Website Analysis: forums.dollymarket.net

The score is 42/100
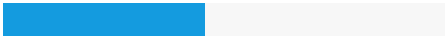
SEO Content

✓	Title	**Dolly Market Forum** Length : 18 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

●	Headings	H1 0 H2 0 H3 0 H4 0 H5 0 H6 0

✗	Images	We found 12 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 69 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.9% Internal Links 97.1%

In-page links

Anchor	Type	Juice
Portal	Internal	Passing Juice
Search	Internal	Passing Juice
Member List	Internal	Passing Juice
Calendar	Internal	Passing Juice
Help	Internal	Passing Juice
Login	Internal	Passing Juice
Register	Internal	Passing Juice
Lost Password?	Internal	Passing Juice
Important Information	Internal	Passing Juice
Tips and Rules	Internal	Passing Juice
RevaKoreva	Internal	Passing Juice

In-page links

Announcements	Internal	Passing Juice
davidd	Internal	Passing Juice
Forum Stuff	Internal	Passing Juice
Meet-ups	Internal	Passing Juice
Conventions	Internal	Passing Juice
Price Check	Internal	Passing Juice
Pullip and Friends Price Check	Internal	Passing Juice
Hina Ichigo	Internal	Passing Juice
Custom Dolls	Internal	Passing Juice
Alliecat	Internal	Passing Juice
Blythe Doll Price Check	Internal	Passing Juice
Marilyn	Internal	Passing Juice
BJD Price Check	Internal	Passing Juice
fishy	Internal	Passing Juice
Feedback and Concerns	Internal	Passing Juice
Feedback	Internal	Passing Juice
Contests	Internal	Passing Juice
Dalicious - A Dal Photo Contest	Internal	Passing Juice
Dalicious Archive	Internal	Passing Juice
Dalicious Calendar	Internal	Passing Juice
Dalicious Flickr Group	Internal	Passing Juice
NatTheCat	Internal	Passing Juice
Photo Contests	Internal	Passing Juice
Off-Site Contests	Internal	Passing Juice
TrueFan	Internal	Passing Juice
Doll Discussion	Internal	Passing Juice
Monster High	Internal	Passing Juice
Cornflower Blue	Internal	Passing Juice

In-page links

Ponies!	Internal	Passing Juice
toylockette	Internal	Passing Juice
Doll and Art Galleries	Internal	Passing Juice
Pullip and Friends	Internal	Passing Juice
TrueFan	Internal	Passing Juice
Pinky:St	Internal	Passing Juice
Blythe	Internal	Passing Juice
Evelynmoity	Internal	Passing Juice
Monster High	Internal	Passing Juice
Lejays17	Internal	Passing Juice
Other Dolls/Figures	Internal	Passing Juice
komishika	Internal	Passing Juice
Pony Photos!	Internal	Passing Juice
tasuke	Internal	Passing Juice
Off Topic	Internal	Passing Juice
Testing Area	Internal	Passing Juice
GreysPrincess	Internal	Passing Juice
Complete List	Internal	Passing Juice
June Marie	Internal	Passing Juice
gemmyfae	Internal	Passing Juice
ThomasAbeta	Internal	Passing Juice
Forum Statistics	Internal	Passing Juice
Forum Team	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Dolly Market	External	Passing Juice
Return to Top	Internal	Passing Juice
Lite (Archive) Mode	Internal	Passing Juice
Mark all forums read	Internal	Passing Juice

In-page links

RSS Syndication	Internal	Passing Juice
MyBB	External	Passing Juice

SEO Keywords

	Keywords Cloud	threads forum moderated last users doll davidd browsing post posts

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
forum	21	✔	✖	✖	✖
browsing	14	✖	✖	✖	✖
users	14	✖	✖	✖	✖
post	13	✖	✖	✖	✖
posts	12	✖	✖	✖	✖

Usability

	Url	Domain : forums.dollymarket.net Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✗ Attention! Try to avoid nested tables in HTML. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://forums.dollymarket.net/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.