

Website Analysis: helmets-guide.com

Generated on May 15 2025 14:18 PM




The score is 36/100







SEO Content

	Title	Length : 0 Very bad. We haven't found title on your page.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 0	H3 11	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Kask Safety & Construction Helmets• [H3] Kask Zenith X2 Helmets• [H3] Kask Eye & Face Protection• [H3] Kask Ear Muffs• [H3] Kask Neck & Sun Protection• [H3] Kask Zenith X Helmets• [H3] Kask SuperPlasma HD HI VIZ Helmets• [H3] Kask Zenith X2 AIR• [H3] Kask Primero Helmets• [H3] Kask Primero AIR Helmets• [H3] Kask Primero HI VIZ Helmets• [H3] Kask Zenith X2 HI VIZ Helmets					
	Images	We found 97 images on this web page. 86 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5%					

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	products back helmets kask categories view barricades vests construction safety
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kask	34	✖	✖	✖	✔
safety	20	✖	✖	✖	✔
helmets	20	✖	✖	✖	✔
back	12	✖	✖	✖	✖
categories	12	✖	✖	✖	✖






Usability

	Url	Domain : helmets-guide.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>
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Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://helmets-guide.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>