

Website Analysis: google.com

Generated on May 10 2025 05:52 AM

The score is 34/100

SEO Content

	Title	Google					
		Length : (5				
					n between 1 alculate tex		aracters (spaces
	Description	Length : ()				
		-			ta description to create d	-	page. Use <u>this</u>
8	Keywords	-			ta keywords reate keywo	-	ge. Use <u>this free</u>
8	Og Meta Properties	social cra		r structuriz	ze your page	•	nis tags allows ree og
•	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found	1 images o	n this web	page.		
		Good, mo	st or all of	our image	s have alt a	ttributes	
	Text/HTML Ratio	Ratio: 7%	6				
					L code is be ds more tex	•	ent, this means
	Flash	Perfect, r	o Flash con	tent has be	een detected	d on this pa	ge.

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
<u>Images</u>	Internal	Passing Juice
<u>Maps</u>	External	Passing Juice
Play	Internal	Passing Juice
<u>YouTube</u>	External	Passing Juice
News	Internal	Passing Juice
Gmail	Internal	Passing Juice
<u>Drive</u>	Internal	Passing Juice
Web History	External	Passing Juice
Settings	Internal	Passing Juice
Sign in	Internal	Passing Juice
Advanced search	Internal	Passing Juice

In-page links

<u>Français</u>	Internal	Passing Juice
Advertising	Internal	Passing Juice
Business Solutions	Internal	Passing Juice
About Google	Internal	Passing Juice
Google.ca	Internal	Passing Juice
Privacy	Internal	Passing Juice
<u>Terms</u>	Internal	Passing Juice

SEO Keywords



Keywords Cloud

offered advanced <code>google</code> français <code>search</code> solutions advertising privacy googleca business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	3	*	×	×	×
search	2	×	×	×	×
privacy	1	×	×	×	×
googleca	1	×	×	×	×
solutions	1	×	×	×	×

Usability

0	Url	Domain : google.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

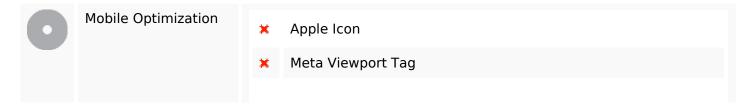
Usability

8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors: 20 Warnings: 1
②	Email Privacy	Great no email address has been found in plain text!
&	Deprecated HTML	Deprecated tags <u>> 1 <center> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center></u>
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile



Mobile



Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://google.com/sitemap.xml
	https://www.google.com/sitemap.xml	
	Robots.txt	http://google.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.