Website Analysis: eightoclock.com

Generated on June 18 2025 13:33 PM

The score is 43/100

SEO Content

⚠️	Title	Premium Ground Coffee & Gourmet Arabica Beans | Eight O'Clock Coffee Length : 76 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Eight O'Clock has served great tasting coffee for over 100 years. Experience the rich aroma of our ground or whole bean Original Blend Coffee. Enjoy cafe style coffee at home with our Barista Blends, Vanilla, or Hazelnut flavored coffee. Get your EOC coffee delivered on your schedule with 10% off your subscription. Length : 320 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Eight O'Clock Coffee
url	https://www.eightoclock.com/
title	Premium Ground Coffee & Gourmet Arabica Beans | Eight O'Clock Coffee
type	website

SEO Content

		description	Eight O'Clock has served great tasting coffee for over 100 years. Experience the rich aroma of our ground or whole bean Original Blend Coffee. Enjoy cafe style coffee at home with our Barista Blends, Vanilla, or Hazelnut flavored coffee. Get your EOC coffee delivered on your schedule with 10% off your subscription.		
		image	http://www.eightoclock.com/cdn/shop/files/BREWING_COFFEE-012_V2_3x2_8691b5e5-d86d-4437-b45c-b7baca83786f.jpg?v=1674247899		
		image:secure_url	https://www.eightoclock.com/cdn/shop/files/BREWING_COFFEE-012_V2_3x2_8691b5e5-d86d-4437-b45c-b7baca83786f.jpg?v=1674247899		
		image:width	1200		
		image:height	800		

	Headings	H1	H2	H3	H4	H5	H6
		1	18	0	0	0	0

- [H1] Eight O'Clock Coffee
- [H2] New Flavors Just Dropped!
- [H2] The Original Gourmet Coffee
- [H2] Shop by Grind
- [H2] Best Sellers
- [H2] Save 8% on your custom Coffee Bundle
- [H2] Subscribe Today to Enjoy 10% off
- [H2] Trusted by Tastemakers
- [H2] Subscribe for 15% Off Your Next Order
- [H2] Shop
- [H2] Support
- [H2] Explore EOC
- [H2] Shop
- [H2] Support
- [H2] Eight O'clock
- [H2] See what's brewing
- [H2] Just added to your cart
- [H2] '+response.replace('All 1 ', 'All ')+'
- [H2] '+response+'

	Images	We found 50 images on this web page.
		22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : 10%
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 56 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 10.71%
		Internal Links 89.29%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Shop Coffee	Internal	Passing Juice
Grind	Internal	Passing Juice
Whole Bean	Internal	Passing Juice
Ground Coffee	Internal	Passing Juice
K-Cup® Pods	Internal	Passing Juice
Styles	Internal	Passing Juice
Dark	Internal	Passing Juice
Medium	Internal	Passing Juice
Flavored	Internal	Passing Juice

In-page links

Featured	Internal	Passing Juice
Decaf	Internal	Passing Juice
Variety Packs	Internal	Passing Juice
BUILD A BUNDLE & SAVE 8%	Internal	Passing Juice
Start Auto Delivery	Internal	Passing Juice
Explore EOC	Internal	Passing Juice
Brewing Tips	Internal	Passing Juice
Recipes	Internal	Passing Juice
Rooted in Responsibility	Internal	Passing Juice
Log in	Internal	Passing Juice
Featured	Internal	Passing Juice
The Original Blend	Internal	Passing Juice
Decaf Whole Bean Coffee	Internal	Passing Juice
50% Decaf Coffee	Internal	Passing Juice
Most Popular Blends	Internal	Passing Juice
Online Exclusives	External	Passing Juice
New Flavors	Internal	Passing Juice
Blueberry Waffle Ground Coffee	Internal	Passing Juice
Caramel K-Cup® Coffee Pods	Internal	Passing Juice
Iced Dark Italian Espresso K-Cup Coffee Pods	Internal	Passing Juice
twitter	External	Passing Juice
facebook	External	Passing Juice
youtube	External	Passing Juice
pinterest	External	Passing Juice
instagram	External	Passing Juice
Continue shopping	Internal	Passing Juice
View cart	Internal	Passing Juice
complete shipping policy	Internal	Passing Juice

In-page links

SHOP NOW	Internal	Passing Juice
Dark Italian Espresso (Whole Bean)	Internal	Passing Juice
100% Colombian Peaks K-Cup® Pods	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Flavored Whole Bean Coffee	Internal	Passing Juice
Dark Roast Coffee Pods	Internal	Passing Juice
Satisfaction Guarantee	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Webstore Privacy Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Web Accessibility	Internal	Passing Juice
California Transparency	Internal	Passing Juice
Specialty Coffee	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Notice Of Financial Incentive	Internal	Passing Juice
Contact Us	Internal	Passing Juice
'+p_title+'	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	all pods ground code k-cup bundle save coffee shop bean
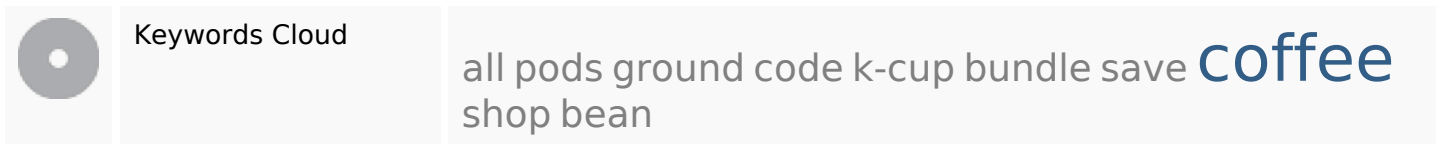
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coffee	30	✔	✖	✔	✔
pods	10	✖	✖	✖	✖

Keywords Consistency

k-cup	10	✖	✖	✖	✖
shop	9	✖	✖	✖	✔
ground	9	✔	✖	✔	✖

Usability

	Url	Domain : eightoclock.com Length : 15
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 9 Warnings : 9
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	
	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

| | XML Sitemap | Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| | Robots.txt | http://eightoclock.com/robots.txt

Great, your website has a robots.txt file. |
| | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |