



# Website Analysis: everest-solution.com

Generated on June 26 2025 17:27 PM


The score is 45/100







## SEO Content

|  |                    |   |         |         |         |         |         |
|--|--------------------|---|---------|---------|---------|---------|---------|
|  | Title              | Рекламное агентство Еверест Солюшн. Интернет-маркетинг в СПб<br>Length : 60<br>Perfect, your title contains between 10 and 70 characters.   |         |         |         |         |         |
|  | Description        | Рекламное агентство. Интернет-маркетинг в СПб под ключ.<br>Настройка и ведение контекстной и таргетированной рекламы.<br>SEO продвижение сайтов<br>Length : 137<br>Great, your meta description contains between 70 and 160 characters. |         |         |         |         |         |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |         |         |         |         |         |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |         |         |         |         |         |
|  | Headings           | H1<br>0   | H2<br>0 | H3<br>0 | H4<br>0 | H5<br>0 | H6<br>0 |
|  | Images             | We found 29 images on this web page.<br>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |         |         |         |         |         |
|  | Text/HTML Ratio    | Ratio : 28%<br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.  |         |         |         |         |         |
|  | Flash              | Perfect, no Flash content has been detected on this page.   |         |         |         |         |         |
|  |                    |   |         |         |         |         |         |

## SEO Content

|   |        |  |
|---|--------|--|
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|---|--------|--|

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 42 links including 5 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 21.43%<br>Internal Links 78.57% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Скачать прайс услуг</a>           | Internal | Passing Juice |
| <a href="#">О нас</a>                         | Internal | Passing Juice |
| <a href="#">Наши услуги</a>                   | Internal | Passing Juice |
| <a href="#">Вакансии</a>                      | Internal | Passing Juice |
| <a href="#">Блог</a>                          | Internal | Passing Juice |
| <a href="#">Контакты</a>                      | Internal | Passing Juice |
| <a href="#">Диагностика маркетинга</a>        | Internal | Passing Juice |
| <a href="#">Калькулятор стоимости работ</a>   | Internal | Passing Juice |
| <a href="#">Рассчитать стоимость</a>          | Internal | Passing Juice |
| <a href="#">Посмотреть анализ конкурентов</a> | External | Passing Juice |
| <a href="#">в договоре</a>                    | Internal | Passing Juice |
| <a href="#">Калькулятор стоимости</a>         | Internal | Passing Juice |


## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Перейти в Telegram-бот</a>  | External | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Смотреть подробнее</a>  | Internal | Passing Juice |
| <a href="#">Проверить сертификаты</a>   | External | Passing Juice |
| <a href="#">Связаться с директором</a>  | External | Passing Juice |
| <a href="#">adv-36.ru</a>   | External | Passing Juice |
| <a href="#">vipinstruktor.ru</a>  | External | Passing Juice |
| <a href="#">photors.ru</a>  | External | Passing Juice |
| <a href="#">Подписаться на Telegram-канал</a>                                   | External | Passing Juice |
| <a href="#">Подписаться на VC.ru</a>  | External | Passing Juice |
| <a href="#">Настройка рекламы для кухонь на заказ. Заявки от 70 рублей.</a>     | Internal | Passing Juice |
| <a href="#">Заявки по 150 рублей в школу иностранного языка</a>                 | Internal | Passing Juice |
| <a href="#">Лиды по 480 рублей в сфере строительства каркасных домов и бань</a> | Internal | Passing Juice |
| <a href="#">Смотреть все</a>  | Internal | Passing Juice |
| <a href="#">Комплексное продвижение</a>   | Internal | Passing Juice |
| <a href="#">Цены</a>  | Internal | Passing Juice |
| <a href="#">Вакансии</a>  | Internal | Passing Juice |
| <a href="#">Контакты</a>  | Internal | Passing Juice |
| <a href="#">Карта сайта</a>   | Internal | Passing Juice |
|   |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Политика конфиденциальности</a> | Internal | Passing Juice |
| <a href="#">Публичная оферта</a>            | Internal | Passing Juice |
| <a href="#">Cookies</a>                     | Internal | Passing Juice |






## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | <b>для</b> привлечение <b>КЛИЕНТОВ</b><br>подробнее наш <b>вашего</b> это как что<br>смотреть |
|--|----------------|---|

## Keywords Consistency











| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| клиентов    | 15      | ✖     | ✖        | ✖           | ✖        |
| для         | 13      | ✖     | ✖        | ✖           | ✖        |
| как         | 11      | ✖     | ✖        | ✖           | ✖        |
| привлечение | 11      | ✖     | ✖        | ✖           | ✖        |
| смотреть    | 11      | ✖     | ✖        | ✖           | ✖        |

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : everest-solution.com<br>Length : 20      |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability


### Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 30<br>Warnings : 30   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |



## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|--|---------------------|---|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div><a href="http://everest-solution.com/sitemap.xml">http://everest-solution.com/sitemap.xml</a></div> <div><a href="https://everest-solution.com/wp-sitemap.xml">https://everest-solution.com/wp-sitemap.xml</a></div> |
|  |             |  |

## Optimization

|  |            |   |
|--|------------|---|
|  | Robots.txt | <p><a href="http://everest-solution.com/robots.txt">http://everest-solution.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics  | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |