





# Website Analysis: fiorioakville.com

Generated on June 20 2025 14:54 PM




The score is 43/100





## SEO Content

	Title	<p>FIORI Oakville, Florist   Local flower shop   Same Day Flower Delivery</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>FIORI Oakville is a Contemporary &amp; Trendy Boutique flower shop offering FREE same day delivery in Oakville. Delivery also available in Burlington &amp; selected Mississauga areas. Shop flowers for Mother's day, birthday, Thank You, Easter, Prom, Graduation, Condolences, Life Events. Order online from your local florist.</p> <p>Length : 329</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>FIORI Oakville</td></tr><tr><td>url</td><td>https://www.fiorioakville.com/</td></tr><tr><td>title</td><td>FIORI Oakville, Florist   Local flower shop   Same Day Flower Delivery</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	FIORI Oakville	url	https://www.fiorioakville.com/	title	FIORI Oakville, Florist   Local flower shop   Same Day Flower Delivery	type	website
Property	Content											
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# SEO Content

		<div>description</div> <div>FIORI Oakville is a Contemporary &amp; Trendy Boutique flower shop offering FREE same day delivery in Oakville. Delivery also available in Burlington &amp; selected Mississauga areas. Shop flowers for Mother's day, birthday, Thank You, Easter, Prom, Graduation, Condolences, Life Events. Order online from your local florist.</div>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>4</td><td>24</td><td>0</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none"><li>• [H1] FIORI Oakville</li><li>• [H1] Follow us on Instagram</li><li>• [H2] Item added to your cart</li><li>• [H2] Weekly Specials</li><li>• [H2] Prom &amp; Graduation</li><li>• [H2] VOTED Best Florist in Oakville</li><li>• [H3] Summer Pink Lady</li><li>• [H3] Summer Pink Lady</li><li>• [H3] Toscana Farmhouse-Cherry Ripple Peony Pitcher</li><li>• [H3] Toscana Farmhouse-Cherry Ripple Peony Pitcher</li><li>• [H3] Rose Paradise - (2 Dozen)</li><li>• [H3] Rose Paradise - (2 Dozen)</li><li>• [H3] Red Rose Abundance (2 Dozen)</li><li>• [H3] Red Rose Abundance (2 Dozen)</li><li>• [H3] French Summer Garden</li><li>• [H3] French Summer Garden</li><li>• [H3] Cherry Ripple - Peony Bouquet in a VASE</li><li>• [H3] Cherry Ripple - Peony Bouquet in a VASE</li><li>• [H3] Fruit Punch (3 Dozen)</li><li>• [H3] Fruit Punch (3 Dozen)</li><li>• [H3] Ultimate Love - 3 DOZEN RED ROSES</li><li>• [H3] Ultimate Love - 3 DOZEN RED ROSES</li><li>• [H3] CORSAGE &amp; BOUTONNIÈRE DUO</li><li>• [H3] CORSAGE &amp; BOUTONNIÈRE DUO</li><li>• [H3] ROSE CORSAGE</li><li>• [H3] ROSE CORSAGE</li><li>• [H3] ORCHID CORSAGE</li><li>• [H3] ORCHID CORSAGE</li><li>• [H3] ROSE BOUTONNIÈRE</li><li>• [H3] ROSE BOUTONNIÈRE</li></ul></div>	H1	H2	H3	H4	H5	H6	2	4	24	0	0	0
H1	H2	H3	H4	H5	H6									
2	4	24	0	0	0									
	Images	<div>We found 24 images on this web page.</div> <div>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>												
	Text/HTML Ratio	<div>Ratio : 5%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.88% External Links : Passing Juice 0% Internal Links 94.12%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Late Spring - Early Summer</a>	Internal	Passing Juice
<a href="#">Best Seller's</a>	Internal	Passing Juice
<a href="#">Signature Collection</a>	Internal	Passing Juice
<a href="#">Rose Collection</a>	Internal	Passing Juice
<a href="#">White Collection</a>	Internal	Passing Juice
<a href="#">Orchid &amp; Plant Collection</a>	Internal	Passing Juice
<a href="#">Sympathy &amp; Funeral Service</a>	Internal	Passing Juice
<a href="#">Pure Home Fragrances &amp; Candles</a>	Internal	Passing Juice

## In-page links

<a href="#">Weekly Specials</a>	Internal	Passing Juice
<a href="#">Prom &amp; Graduation</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Summer Pink Lady</a>	Internal	Passing Juice
<a href="#">Toscana Farmhouse-Cherry Ripple Peony Pitcher</a>	Internal	Passing Juice
<a href="#">Rose Paradise - (2 Dozen)</a>	Internal	Passing Juice
<a href="#">Red Rose Abundance (2 Dozen)</a>	Internal	Passing Juice
<a href="#">French Summer Garden</a>	Internal	Passing Juice
<a href="#">Cherry Ripple - Peony Bouquet in a VASE</a>	Internal	Passing Juice
<a href="#">Fruit Punch (3 Dozen)</a>	Internal	Passing Juice
<a href="#">Ultimate Love - 3 DOZEN RED ROSES</a>	Internal	Passing Juice
<a href="#">CORSAGE &amp; BOUTONNIÈRE DUO</a>	Internal	Passing Juice
<a href="#">ROSE CORSAGE</a>	Internal	Passing Juice
<a href="#">ORCHID CORSAGE</a>	Internal	Passing Juice
<a href="#">ROSE BOUTONNIÈRE</a>	Internal	Passing Juice
<a href="#">POS</a>	External	noFollow
<a href="#">Ecommerce by Shopify</a>	External	noFollow
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Delivery Policy</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	regular dozen sale cad rose cart add price unit sold
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	48	✖	✖	✖	✖
cad	32	✖	✖	✖	✖
sale	28	✖	✖	✖	✖
regular	24	✖	✖	✖	✖
unit	12	✖	✖	✖	✖








## Usability

	Url	Domain : fiorioakville.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 105 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Deprecated tags		Occurrences
		<s>		12
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.		
	Speed Tips	 Excellent, your website doesn't use nested tables.		
		 Too bad, your website is using inline styles.		
		 Too bad, your website has too many CSS files (more than 4).		
		 Too bad, your website has too many JS files (more than 6).		
		 Too bad, your website does not take advantage of gzip.		

## Mobile

	Mobile Optimization	<div>✗ Apple Icon</div>
		<div>✓ Meta Viewport Tag</div>
		<div>✓ Flash content</div>

## Optimization

	XML Sitemap	<div>Missing</div> <div>Your website does not have an XML sitemap - this can be problematic.</div> <div>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</div>
	Robots.txt	<div><a href="http://fiorioakville.com/robots.txt">http://fiorioakville.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>