Website Analysis: e-visa.co.uk

Generated on May 27 2025 17:24 PM

The score is 64/100

pagepeeker

SEO Content

✓	Title	Simple, secure and swift visa or ESTA application Length : 49 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Everything about the eTA, ESTA, and visas. Also apply for a visa, eTA, or ESTA in 5 minutes. Often delivered today. Pay with: ✓Visa ✓MasterCard ✓American Express ✓PayPal Length : 169 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	article
title	Simple, secure and swift visa or ESTA application
description	Everything about the eTA, ESTA, and visas. Also apply for a visa, eTA, or ESTA in 5 minutes. Often delivered today. Pay with: ✓Visa ✓MasterCard ✓American Express ✓PayPal
url	https://e-visa.co.uk/
site_name	e-Visa.co.uk
image	https://vbstatic.co.uk/img/other/logo.min.png

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	20	5	5	0	0

- [H1] Simple, secure and swift visa or ESTA application
- [H2] Visa agency e-Visa.co.uk is a partner of ANVR and IATA, and can assist you with your eTA, ESTA or visa application
- [H2] Apply for:
- [H2] ESTA
- [H2] eTA Canada
- [H2] Indian visa
- [H2] Australia visa
- [H2] Vietnam visa
- [H2] Sri Lanka visa
- [H2] Kenya visa
- [H2] Egypt visa
- [H2] Myanmar visa
- [H2] Cambodia visa
- [H2] New Zealand visa
- [H2] UK ETA
- [H2] Oman visa
- [H2] Tanzania visa
- [H2] Cuba visa
- [H2] Indonesian visa
- [H2] Turkey visa
- [H2] Apply for visa
- [H3] Apply for your visa online and start your trip carefree
- [H3] Apply for a visa in 3 steps
- [H3] Do I need an (e)-visa and what type?
- [H3] What is a visa, ESTA or eTA?
- [H3] How can I apply for a visa, ESTA or eTA?
- [H4] 1. Apply
- [H4] 2. Pay online
- [H4] 3. Official document
- [H4] An e-visa is a PDF document which is sent by e-mail
- [H4] An ESTA or eTA is not a document but an authorisation

	Images	We found 27 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

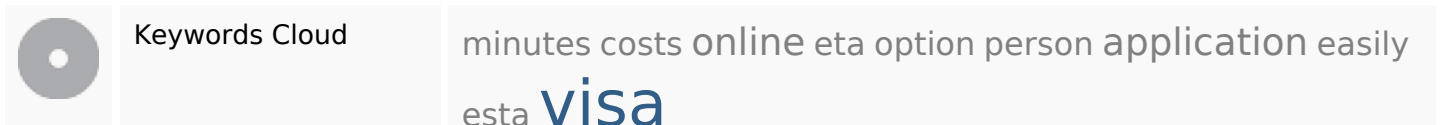|	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 29 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Visas	Internal	Passing Juice
ESTA	Internal	Passing Juice
eTA Canada	Internal	Passing Juice
Indian visa	Internal	Passing Juice
Australia visa	Internal	Passing Juice
Vietnam visa	Internal	Passing Juice
Sri Lanka visa	Internal	Passing Juice
Kenya visa	Internal	Passing Juice
Egypt visa	Internal	Passing Juice
Myanmar visa	Internal	Passing Juice
Cambodia visa	Internal	Passing Juice
New Zealand visa	Internal	Passing Juice
UK ETA	Internal	Passing Juice
Oman visa	Internal	Passing Juice
Tanzania visa	Internal	Passing Juice

In-page links

Cuba visa	Internal	Passing Juice
Indonesian visa	Internal	Passing Juice
Turkey visa	Internal	Passing Juice
Frequently asked questions	Internal	Passing Juice
Ratings	Internal	Passing Juice
Our way of working	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Partners	Internal	Passing Juice
Contact	Internal	Passing Juice
Search	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Payment methods	Internal	Passing Juice

SEO Keywords

Keywords Cloud	minutes costs online eta option person application easily esta visa

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
visa	115	✔	✖	✔	✔
application	38	✔	✖	✖	✔
online	26	✖	✖	✖	✔
eta	22	✖	✖	✔	✔
esta	19	✔	✖	✔	✔

Usability

●	Url	Domain : e-visa.co.uk Length : 12
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 2 Warnings : 2
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://e-visa.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.