





Website Analysis: estiecraftshop.com

Generated on June 17 2025 13:31 PM


The score is 43/100






SEO Content

	Title	<p>Home - Estie Craft Shop</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>WELCOME TO ESTIE CRAFT SHOP Recently Added Look at what we have to offer at Estie Craft Shop! YARN TOOLS BOOKS BAGS YARN Quick View Brands:Himalaya Quick View Himalaya Deluxe Bamboo R94.00 Incl. Select options This product has multiple variants. The options may be chosen on the product page Quick View Brands:Himalaya Quick View Himalaya</p> <p>Length : 338</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Estie Craft Shop -</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Home - Estie Craft Shop</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	Estie Craft Shop -	type	article	title	Home - Estie Craft Shop
Property	Content											
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SEO Content

		<table><tr><td>description</td><td>WELCOME TO ESTIE CRAFT SHOP Recently Added Look at what we have to offer at Estie Craft Shop! YARN TOOLS BOOKS BAGS YARN Quick View Brands:Himalaya Quick View Himalaya Deluxe Bamboo R94.00 Incl. Select options This product has multiple variants. The options may be chosen on the product page Quick View Brands:Himalaya Quick View Himalaya</td></tr><tr><td>url</td><td>https://estiecrafthshop.com/</td></tr><tr><td>image</td><td>https://estiecrafthshop.com/wp-content/uploads/2024/08/Estie-Black-Logo-1-scaled-1.jpg</td></tr><tr><td>image:secure_url</td><td>https://estiecrafthshop.com/wp-content/uploads/2024/08/Estie-Black-Logo-1-scaled-1.jpg</td></tr></table>	description	WELCOME TO ESTIE CRAFT SHOP Recently Added Look at what we have to offer at Estie Craft Shop! YARN TOOLS BOOKS BAGS YARN Quick View Brands:Himalaya Quick View Himalaya Deluxe Bamboo R94.00 Incl. Select options This product has multiple variants. The options may be chosen on the product page Quick View Brands:Himalaya Quick View Himalaya	url	https://estiecrafthshop.com/	image	https://estiecrafthshop.com/wp-content/uploads/2024/08/Estie-Black-Logo-1-scaled-1.jpg	image:secure_url	https://estiecrafthshop.com/wp-content/uploads/2024/08/Estie-Black-Logo-1-scaled-1.jpg				
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	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>27</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] WELCOME TO ESTIE CRAFT SHOP• [H2] Recently Added• [H2] Seralon All-Purpose Sewing Thread• [H2] Stylecraft Impressions Aran• [H2] Stylecraft Special Aran with Wool - Nepp Shades• [H2] Stylecraft Life DK Nepp• [H2] Look at what we have to offer at Estie Craft Shop!• [H2] Himalaya Deluxe Bamboo• [H2] Himalaya Dolphin Baby• [H2] Himalaya Dolphin Baby Colors• [H2] Himalaya Dolphin Big• [H2] Addi Bamboo Single Pointed Needles (25cm)• [H2] Addi Bamboo Single Pointed Needles (35cm)• [H2] Addi Circular Needle - Standard (30 cm)• [H2] Addi Circular Needles - Lace (100cm)• [H2] Beginners Guide to Punch Needle• [H2] Knitted Animal Friends - Louise Crowther• [H2] Pretty Punch Needle• [H2] Punch Needle Embroidery for Beginners• [H2] Our passion for craft• [H2] Follow us on Instagram!• [H2] Send us a message• [H2] Find us• [H2] Contact us• [H2] Information• [H2] Instagram• [H2] Facebook	H1	H2	H3	H4	H5	H6	0	27	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	27	0	0	0	0									
	Images	<p>We found 45 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 2%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.9% Internal Links 98.1%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
African Expressions	Internal	Passing Juice
Cowgirlblues	Internal	Passing Juice
Elle Yarns	Internal	Passing Juice
Fibra Natura	Internal	Passing Juice
Himalaya	Internal	Passing Juice
Kartopu	Internal	Passing Juice
Katia	Internal	Passing Juice

In-page links

Concept by Katia	Internal	Passing Juice
Katia Winter Yarns	Internal	Passing Juice
Katia Summer Yarns	Internal	Passing Juice
Miss La Motte	Internal	Passing Juice
Nurturing Fibres	Internal	Passing Juice
Opal	Internal	Passing Juice
Rowan	Internal	Passing Juice
Schachenmayr	Internal	Passing Juice
Scheepjes	Internal	Passing Juice
Sirdar	Internal	Passing Juice
Stylecraft	Internal	Passing Juice
Vinnis Colours	Internal	Passing Juice
Accessories	Internal	Passing Juice
Blocking	Internal	Passing Juice
Crochet Hooks	Internal	Passing Juice
Afghan/Tunisian Crochet Hooks	Internal	Passing Juice
Double Ended Crochet Hooks	Internal	Passing Juice
Interchangeable Crochet Hooks	Internal	Passing Juice
Single Ended Crochet Hooks	Internal	Passing Juice
Cutting Tools	Internal	Passing Juice
Frames	Internal	Passing Juice
Hand &#8211; &#038; Machine Sewing Needles	Internal	Passing Juice
Inserts, Stuffing &#038; Safety Eyes	Internal	Passing Juice
Knitting Needles	Internal	Passing Juice
Circular Lace Needles	Internal	Passing Juice
Circular Needles	Internal	Passing Juice
Double Pointed Needles	Internal	Passing Juice
Interchangeable Needles	Internal	Passing Juice

In-page links

Sets	Internal	Passing Juice
Single Pointed Needles	Internal	Passing Juice
Latch Hook	Internal	Passing Juice
Needle Felting	Internal	Passing Juice
Punch Needle	Internal	Passing Juice
Row Counters	Internal	Passing Juice
Winding	Internal	Passing Juice
BOOKS	Internal	Passing Juice
CANVAS	Internal	Passing Juice
CROSS STITCH	Internal	Passing Juice
Canvas	Internal	Passing Juice
Kits	Internal	Passing Juice
Needles	Internal	Passing Juice
Thread	Internal	Passing Juice
FELT KNOT PUNCH	Internal	Passing Juice
Needle Felting	Internal	Passing Juice
Macrame	Internal	Passing Juice
Punch Needle	Internal	Passing Juice
KITS	Internal	Passing Juice
Macramé	Internal	Passing Juice
Punch Needle	Internal	Passing Juice
Tapestry	Internal	Passing Juice
PATTERNS	Internal	Passing Juice
Estie Craft Shop	Internal	Passing Juice
Babies	Internal	Passing Juice
Kids	Internal	Passing Juice
Ladies	Internal	Passing Juice
Mens	Internal	Passing Juice

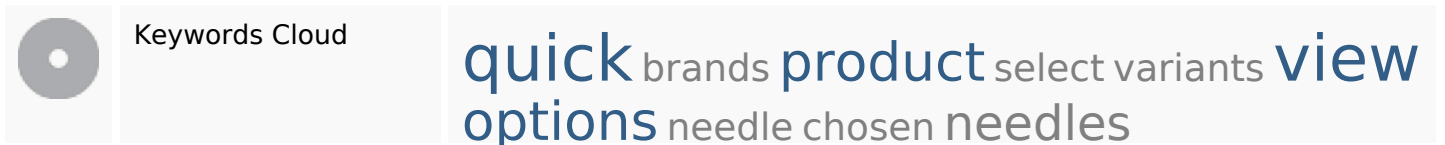
In-page links

Scheepjes	Internal	Passing Juice
Sirdar/Hayfield	Internal	Passing Juice
STORAGE	Internal	Passing Juice
GIFTIES &#038; MORE	Internal	Passing Juice
Aprons	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Ribbon	Internal	Passing Juice
Hand &#038; Body	Internal	Passing Juice
Shoelaces	Internal	Passing Juice
Tea Towels	Internal	Passing Juice
Tins	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
SALE	Internal	Passing Juice
Seralon	Internal	Passing Juice
Seralon All-Purpose Sewing Thread	Internal	Passing Juice
Stylecraft	Internal	Passing Juice
Stylecraft Impressions Aran	Internal	Passing Juice
Stylecraft Special Aran with Wool &#8211; Nepp Shades	Internal	Passing Juice
Stylecraft Life DK Nepp	Internal	Passing Juice
Himalaya	Internal	Passing Juice
Himalaya Deluxe Bamboo	Internal	Passing Juice
Himalaya Dolphin Baby	Internal	Passing Juice
Himalaya Dolphin Baby Colors	Internal	Passing Juice
Himalaya Dolphin Big	Internal	Passing Juice
Addi	Internal	Passing Juice
Addi Bamboo Single Pointed Needles (25cm)	Internal	Passing Juice
Addi Bamboo Single Pointed Needles (35cm)	Internal	Passing Juice
Addi Circular Needle &#8211; Standard (30 cm)	Internal	Passing Juice

In-page links

Addi Circular Needles &#8211; Lace (100cm)	Internal	Passing Juice
Beginners Guide to Punch Needle	Internal	Passing Juice
Knitted Animal Friends &#8211; Louise Crowther	Internal	Passing Juice
Pretty Punch Needle	Internal	Passing Juice
Punch Needle Embroidery for Beginners	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Returns & Refund Policy	Internal	Passing Juice
Payment & Shipping	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice
×	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
quick	19	×	×	✓	×
view	19	×	×	✓	×
options	12	×	×	✓	×
product	12	×	×	✓	×
needles	9	×	×	×	✓


Usability

	Url	Domain : estiecraftshop.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 45 Warnings : 27
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://estiecraftshop.com/sitemap.xml https://estiecraftshop.com/sitemap.rss https://estiecraftshop.com/sitemap.xml https://estiecraftshop.com/sitemap.html</div>
	Robots.txt	<p>http://estiecraftshop.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>