

Website Analysis: hexglow.com

Generated on June 17 2025 22:36 PM




The score is 43/100





SEO Content

	Title	HexGlow® Lighting Official Site - Hexagon LED Lighting – HexGlow Lighting Length : 80 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Plug and Play LED Hexagon Lighting Kits that give your garage, business, gym, or home a luxurious and modern vibe! Perfect DIY lighting upgrade for any space! Length : 158 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>HexGlow Lighting</td></tr><tr><td>url</td><td>https://hexglow.com/</td></tr><tr><td>title</td><td>HexGlow® Lighting Official Site - Hexagon LED Lighting</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Plug and Play LED Hexagon Lighting Kits that give your garage, business, gym, or home a luxurious and modern vibe! Perfect DIY lighting upgrade for any space!</td></tr><tr><td>image</td><td>http://hexglow.com/cdn/shop/files/HexGlow-Logo-Horizontal_Black.png?v=1703879394</td></tr></tbody></table>	Property	Content	site_name	HexGlow Lighting	url	https://hexglow.com/	title	HexGlow® Lighting Official Site - Hexagon LED Lighting	type	website	description	Plug and Play LED Hexagon Lighting Kits that give your garage, business, gym, or home a luxurious and modern vibe! Perfect DIY lighting upgrade for any space!	image	http://hexglow.com/cdn/shop/files/HexGlow-Logo-Horizontal_Black.png?v=1703879394
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SEO Content

		<div>image:secure_urlhttps://hexglow.com/cdn/shop/files/HexGlow-Logo-Horizontal_Black.png?v=1703879394</div> <div>image:width1080</div> <div>image:height487</div>
	Headings	<div><div><div>H11</div><div>H213</div><div>H320</div><div>H40</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none">• [H1]• [H2] Country/region• [H2] Country/region• [H2] Item added to your cart• [H2] Built for Function, Made to Impress• [H2] TOP SELLERS• [H2] PREMIUM DESIGN• [H2] TRANSFORM ANY SPACE!• [H2] NEED HELP?• [H2] Let customers speak for us• [H2] QUICK LINKS• [H2] POLICIES• [H2] CONTACT US• [H2] SUBSCRIBE TO OUR EMAILS• [H3] 5 Hex Kit (8' x 5.5')• [H3] 5 Hex Kit (8' x 5.5')• [H3] 15 Hex Kit With Border (16' x 8')• [H3] 15 Hex Kit With Border (16' x 8')• [H3] Large Long 11 Hex Kit (21.32' x 6.75')• [H3] Large Long 11 Hex Kit (21.32' x 6.75')• [H3] 14 Hex Kit (14' x 8')• [H3] 14 Hex Kit (14' x 8')• [H3] Dimmable 15 Hex Kit With Border (16' x 8')• [H3] Dimmable 15 Hex Kit With Border (16' x 8')• [H3] Large 17 Hex Kit (19.94' x 9.74')• [H3] Large 17 Hex Kit (19.94' x 9.74')• [H3] 15 Hex Kit With Blue Border (16' x 8')• [H3] 15 Hex Kit With Blue Border (16' x 8')• [H3] Long 8 Hex Kit (12.75' x 5.5')• [H3] Long 8 Hex Kit (12.75' x 5.5')• [H3] PLUG AND PLAY• [H3] LIGHT WEIGHT CONSTRUCTION• [H3] SUPER BRIGHT• [H3] ENERGY-EFFICIENT</div></div>
	Images	<div>We found 24 images on this web page.</div> <div>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : 5%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>

SEO Content

	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.45% External Links : Passing Juice 0% Internal Links 96.55%

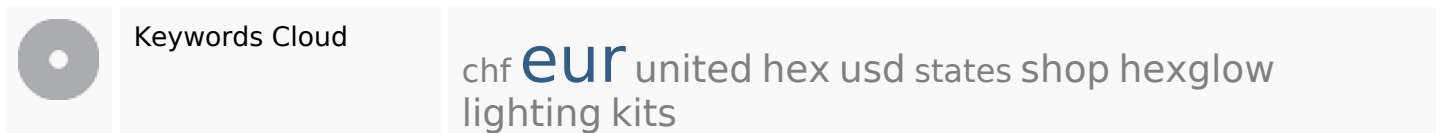
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
SUMMER SALE	Internal	Passing Juice
Standard Hex Kits	Internal	Passing Juice
Large Hex Kits	Internal	Passing Juice
Dimmable Hex Kits	Internal	Passing Juice
Geometric Designs	Internal	Passing Juice
Accessories	Internal	Passing Juice
All Products	Internal	Passing Juice
Installation	Internal	Passing Juice

In-page links

Why HexGlow?	Internal	Passing Juice
FAQ	Internal	Passing Juice
Dealer Locator	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
5 Hex Kit (8' x 5.5')	Internal	Passing Juice
15 Hex Kit With Border (16' x 8')	Internal	Passing Juice
Large Long 11 Hex Kit (21.32' x 6.75')	Internal	Passing Juice
14 Hex Kit (14' x 8')	Internal	Passing Juice
Dimmable 15 Hex Kit With Border (16' x 8')	Internal	Passing Juice
Large 17 Hex Kit (19.94' x 9.74')	Internal	Passing Juice
15 Hex Kit With Blue Border (16' x 8')	Internal	Passing Juice
Long 8 Hex Kit (12.75' x 5.5')	Internal	Passing Juice
Shop	Internal	Passing Juice
Dealer Sign Up	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
=	External	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eur	24	✖	✖	✖	✖
united	7	✖	✖	✖	✖






Keywords Consistency

hexglow	6	✓	✗	✗	✗
shop	6	✗	✗	✗	✗
hex	6	✓	✗	✓	✓

Usability

	Url	Domain : hexglow.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 49 Warnings : 16				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>8</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	8
Deprecated tags	Occurrences					
<s>	8					
	Speed Tips					

Document



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://hexglow.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.