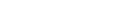


Website Analysis: hairmattersca.com

Generated on May 08 2025 14:37 PM

The score is 33/100



SEO Content

1	Title	Google Length: 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
&	Description	Length: 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.
&	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio: 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 61.11% Internal Links 38.89%

In-page links

Anchor	Type	Juice
<u>Images</u>	External	Passing Juice
<u>Maps</u>	External	Passing Juice
Play	External	Passing Juice
<u>YouTube</u>	External	Passing Juice
News	External	Passing Juice
Gmail	External	Passing Juice
<u>Drive</u>	External	Passing Juice
Web History	External	Passing Juice
Settings	Internal	Passing Juice
Sign in	External	Passing Juice
Advanced search	Internal	Passing Juice

In-page links

<u>Français</u>	External	Passing Juice
Advertising	Internal	Passing Juice
Business Solutions	Internal	Passing Juice
About Google	Internal	Passing Juice
Google.ca	External	Passing Juice
<u>Privacy</u>	Internal	Passing Juice
<u>Terms</u>	Internal	Passing Juice

SEO Keywords

	•	
4		

Keywords Cloud

business privacy googleca français **GOOGle** advanced offered **Search** advertising solutions

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	3	♥	×	×	×
search	2	×	×	×	×
privacy	1	×	×	×	×
googleca	1	×	×	×	×
solutions	1	×	×	×	×

Usability

0	Url	Domain : hairmattersca.com Length : 17
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.

Usability

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

Document

②	Doctype	HTML 5	
	Encoding	You have not specified the document generator to declare document's charge	
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Great no email address has been four	nd in plain text!
8	Deprecated HTML	Deprecated tags <u> <u> <center> Deprecated HTML tags are HTML tags recommended that you remove or rethey are now obsolete.</center></u></u>	——————————————————————————————————————
•	Speed Tips	 Excellent, your website doesn't Too bad, your website is using Great, your website has few CS Perfect, your website has few Ja Too bad, your website does not 	inline styles. SS files. avaScript files.

Mobile

Mobile Optimization	×	Apple Icon
	×	Meta Viewport Tag

Mobile



Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://hairmattersca.com/sitemap.xml
		https://www.google.com/sitemap.xml
②	Robots.txt	http://hairmattersca.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.