







Website Analysis: fulcrumresources.co.in

Generated on May 26 2025 16:17 PM






The score is 43/100



SEO Content





	Title	New Fulcrum Home - Marketing Agency Length : 35 Perfect, your title contains between 10 and 70 characters.																
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>New Fulcrum Home - Marketing Agency</td></tr><tr><td>description</td><td>Fulcrum Connect You And Your Customers in Powerful Ways. pay per cold call Receive on time Satisfaction guaranteed about us services 01 about us. We have a team of marketing and sales professionals and trainers who are committed to ensure effective delivery of the message from the client to a prospective customer. Our specialty is tailor-fitting our&hellip;&nbsp;New Fulcrum Home</td></tr><tr><td>url</td><td>https://fulcrumresources.co.in/</td></tr><tr><td>site_name</td><td>Marketing Agency</td></tr><tr><td>image</td><td>https://fulcrumresources.co.in/wp-content/uploads/2022/05/neve-user-1.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	New Fulcrum Home - Marketing Agency	description	Fulcrum Connect You And Your Customers in Powerful Ways. pay per cold call Receive on time Satisfaction guaranteed about us services 01 about us. We have a team of marketing and sales professionals and trainers who are committed to ensure effective delivery of the message from the client to a prospective customer. Our specialty is tailor-fitting our… New Fulcrum Home	url	https://fulcrumresources.co.in/	site_name	Marketing Agency	image	https://fulcrumresources.co.in/wp-content/uploads/2022/05/neve-user-1.png
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SEO Content

	Headings	<div><div><table><tr><td>H1 0</td><td>H2 15</td><td>H3 3</td><td>H4 5</td><td>H5 4</td><td>H6 0</td></tr></table></div><div><ul style="list-style-type: none">• [H2] Fulcrum Connect You And Your Customers in Powerful Ways.• [H2] about us.• [H2] Our focus.• [H2] WHY MAKE US YOUR AGENCY?• [H2] Our Marketing Services never end• [H2] Get in touch with us, we would love to discuss your marketing needs.• [H2] Let us help you plan and execute a great marketing strategy.• [H2] Call Us : 8484099961 Email:- info@fulcrumresources.co.in• [H2] Enquiry Form• [H2] Send Us Your Requirements• [H2] Contact Form• [H2] IDEAS & INFO• [H2] Send Us Your Requirements• [H2] Contact Form• [H2] IDEAS & INFO• [H3] pay per cold call• [H3] Receive on time• [H3] Satisfaction guaranteed• [H4] OUR APPROACH• [H4] OUR EXPERIENCE• [H4] STRATEGIC PLANNNG• [H4] ONE STOP SOLUTION• [H4] Start your Marketing journey with us now• [H5] STRATEGY• [H5] PROCESS• [H5] TEAM• [H5] CUSTOMERS</div></div>	H1 0	H2 15	H3 3	H4 5	H5 4	H6 0
H1 0	H2 15	H3 3	H4 5	H5 4	H6 0			
	Images	<p>We found 46 images on this web page.</p> <p>46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>						
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>						
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>						
	Iframe	<p>Great, there are no Iframes detected on this page.</p>						

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 114 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.75% External Links : Passing Juice 0% Internal Links 98.25%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Email:- info@fulcrumresources.co.in	Internal	Passing Juice
EXPERIENCE	Internal	Passing Juice
Values And Philosophy	Internal	Passing Juice
Recruitment Process	Internal	Passing Juice
How We Work	Internal	Passing Juice
Industry &#038; Sectors	Internal	Passing Juice
Staffing	Internal	Passing Juice
Sales Force Management	Internal	Passing Juice
Social Media Marketing Internship	Internal	Passing Juice
Content Writing Internship	Internal	Passing Juice
Manager HR &#038; Admin	Internal	Passing Juice
Sales Executive	Internal	Passing Juice
Telecaller	Internal	Passing Juice

In-page links

Market Research Interviewer Career	Internal	Passing Juice
Coordinator Job in Pune	Internal	Passing Juice
Sales Promoter	Internal	Passing Juice
Home	Internal	Passing Juice
Outsourced Sales	Internal	Passing Juice
Customer Acquisition	Internal	Passing Juice
Telemarketing	Internal	Passing Juice
Lead Generation	Internal	Passing Juice
B To B Marketing	Internal	Passing Juice
Field Marketing	Internal	Passing Juice
Merchant Onboarding	Internal	Passing Juice
Retail Marketing	Internal	Passing Juice
Branding	Internal	Passing Juice
Retail Audit Services	Internal	Passing Juice
In-Store Brand Activation	Internal	Passing Juice
Retail Merchandising	Internal	Passing Juice
All About Sales	Internal	Passing Juice
Customer Satisfaction	Internal	Passing Juice
Successful Sales	Internal	Passing Juice
Marketing Terms	Internal	Passing Juice
Marketing Ideas-1	Internal	Passing Juice
Guide to Online Marketing	Internal	Passing Juice
Marketing Strategy	Internal	Passing Juice
Advertising and Promotion	Internal	Passing Juice
ADVERTISING AND PROMOTIONS	Internal	Passing Juice
Events ideas	Internal	Passing Juice

In-page links

Marketing communication Strategies and Planning	Internal	Passing Juice
Promotion: Integrated Marketing Communication	Internal	Passing Juice
Marketing Management &#038; Strategic Planning	Internal	Passing Juice
Small Business and Entrepreneurship	Internal	Passing Juice
Business Plan Development Guide	Internal	Passing Juice
Retail Management	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Who We Work With	Internal	Passing Juice
About Us	Internal	Passing Juice
Job	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Services	Internal	Passing Juice
Marketing	Internal	Passing Juice
Brand Promotions	Internal	Passing Juice
Event	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
Recruitment	Internal	Passing Juice
Market Research	Internal	Passing Juice
Advertising	Internal	Passing Juice
Advertising ideas	Internal	Passing Juice
Marketing Tips & Ideas	Internal	Passing Juice
Promotional Tips & Ideas	Internal	Passing Juice
Marketing Tips & Ideas	Internal	Passing Juice
All Pages	Internal	Passing Juice
All Marketing Services list	Internal	Passing Juice
Sales Management & Planning	Internal	Passing Juice

In-page links

Mass Communication Media	Internal	Passing Juice
pune site map	Internal	Passing Juice
page2	Internal	Passing Juice
page 1	Internal	Passing Juice
page5	Internal	Passing Juice
page4	Internal	Passing Juice
page3	Internal	Passing Juice
page9	Internal	Passing Juice
page14	Internal	Passing Juice
page10	Internal	Passing Juice
page11	Internal	Passing Juice
page12	Internal	Passing Juice
page8	Internal	Passing Juice
page7	Internal	Passing Juice
page6	Internal	Passing Juice
page13	Internal	Passing Juice
Page 28	Internal	Passing Juice
Page 22	Internal	Passing Juice
Page 26	Internal	Passing Juice
Page 25	Internal	Passing Juice
Page 19	Internal	Passing Juice
Page 20	Internal	Passing Juice
Mumbai	Internal	Passing Juice
Thane	Internal	Passing Juice
Navi Mumbai	Internal	Passing Juice
Pune	Internal	Passing Juice

In-page links

Delhi	Internal	Passing Juice
Bangalore	Internal	Passing Juice
Ahmedabad	Internal	Passing Juice
Chennai	Internal	Passing Juice
Hyderabad	Internal	Passing Juice
Kolkata	Internal	Passing Juice
Surat	Internal	Passing Juice
Jaipur	Internal	Passing Juice
Ahmednagar	Internal	Passing Juice
Nashik	Internal	Passing Juice
Nagpur	Internal	Passing Juice
Akola	Internal	Passing Juice
Amravati	Internal	Passing Juice
Aurangabad	Internal	Passing Juice
Jalgaon	Internal	Passing Juice
Kolhapur	Internal	Passing Juice
Ratnagiri	Internal	Passing Juice
Sangli	Internal	Passing Juice
Satara	Internal	Passing Juice
Solapur	Internal	Passing Juice
Neve	External	noFollow
WordPress	External	noFollow

SEO Keywords



Keywords Cloud

brand sales services ideas **marketing** team
advertising business page tips




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	91	✓	✗	✗	✓
ideas	34	✗	✗	✗	✓
sales	26	✗	✗	✗	✗
brand	19	✗	✗	✗	✗
advertising	17	✗	✗	✗	✗









Usability

	Url	Domain : fulcrumresources.co.in Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 98 Warnings : 93




Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://fulcrumresources.co.in/sitemap_index.xml</div>
	Robots.txt	<div>http://fulcrumresources.co.in/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>