

Website Analysis: dpdclothing.com

Generated on May 15 2025 16:40 PM






The score is 35/100





SEO Content

	Title	<p>Personalised Gifts, Promotional items & Corporate Gifts South Africa &ndash; Just Brand</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Explore our South African range of promo items, corporate gifts, and custom clothing. Enjoy express delivery and find perfect personalized gifts to elevate your brand.</p> <p>Length : 167</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Just Brand</td></tr><tr><td>url</td><td>https://www.justbrand.co.za/</td></tr><tr><td>title</td><td>Personalised Gifts, Promotional items & Corporate Gifts South Africa</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Explore our South African range of promo items, corporate gifts, and custom clothing. Enjoy express delivery and find perfect personalized gifts to elevate your brand.</td></tr><tr><td>image</td><td>http://www.justbrand.co.za/cdn/shop/files/JUST-BRAND-FB-COVER-IMAGE.jpg?v=1691741031</td></tr></table>	Property	Content	site_name	Just Brand	url	https://www.justbrand.co.za/	title	Personalised Gifts, Promotional items & Corporate Gifts South Africa	type	website	description	Explore our South African range of promo items, corporate gifts, and custom clothing. Enjoy express delivery and find perfect personalized gifts to elevate your brand.	image	http://www.justbrand.co.za/cdn/shop/files/JUST-BRAND-FB-COVER-IMAGE.jpg?v=1691741031
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SEO Content

		<div>image:secure_urlhttps://www.justbrand.co.za/cdn/shop/files/JUST-BRAND-FB-COVER-IMAGE.jpg?v=1691741031</div> <div>image:width851</div> <div>image:height315</div>
	Headings	<div> <div>H12H27H34H40H50H60</div> <ul style="list-style-type: none"> • [H1] Just Brand • [H1] Corporate Gifts And Promotional Items in South Africa • [H2] Trending Now at Just Brand • [H2] Shop By Category • [H2] GREAT PEOPLE. GREAT SERVICE • [H2] We Proudly Supply Premium Brands • [H2] Main menu • [H2] Just Brand Info • [H2] Sign up and save • [H3] WHATSAPP & TELEPHONE SUPPORT • [H3] NATIONWIDE DELIVERY • [H3] NEED IT BRANDED FAST? • [H3] Our Offices </div>
	Images	<p>We found 65 images on this web page.</p> <p>40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 167 links including 0 link(s) to files

SEO Links

		
	Statistics	<p>External Links : noFollow 0.6%</p> <p>External Links : Passing Juice 0.6%</p> <p>Internal Links 98.8%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Shop by Brand	Internal	Passing Juice
Corporate Clothing	Internal	Passing Juice
Blouses	Internal	Passing Juice
Body Warmers	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Clothing Accessories	Internal	Passing Juice
Golf T-shirts	Internal	Passing Juice
Hoodies & Sweaters	Internal	Passing Juice
Jackets	Internal	Passing Juice
Kids Clothing	Internal	Passing Juice
Knitwear	Internal	Passing Juice
Shirts	Internal	Passing Juice
Skirts & Dresses	Internal	Passing Juice
T-shirts	Internal	Passing Juice
Headwear	Internal	Passing Juice
Hats	Internal	Passing Juice
Bucket Hats	Internal	Passing Juice
Cricket Hats	Internal	Passing Juice
Panama Hats	Internal	Passing Juice

In-page links

Caps	Internal	Passing Juice
5 Panel Caps	Internal	Passing Juice
6 Panel Caps	Internal	Passing Juice
Golf Caps	Internal	Passing Juice
Kids Caps	Internal	Passing Juice
Outdoor Hats	Internal	Passing Juice
Snapback Caps	Internal	Passing Juice
Sun Visors	Internal	Passing Juice
Trucker Caps	Internal	Passing Juice
Beanies	Internal	Passing Juice
Bandanas	Internal	Passing Juice
Multifunctional Headwear	Internal	Passing Juice
Footwear	Internal	Passing Juice
Shoes	Internal	Passing Juice
Shoe Laces	Internal	Passing Juice
Socks	Internal	Passing Juice
Corporate Gifts	Internal	Passing Juice
Awards & Trophies	Internal	Passing Juice
Blankets	Internal	Passing Juice
Executive Gifts	Internal	Passing Juice
Keyrings & Keyholders	Internal	Passing Juice
Kitchen Items	Internal	Passing Juice
Novelties	Internal	Passing Juice
Outdoor Items	Internal	Passing Juice
Personal Care	Internal	Passing Juice
Folders	Internal	Passing Juice
Promotional Gifts	Internal	Passing Juice
Card & Passport Holders	Internal	Passing Juice

In-page links

Face Masks	Internal	Passing Juice
Gym & Sports Equipment	Internal	Passing Juice
Lanyards	Internal	Passing Juice
Mouse & Desk Pads	Internal	Passing Juice
Tool Sets & Kits	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Wristbands	Internal	Passing Juice
Umbrellas	Internal	Passing Juice
License Disc Holders	Internal	Passing Juice
Festive Gifts	Internal	Passing Juice
Christmas Crackers	Internal	Passing Juice
Festive Gift Sets	Internal	Passing Juice
Gift Sets	Internal	Passing Juice
Promotional Bags	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Conference Bags	Internal	Passing Juice
Picnic Bags	Internal	Passing Juice
Cosmetic & Toiletry Bags	Internal	Passing Juice
Crossbody Bags	Internal	Passing Juice
Diaper Bags	Internal	Passing Juice
Drawstring Bags	Internal	Passing Juice
Laptop Bags	Internal	Passing Juice
Moon Bags	Internal	Passing Juice
Shopper Bags	Internal	Passing Juice
Sports Bags & Duffle Bags	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Travel Bags	Internal	Passing Juice
Cooler Bags	Internal	Passing Juice

In-page links

School Bags	Internal	Passing Juice
Drinkware	Internal	Passing Juice
Coffee Mugs	Internal	Passing Juice
Cups	Internal	Passing Juice
Drinkware Sets	Internal	Passing Juice
Flasks	Internal	Passing Juice
Glass Drinkware	Internal	Passing Juice
Plastic Drinkware	Internal	Passing Juice
Squeeze Bottles	Internal	Passing Juice
Travel Mugs	Internal	Passing Juice
Tumblers	Internal	Passing Juice
Packaging	Internal	Passing Juice
Disposable Cups	Internal	Passing Juice
Gift Bags	Internal	Passing Juice
Kraft & Gift Boxes	Internal	Passing Juice
Ribbons	Internal	Passing Juice
Tissue Paper & Fillers	Internal	Passing Juice
Wrapping Paper	Internal	Passing Juice
Display Equipment	Internal	Passing Juice
A-frame Banners	Internal	Passing Juice
Banner Combo's	Internal	Passing Juice
Directors Chairs	Internal	Passing Juice
Flags	Internal	Passing Juice
Flying Banners	Internal	Passing Juice
Gazebos	Internal	Passing Juice
Kiosks	Internal	Passing Juice
Parasols	Internal	Passing Juice
Tablecloths	Internal	Passing Juice

In-page links

Umbrella Bases	Internal	Passing Juice
Wall Banners	Internal	Passing Juice
Stationery	Internal	Passing Juice
Notebooks & Diaries	Internal	Passing Juice
Notebook & Pen Sets	Internal	Passing Juice
Pens	Internal	Passing Juice
Metal Pens	Internal	Passing Juice
Plastic Pens	Internal	Passing Juice
Pencils	Internal	Passing Juice
Pencil Cases	Internal	Passing Juice
Stationery Sets	Internal	Passing Juice
Tech & Gadgets	Internal	Passing Juice
Audio Tech	Internal	Passing Juice
Cables	Internal	Passing Juice
Chargers & Adapters	Internal	Passing Juice
Power Banks	Internal	Passing Juice
Tech Stands & Holders	Internal	Passing Juice
USBs & Memory Sticks	Internal	Passing Juice
Watches	Internal	Passing Juice
Sublimation	Internal	Passing Juice
Sublimated Aprons & Oven Mitts	Internal	Passing Juice
Sublimated Bags	Internal	Passing Juice
Sublimated Bibs	Internal	Passing Juice
Sublimated Cleaning Cloths & Towels	Internal	Passing Juice
Sublimated Golf Shirts	Internal	Passing Juice
Sublimated Lanyards	Internal	Passing Juice
Sublimated Laptop & Tablet Sleeves	Internal	Passing Juice
Sublimated Mugs	Internal	Passing Juice


In-page links

Sublimated Mousepads	Internal	Passing Juice
Sublimated T-shirts	Internal	Passing Juice
Sublimated Pencil Bags	Internal	Passing Juice
Sublimated Promotional Gifts	Internal	Passing Juice
Sports	Internal	Passing Juice
Sports Bags	Internal	Passing Juice
Sports Bibs	Internal	Passing Juice
Sports Kits	Internal	Passing Juice
Sport Shirts & Vests	Internal	Passing Juice
Sports Shorts & Pants	Internal	Passing Juice
Sports Socks & Shoes	Internal	Passing Juice
Sports Tracksuits	Internal	Passing Juice
Gifting Occasions	Internal	Passing Juice
Mother's Day Gifts	Internal	Passing Juice
Father's Day	Internal	Passing Juice
Wedding Gifts Favours	Internal	Passing Juice
Valentine's Day Corporate Gifts	Internal	Passing Juice
Easter Corporate Gifts	Internal	Passing Juice
Home	Internal	Passing Juice
About us	Internal	Passing Juice
Blogs	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
Shop All	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ's	Internal	Passing Juice
Catalogues	Internal	Passing Juice

In-page links

Artwork Guidelines	Internal	Passing Juice
Branding Options	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Powered by Shopify	External	noFollow



SEO Keywords

	Keywords Cloud	<p>view south icon-x gifts quick corporate esc africa promotional close</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
icon-x	18	✖	✖	✖	✖
esc	16	✖	✖	✖	✖
quick	16	✖	✖	✖	✖
close	16	✖	✖	✖	✖
view	15	✖	✖	✖	✖












Usability

	Url	Domain : dpdclothing.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://dpdclothing.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>