



Website Analysis: enterprisebotswana.com

Generated on June 25 2025 12:30 PM

The score is 62/100



SEO Content

	Title	Enterprise Botswana - Tailormade Investor Support Consulting Length : 60 Perfect, your title contains between 10 and 70 characters.																
	Description	We are a leading consulting firm for investor facilitation, strategy, government lobbying, corporate finance, investment and business opportunities in Botswana. Length : 160 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>site_name</td><td>Enterprise Botswana - Invest in Botswana</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Enterprise Botswana - Tailormade Investor Support Consulting</td></tr><tr><td>description</td><td>We are a leading consulting firm for investor facilitation, strategy, government lobbying, corporate finance, investment and business opportunities in Botswana.</td></tr><tr><td>url</td><td>https://enterprisebotswana.com/</td></tr><tr><td>image</td><td>https://enterprisebotswana.com/wp-content/uploads/2021/08/EB.png</td></tr></table>	Property	Content	locale	en_GB	site_name	Enterprise Botswana - Invest in Botswana	type	website	title	Enterprise Botswana - Tailormade Investor Support Consulting	description	We are a leading consulting firm for investor facilitation, strategy, government lobbying, corporate finance, investment and business opportunities in Botswana.	url	https://enterprisebotswana.com/	image	https://enterprisebotswana.com/wp-content/uploads/2021/08/EB.png
Property	Content																	
locale	en_GB																	
site_name	Enterprise Botswana - Invest in Botswana																	
type	website																	
title	Enterprise Botswana - Tailormade Investor Support Consulting																	
description	We are a leading consulting firm for investor facilitation, strategy, government lobbying, corporate finance, investment and business opportunities in Botswana.																	
url	https://enterprisebotswana.com/																	
image	https://enterprisebotswana.com/wp-content/uploads/2021/08/EB.png																	

SEO Content

image:secure_url https://enterprisebotswana.com/wp-content/uploads/2021/08/EB.png

```
image:width      300
```





image:height	180
--------------	-----

Headings





H1	H2	H3	H4	H5	H6
1	4	18	1	3	5

- [H1] Invest and make yourself at Home
- [H2] Tailormade Investor Support Consulting Services to meet our Clients' Needs
- [H2] Menu
- [H2] Company
- [H2] Contact
- [H3] Incentives for Investors
- [H3] Market Research
- [H3] Investment Facilitation
- [H3] Business Partner Search
- [H3] Advisory and Consulting Services
- [H3] Invest in
- [H3] Message from our Co Founders
- [H3] Premium Business Facilitation Services
- [H3] One Stop Investment Hub
- [H3] Business Opportunities
- [H3] Investment Opportunities
- [H3] TOP 10 REASONS TO INVEST IN BOTSWANA
- [H3] Strategic Approaches to Deepen U.S.-African Trade and Investment, Including Leveraging Progress in Implementing AfCFTA : US-Africa Business Summit 2023
- [H3] Scaling Women-Owned Businesses: US-Africa Business Summit 2023
- [H3] Providing the Energy Africa Needs While Accelerating the Transition to a Net Zero Economy: US-Africa Business Summit 2023
- [H3] Enhancing Africa's Value in Global Value Chains: US-Africa Business Summit 2023
- [H3] Bridging the Gap: Strengthening US-Africa Trade Relations at the Business Summit 2023
- [H3] Exploring Opportunities: from the upcoming US-Africa Business Summit 2023
- [H4] Botswana Consulting Expert
- [H5] Africa – Continent of the Future
- [H5] G KEEBINE
- [H5] Simply let us know below where you want to receive it
- [H6] STEFAN KHAN
- [H6] News & Articles
- [H6] Email Address
- [H6] Enterprise Botswana HUBS
- [H6] Call Us

SEO Content

	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

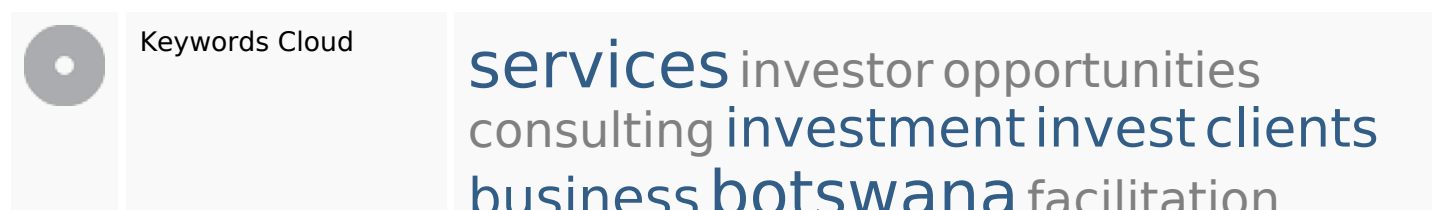
In-page links

Anchor	Type	Juice
[email&#160;protected]	Internal	Passing Juice
SERVICES	Internal	Passing Juice
READ MORE	Internal	Passing Juice
Premium Business Facilitation Services	Internal	Passing Juice
Business Opportunities	Internal	Passing Juice

In-page links

Investment Opportunities	Internal	Passing Juice
Strategic Approaches to Deepen U.S.-African Trade and Investment, Including Leveraging Progress in Implementing AfCFTA : US-Africa Business Summit 2023	Internal	Passing Juice
Scaling Women-Owned Businesses: US-Africa Business Summit 2023	Internal	Passing Juice
Providing the Energy Africa Needs While Accelerating the Transition to a Net Zero Economy: US-Africa Business Summit 2023	Internal	Passing Juice
Enhancing Africa's Value in Global Value Chains: US-Africa Business Summit 2023	Internal	Passing Juice
Bridging the Gap: Strengthening US-Africa Trade Relations at the Business Summit 2023	Internal	Passing Juice
Exploring Opportunities: from the upcoming US-Africa Business Summit 2023	Internal	Passing Juice
Free consultation	Internal	Passing Juice
Email Address	Internal	Passing Juice
Call Us	Internal	Passing Juice






SEO Keywords









Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	10	✖	✖	✖	✔
botswana	10	✔	✖	✔	✔
business	7	✖	✖	✔	✔
investment	7	✖	✖	✔	✔
invest	6	✔	✖	✔	✔


Usability

	Url	Domain : enterprisebotswana.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 58
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 603 230">✓</div> Apple Icon
		<div data-bbox="555 264 603 297">✓</div> Meta Viewport Tag
		<div data-bbox="555 331 603 365">✓</div> Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 656 1481 701">http://enterprisebotswana.com/sitemap.xml</div> <div data-bbox="555 701 1481 757">https://enterprisebotswana.com/sitemap.xml</div>
	Robots.txt	<p>http://enterprisebotswana.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>