Website Analysis: exhibitions.lk

Generated on June 24 2025 10:16 AM

The score is 43/100

SEO Content

✓	Title	Sri Lanka Exhibitions Length : 21 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1 H2 H3 H4 H5 H6 0 3 2 7 9 3 • [H2] Discover Various Exhibitions Across Sri Lanka • [H2] Direction For The Exhibition Hall • [H2] Recent Exhibitions • [H3] Explore Exciting Exhibitions • [H3] Subscribe and get 25% off your first Event. • [H4] Kandy Bookfair • [H4] Cafe 2025 • [H4] Build First • [H4] My Wedding 2025 • [H4] Links • [H4] Information • [H4] instagram • [H5] Shopping Bag • [H5] Popular Suggestions • [H5] Motor Show • [H5] Education • [H5] Wedding • [H5] Food & Health

SEO Content

		- [H5] Trade Fair - [H5] Industrial - [H5] Cultural - [H6] Children Event - [H6] Marriage Caremoney - [H6] baby shower
❌	Images	We found 80 images on this web page. 35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 44 links including 1 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Speakers	Internal	Passing Juice

In-page links

Speaker	Internal	Passing Juice
Speaker Detail	Internal	Passing Juice
Categories	Internal	Passing Juice
Motor Show	Internal	Passing Juice
Education	Internal	Passing Juice
Wedding	Internal	Passing Juice
Food & Health	Internal	Passing Juice
Trade Fair	Internal	Passing Juice
Industrial	Internal	Passing Juice
Cultural	Internal	Passing Juice
Organizers	Internal	Passing Juice
Calender	Internal	Passing Juice
Gallery	Internal	Passing Juice
Suppliers	Internal	Passing Juice
Shop	Internal	Passing Juice
Shop Detail	Internal	Passing Juice
Shoping Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
Account	Internal	Passing Juice
Dubai	Internal	Passing Juice
China	Internal	Passing Juice
Our Blog	Internal	Passing Juice
Blog left Sidebar	Internal	Passing Juice
Blog Classic	Internal	Passing Juice
Blog Detail	Internal	Passing Juice
Not Found	Internal	Passing Juice
Kandy Bookfair	Internal	Passing Juice
EV Motor show	Internal	Passing Juice

In-page links

AISEX		Internal	Passing Juice
The Wedding show 2025		Internal	Passing Juice
Hotel Show 2025		Internal	Passing Juice
Cafe 2025		Internal	Passing Juice
Build First		Internal	Passing Juice
My Wedding 2025		Internal	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
A post shared by Example (@example)		External	Passing Juice
XESS Global		External	Passing Juice
Terms & conditions		Internal	Passing Juice
Privacy policy		Internal	Passing Juice

SEO Keywords

Keywords Cloud	date view kandy june going exhibitions book fair interested venue
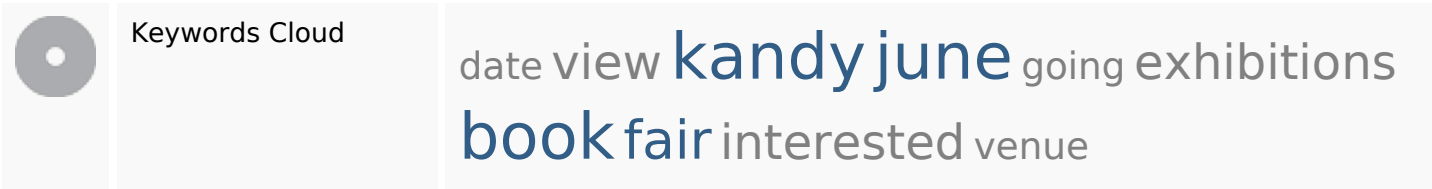
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
june	10	✖	✖	✖	✖
kandy	8	✖	✖	✖	✔
book	8	✖	✖	✖	✔
fair	6	✖	✖	✖	✔
interested	5	✖	✖	✖	✖

Keywords Consistency

Usability

⚪	Url	Domain : exhibitions.lk Length : 14
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
❌	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 14 Warnings : 3
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://exhibitions.lk/sitemap.xml
✔	Robots.txt	http://exhibitions.lk/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.