



Website Analysis: expressfactoryoutlet.org

Generated on June 27 2025 09:03 AM

The score is 45/100



SEO Content

	Title	&#20122;&#27954;&#22269;&#20135;&#31934;&#21697;&#20256;&#23186;&#95;&#22269;&#20135;&#26085;&#38889;&#29305;&#33394;&#19968;&#19968;&#21306;&#20108;&#21306;&#19977;&#21306;&#95;&#20122;&#27954;&#26085;&#38889;&#22269;&#20135;&#31934;&#21697;&#26080;&#30721;&#97;&#8564;&#95;&#22269;&#20135;&#20061;&#20061;&#32654;&#22899;&#20813;&#36153;&#95;&#22269;&#20135;&#26080;&#36974;&#25377;&#25554;&#21866;&#25805;&#22312;&#32447;&#57;&#49; Length : 434 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
	Description	&#25805;&#30896;&#20813;&#36153;&#22312;&#32447;&#25773;&#25918;&#95;&#20122;&#27954;&#27611;&#29255;&#26080;&#30721;&#19981;&#21345;&#97;&#118;&#22312;&#32447;&#25773;&#25918;&#95;&#20122;&#27954;&#65;&#86;&#26080;&#30721;&#19968;&#21306;&#20108;&#21306;&#19977;&#21306;&#22312;&#32447;&#95;&#57;&#57;&#20061;&#20061;&#20037;&#20037;&#22312;&#32447;&#95;&#27431;&#32654;&#24615;&#29233;&#20122;&#27954;&#22825;&#22530;&#95;&#36229;&#30896;&#57;&#55;&#25163;&#26426;&#22312;&#32447;&#95;&#31934;&#21697;&#26080;&#30721;&#22269;&#20135;&#27745;&#27745;&#95;&#26085;&#38889;&#20037;&#20037;&#31934;&#21697;&#19981;&#21345;&#19968;&#21306;&#20108;&#21306;&#95;&#57;&#49;&#20234;&#20154;&#20037;&#28909;&#31934;&#21697;&#21320;&#22812;&#31119;&#21033;&#22312;&#32447; Length : 763 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
	Keywords	&#20122;&#27954;&#22269;&#20135;&#31934;&#21697;&#20256;&#23186;&#95;&#22269;&#20135;&#26085;&#38889;&#29305;&#33394;&#19968;&#19968;&#21306;&#20108;&#21306;&#19977;&#21306;&#95;&#20122;&#27954;&#26085;&#38889;&#22269;&#20135;&#31934;&#21697;&#26080;&#30721;&#97;&#8564;&#95;&#22269;&#20135;&#20061;&#20061;&#32654;&#22899;&#20813;&#36153;&#95;&#22269;&#20135;&#26080;&#36974;&#25377;&#25554;&#21866;&#25805;&#22312;&#32447;&#57;&#49;

SEO Content

		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords



Keywords Cloud

A word cloud visualization showing the frequency of various keywords. The words are arranged in three rows. The first row contains 20 small, light blue squares. The second row contains 18 squares, with the word 'av' being significantly larger and darker blue than the others. The third row contains 10 squares, with the number '91' being significantly larger and darker blue than the others.

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
av 91	1	✖	✖	✖	✖

Usability

	Url	Domain : expressfactoryoutlet.org Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
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Document

	Encoding	Perfect. Your declared charset is GB2312.
	W3C Validity	Errors : 4 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://expressfactoryoutlet.org/sitemap.xml http://www.expressfactoryoutlet.org/sitemap.xml
	Robots.txt	http://expressfactoryoutlet.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.