



# Website Analysis: ferum-frau.ru

Generated on June 19 2025 01:30 AM

The score is 43/100



## SEO Content

	Title	<p>Кузница FerrumFrau: изготовление кованых изделий от опытных кузнецов в Москве и Подмосковье</p> <p>Length : 92</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>[H1] Кузница Феррум-Фрай: изготовление кованых изделий для ценителей качества</li></ul>					
	Images	<p>We found 4 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 0 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 0%

## In-page links

Anchor

Type

Juice

## SEO Keywords



Keywords Cloud

кузнецов изделия опытных  
изготовление кузница  
кованных изделий для  
металла подмосковье

## Keywords Consistency

Keyword

Content

Title

Keywords

Description

Headings

кузница

2



кузнецов






2











## Keywords Consistency

изделия	2	✖	✖	✖	✖
для	2	✖	✖	✖	✔
подмосковье	2	✔	✖	✖	✖

## Usability

	Url	Domain : ferum-frau.ru Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 7 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://ferum-frau.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



LiveInternet