



# Website Analysis: gumshoe-online.com

Generated on May 24 2025 15:43 PM

The score is 65/100







## SEO Content

	Title	<p>Gumshoe Online Detective Agency-Home   gumshoe-online.com</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Gumshoe Online Detective Agency, LLC "Truth by Investigation", has over 75 years of combined law enforcement and business investigation experience.</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>					
	Keywords	<p>Detective agency, private investigator, workmans compensation,</p> <p>Good, your page contains meta keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<p>H1 0</p>	<p>H2 0</p>	<p>H3 1</p>	<p>H4 0</p>	<p>H5 0</p>	<p>H6 0</p>
		<ul style="list-style-type: none"> <li>[H3] Our clients in business investigations</li> </ul>					
	Images	<p>We found 3 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 34%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

## In-page links

Anchor	Type	Juice
<a href="#">Russian Tobacco Company, Inc.</a>	External	Passing Juice
<a href="#">[email&amp;#160;protected]</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	online agency detective clients llc gumshoe services investigation business tobacco
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gumshoe	5	✓	✗	✓	✗
detective	5	✓	✓	✓	✗
online	5	✓	✗	✓	✗
tobacco	5	✗	✗	✗	✗
services	5	✗	✗	✗	✗


## Usability

	Url	Domain : gumshoe-online.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://gumshoe-online.com/sitemap.xml">http://gumshoe-online.com/sitemap.xml</a> <a href="https://gumshoe-online.com/sitemap.xml">https://gumshoe-online.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://gumshoe-online.com/robots.txt">http://gumshoe-online.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>