5 Steps to Take After an Accident</a>	Internal	Passing Juice
<a href="#">Car Accident Injuries</a>	Internal	Passing Juice
<a href="#">Medical Malpractice</a>	Internal	Passing Juice
<a href="#">Anesthesia Errors</a>	Internal	Passing Juice
<a href="#">Birth Injuries</a>	Internal	Passing Juice

## In-page links

<a href="#">Cerebral Palsy</a>	Internal	Passing Juice
<a href="#">Cancer Misdiagnosis</a>	Internal	Passing Juice
<a href="#">Defective Drugs &amp;#038; Pharmacy Errors</a>	Internal	Passing Juice
<a href="#">Emergency Room Errors</a>	Internal	Passing Juice
<a href="#">Failure to Diagnose</a>	Internal	Passing Juice
<a href="#">Hospital Errors</a>	Internal	Passing Juice
<a href="#">Post-Surgical Blindness</a>	Internal	Passing Juice
<a href="#">Surgical Errors</a>	Internal	Passing Juice
<a href="#">Construction Site Accidents</a>	Internal	Passing Juice
<a href="#">Safety Violations</a>	Internal	Passing Juice
<a href="#">Work Site Falls</a>	Internal	Passing Juice
<a href="#">Catastrophic Injuries</a>	Internal	Passing Juice
<a href="#">Back Injuries</a>	Internal	Passing Juice
<a href="#">Brain Injuries</a>	Internal	Passing Juice
<a href="#">Common Types of Brain/Head Injuries</a>	Internal	Passing Juice
<a href="#">Brain Injury Symptoms</a>	Internal	Passing Juice
<a href="#">Car Accident Brain Injuries</a>	Internal	Passing Juice
<a href="#">Workplace Brain Injuries</a>	Internal	Passing Juice
<a href="#">Kessler Institute &amp;#038; JFK Medical Center Brain Injuries</a>	Internal	Passing Juice
<a href="#">Burn Injuries</a>	Internal	Passing Juice
<a href="#">Loss of Limb</a>	Internal	Passing Juice
<a href="#">Loss of Vision or Hearing</a>	Internal	Passing Juice
<a href="#">Paralysis</a>	Internal	Passing Juice
<a href="#">Spinal Cord Injuries</a>	Internal	Passing Juice
<a href="#">Wrongful Death Cases</a>	Internal	Passing Juice
<a href="#">Defective Products</a>	Internal	Passing Juice
<a href="#">Defective Drugs</a>	Internal	Passing Juice
<a href="#">Injuries at Work</a>	Internal	Passing Juice

## In-page links

<a href="#">Workers' Compensation</a>	Internal	Passing Juice
<a href="#">Workers' Compensation Denied Claims</a>	Internal	Passing Juice
<a href="#">Case Results</a>	Internal	Passing Juice
<a href="#">Retained Surgical Sponges Can Create Permanent Damage</a>	Internal	Passing Juice
<a href="#">Is New Jersey Tough Enough on Distracted Driving?</a>	Internal	Passing Juice
<a href="#">Be Prepared: What to Do Following a New Jersey Auto Accident</a>	Internal	Passing Juice
<a href="#">Morris County</a>	Internal	Passing Juice
<a href="#">Boonton</a>	Internal	Passing Juice
<a href="#">Dover</a>	Internal	Passing Juice
<a href="#">Morris Township</a>	Internal	Passing Juice
<a href="#">Mount Olive Township</a>	Internal	Passing Juice
<a href="#">Randolph</a>	Internal	Passing Juice
<a href="#">Parsippany-Troy Hills</a>	Internal	Passing Juice
<a href="#">Rockaway</a>	Internal	Passing Juice
<a href="#">Roxbury</a>	Internal	Passing Juice
<a href="#">Middlesex County</a>	Internal	Passing Juice
<a href="#">New Brunswick Personal Injury Lawyers</a>	Internal	Passing Juice
<a href="#">New Brunswick Medical Malpractice Lawyers</a>	Internal	Passing Juice
<a href="#">Sussex County</a>	Internal	Passing Juice
<a href="#">Sparta</a>	Internal	Passing Juice
<a href="#">Union County</a>	Internal	Passing Juice
<a href="#">Warren County</a>	Internal	Passing Juice
<a href="#">Hackettstown</a>	Internal	Passing Juice
<a href="#">Washington</a>	Internal	Passing Juice
<a href="#">Bergen County</a>	Internal	Passing Juice
<a href="#">Essex County</a>	Internal	Passing Juice
<a href="#">Hudson County</a>	Internal	Passing Juice
<a href="#">Hunterdon County</a>	Internal	Passing Juice

## In-page links

<a href="#">Monmouth County</a>	Internal	Passing Juice
<a href="#">Passaic County</a>	Internal	Passing Juice
<a href="#">Somerset County</a>	Internal	Passing Juice
<a href="#">Personal Injury FAQ</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Abogado De Nueva Jersey Negligencia Medica Manejando Casos</a>	Internal	Passing Juice
<a href="#">Accidentes En Sitios De Construccion</a>	Internal	Passing Juice
<a href="#">Casos de Accidentes Automovilisticos</a>	Internal	Passing Juice
<a href="#">Como Decidir Quien Lo Va A Representar</a>	Internal	Passing Juice
<a href="#">Compensacion A Trabajadores</a>	Internal	Passing Juice
<a href="#">Lesiones A Menores</a>	Internal	Passing Juice
<a href="#">MalapRACTICA Medica</a>	Internal	Passing Juice
<a href="#">Obligacion del Local</a>	Internal	Passing Juice
<a href="#">Que Es Un Abogado De prueba Certificado</a>	Internal	Passing Juice
<a href="#">Que Nos Hace Diferente De Las Demas Firmas De Abogados</a>	Internal	Passing Juice
<a href="#">Usted Puede Darse El Lujo De Tener Representacion De Calidad</a>	Internal	Passing Juice
<a href="#">Vista General De Nuestra Firma</a>	Internal	Passing Juice
<a href="#">disclaimer</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Hoyt &amp; Hoyt</a>	Internal	noFollow
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords

Keywords Cloud

now attorney tell jack **hoyt** injury case help john

## SEO Keywords



happened

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hoyt	10	✓	✗	✓	✓
jack	4	✗	✗	✗	✓
now	3	✗	✗	✗	✓
tell	3	✗	✗	✗	✓
injury	3	✓	✗	✓	✓










### Usability

	Url	Domain : hoytlawyers.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




## Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://hoyslawaers.com/robots.txt">http://hoyslawaers.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.