



# Website Analysis: hanwhalife.asia

Generated on April 18 2025 17:10 PM





The score is 44/100







## SEO Content

	<b>Title</b>	<p>Hanwha Life Insurance &amp;#8211; Global Insurance That Grows With Customer</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	<b>Description</b>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	<b>Headings</b>	H1 0	H2 2	H3 0	H4 6	H5 0	H6 9
		<ul style="list-style-type: none"><li>• [H2] Perlindungan Yang Cocok Untuk Anda</li><li>• [H2] INFORMASI TERKINI</li><li>• [H4] Hanwha Life Raih Indonesia Branding Campaign of the Year 2023</li><li>• [H4] Hanwha Life dan Lippo Menjalin Kemitraan Strategis</li><li>• [H4] Hanwha Life terima penghargaan “The Best Unit Link Jenis Fund saham” dari Media Asuransi</li><li>• [H4] Hanwha Life menambah penghargaan Digital, menerima penghargaan Indonesia Digital Innovation Award 2023</li><li>• [H4] Hanwha Life Raih 5 Stars pada TOP DIGITAL Awards 2022</li><li>• [H4] Hanwha Life dan Lippo Group Lakukan Kerja Sama Strategis</li><li>• [H6] Education</li><li>• [H6] Protection</li><li>• [H6] Family</li><li>• [H6] Investment</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] Produk Kami</li><li>• [H6] Menu</li><li>• [H6] Orangetopia</li><li>• [H6] Kantor Pusat</li><li>• [H6] Layanan Customers Care</li></ul>
	Images	We found 65 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Hanwha Life Raih Indonesia Branding Campaign of the Year 2023</a>	Internal	Passing Juice

## In-page links

<a href="#">Hanwha Life dan Lippo Menjalin Kemitraan Strategis</a>	Internal	Passing Juice
<a href="#">Hanwha Life terima penghargaan &amp;ldquo;The Best Unit Link Jenis Fund saham&amp;rdquo; dari Media Asuransi</a>	Internal	Passing Juice
<a href="#">Hanwha Life menambah penghargaan Digital, menerima penghargaan Indonesia Digital Innovation Award 2023</a>	Internal	Passing Juice
<a href="#">Hanwha Life Raih 5 Stars pada TOP DIGITAL Awards 2022</a>	Internal	Passing Juice
<a href="#">Hanwha Life dan Lippo Group Lakukan Kerja Sama Strategis</a>	Internal	Passing Juice
<a href="#">Individu</a>	Internal	Passing Juice
<a href="#">Group</a>	Internal	Passing Juice
<a href="#">Bancass</a>	Internal	Passing Juice
<a href="#">Tentang Hanwha</a>	Internal	Passing Juice
<a href="#">Layanan</a>	Internal	Passing Juice
<a href="#">Hubungi Kami</a>	Internal	Passing Juice
<a href="#">Artikel &amp; Berita</a>	Internal	Passing Juice
<a href="#">Orangetopia</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	2	✗	✗	✗	✗
insurance	2	✓	✗	✗	✗
hanwha	1	✓	✗	✗	✓











## Keywords Consistency

life	1	✓	✗	✗	✓
global	1	✓	✗	✗	✗

## Usability

	Url	Domain : hanwhalife.asia Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div> <div>  Too bad, your website has too many CSS files (more than 4).         </div> <div>  Too bad, your website has too many JS files (more than 6).         </div>

## Document



Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://hanwhalife.asia/sitemap.xml>

<https://hanwhalife.asia/wp-sitemap.xml>



### Robots.txt

<http://hanwhalife.asia/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.