






# Website Analysis: estischool.pl

Generated on June 20 2025 20:41 PM





The score is 44/100







## SEO Content

	Title	<div>ESTI School – Private school in Krakow</div> <div>Length : 40</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>ESTI School, following the British curriculum in Krakow. We offer integrated education with a personalised touch for every student. Join us and break the boundaries together!</div> <div>Length : 174</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>11</td><td>16</td><td>0</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none"><li>[H1] International school in Krakow</li><li>[H2] E</li><li>[H2] S</li><li>[H2] T</li><li>[H2] I</li><li>[H2] Our core values</li><li>[H2] Academic Overview</li><li>[H2] Assessment</li><li>[H2] ESTI School transforms into an exciting language camp during the summer months!</li><li>[H2] Catering</li><li>[H2] Hear From Our Families</li></ul></div>	H1	H2	H3	H4	H5	H6	1	11	16	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	16	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Join us in shaping your child's future</li> <li>• [H3] Early years education</li> <li>• [H3] PRIMARY SCHOOL</li> <li>• [H3] Education</li> <li>• [H3] Science</li> <li>• [H3] Technology</li> <li>• [H3] International</li> <li>• [H3] EARLY YEARS EDUCATION</li> <li>• [H3] Ages 3-5</li> <li>• [H3] PRIMARY SCHOOL</li> <li>• [H3] Ages 6-11</li> <li>• [H3] Location</li> <li>• [H3] Discover creativity</li> <li>• [H3] Library</li> <li>• [H3] Bilingual education</li> <li>• [H3] Mindful Growth</li> <li>• [H3] After-School Enrichment Activities:</li> </ul>
	Images	<p>We found 23 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

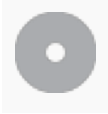
	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 19 links including 3 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.79%</p> <p>Internal Links 84.21%</p>

# SEO Links

## In-page links

Anchor	Type	Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Early years education</a>	Internal	Passing Juice
<a href="#">Developmental &amp;quot;Preschool&amp;quot; course</a>	Internal	Passing Juice
<a href="#">Preparation for School</a>	Internal	Passing Juice
<a href="#">Primary School</a>	Internal	Passing Juice
<a href="#">Mental Maths course</a>	Internal	Passing Juice
<a href="#">Psychological sessions</a>	Internal	Passing Juice
<a href="#">Summer Camp</a>	Internal	Passing Juice
<a href="#">Winter Camp</a>	Internal	Passing Juice
<a href="#">Study and admission requirements</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">PL</a>	Internal	Passing Juice
<a href="#">UA</a>	Internal	Passing Juice
<a href="#">Standards for the protection of minors (full version)</a>	External	Passing Juice
<a href="#">Standards for the protection of minors (short version)</a>	External	Passing Juice
<a href="#">Statut</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
--	----------------	--










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

## Usability

	Url	Domain : estischool.pl Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div></div>

## Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://estischool.pl/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.