

# Website Analysis: google.com.au

Generated on May 09 2025 12:04 PM

The score is 34/100



	Title	Google					
		Length: 6					
			our title shou Use <u>this fre</u>				aracters (spaces
	Description	Length: 0					
		-	We haven't e meta tags				page. Use <u>this</u>
8	Keywords		We haven't ta tags gene				ge. Use <u>this free</u>
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
•	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found	1 images o	n this web	page.		
		Good, mo	st or all of y	our images	s have alt a	ttributes	
	Text/HTML Ratio	Ratio: 7%	)				
			's ratio of te website pro				ent, this means
	Flash	Perfect, ne	o Flash cont	ent has be	en detected	d on this pa	ge.

# SEO Content



Iframe

Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Bad. Your links have query string.
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 18 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 44.44%  Internal Links 55.56%

# In-page links

Anchor	Type	Juice
<u>Images</u>	Internal	Passing Juice
<u>Maps</u>	External	Passing Juice
Play	External	Passing Juice
<u>YouTube</u>	External	Passing Juice
News	External	Passing Juice
Gmail	External	Passing Juice
<u>Drive</u>	External	Passing Juice
Web History	External	Passing Juice
Settings	Internal	Passing Juice
Sign in	External	Passing Juice
Advanced search	Internal	Passing Juice

### In-page links

<u>Français</u>	Internal	Passing Juice
Advertising	Internal	Passing Juice
Business Solutions	Internal	Passing Juice
About Google	Internal	Passing Juice
Google.com	Internal	Passing Juice
Privacy	Internal	Passing Juice
<u>Terms</u>	Internal	Passing Juice

#### SEO Keywords



Keywords Cloud

offered privacy français solutions sign advertising advanced 9009e business search

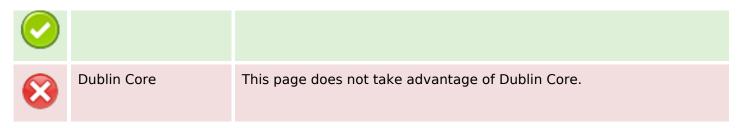
#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
google	4	✓	×	×	×
search	2	×	×	×	×
privacy	1	×	×	×	×
solutions	1	×	×	×	×
business	1	×	×	×	×

### Usability

0	Url	Domain : google.com.au Length : 13
<b>②</b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

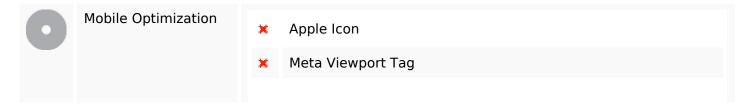
# Usability



#### Document

	Doctype	HTML 5
8	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors: 0 Warnings: 0
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b>&amp;</b>	Deprecated HTML	Deprecated tags  Occurrences <u>&gt; 1  <center> 1  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center></u>
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile



# Mobile



Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://google.com.au/sitemap.xml
	https://www.google.com/sitemap.xml	
<b></b>	Robots.txt	http://google.com.au/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.