





Website Analysis: discoverswiss.ch

Generated on March 12 2025 21:36 PM






The score is 72/100







SEO Content

	Title	Discover Swiss! - Your online guide to Switzerland Length : 50 Perfect, your title contains between 10 and 70 characters.												
	Description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! Length : 157 Great, your meta description contains between 70 and 160 characters.												
	Keywords	switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, city, travel guide switzerland, swiss cities, best places in switzerland, switzerland attractions, switzerland vacation, switzerland nature, swiss culture, switzerland mountains, switzerland hiking, scenic train switzerland, swiss travel tips, lake, switzerland holidays, travel switzerland, switzerland sightseeing Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Discover Swiss!</td></tr><tr><td>description</td><td>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</td></tr><tr><td>url</td><td>https://discoverswiss.ch/</td></tr></table>	Property	Content	locale	en_US	type	website	title	Discover Swiss!	description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!	url	https://discoverswiss.ch/
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SEO Content

		<div>site_nameDiscover Swiss!</div> <div>imagehttps://discoverswiss.ch/wp-content/uploads/2025/02/logo.png</div> <div>image:width328</div> <div>image:height180</div> <div>image:typeimage/png</div>					
	Headings	<div><div>H1H2H3H4H5H6</div><div>1010150</div></div> <div><ul style="list-style-type: none">• [H1] Discover the Best of Switzerland – Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await• [H3] Press ESC to close• [H5] Swiss Vineyards Where History Meets the Harvest• [H5] Lake Lucerne – The Jewel of Central Switzerland• [H5] Swiss Crypto Valley Hub of Innovation• [H5] Large Hadron Collider• [H5] Internet Speed in Switzerland• [H5] CERN the Swiss Gateway to the Secrets of the Universe• [H5] Bernina Express a masterpiece of Swiss railway travel• [H5] Lake Lugano a picturesque jewel of Switzerland and Italy• [H5] Switzerland’s Mobile Networks: Coverage, Providers, and Costs• [H5] Lugano: The Swiss Riviera• [H5] Federal Assembly of Switzerland• [H5] Grossmünster – the legendary cathedral of Zurich• [H5] Lausanne city• [H5] Limmat river• [H5] Ski resorts of Switzerland</div>					
	Images	<div>We found 16 images on this web page.</div> <div>Good, most or all of your images have alt attributes</div>					
	Text/HTML Ratio	<div>Ratio : 21%</div> <div>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</div>					
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>					
	Iframe	<div>Great, there are no Iframes detected on this page.</div>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contacts	Internal	Passing Juice
Wine	Internal	Passing Juice
Swiss Vineyards Where History Meets the Harvest	Internal	Passing Juice
Lakes	Internal	Passing Juice
Lake Lucerne &#8211; The Jewel of Central Switzerland	Internal	Passing Juice
Swiss made	Internal	Passing Juice
Swiss Crypto Valley Hub of Innovation	Internal	Passing Juice
Practical info	Internal	Passing Juice
Large Hadron Collider	Internal	Passing Juice
Internet Speed in Switzerland	Internal	Passing Juice
CERN the Swiss Gateway to the Secrets of the Universe	Internal	Passing Juice
Transport	Internal	Passing Juice
Bernina Express a masterpiece of Swiss railway travel	Internal	Passing Juice
Lake Lugano a picturesque jewel of Switzerland and Italy	Internal	Passing Juice

In-page links

Switzerland's Mobile Networks: Coverage, Providers, and Costs	Internal	Passing Juice
Cities	Internal	Passing Juice
Lugano: The Swiss Riviera	Internal	Passing Juice
Federal Assembly of Switzerland	Internal	Passing Juice
Culture	Internal	Passing Juice
Grossmünster &#8211; the legendary cathedral of Zurich	Internal	Passing Juice
Lausanne city	Internal	Passing Juice
Nature	Internal	Passing Juice
Limmat river	Internal	Passing Juice
Skiing	Internal	Passing Juice
Ski resorts of Switzerland	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
switzerland	23	✓	✓	✓	✓
swiss	14	✓	✓	✓	✓
lake	6	✗	✓	✗	✓
mountains	6	✗	✓	✗	✗
city	6	✗	✓	✗	✓

Usability

	Url	Domain : discoverswiss.ch Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 603 230">✓</div> Apple Icon
		<div data-bbox="555 264 603 297">✓</div> Meta Viewport Tag
		<div data-bbox="555 331 603 365">✓</div> Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 658 1481 703">http://discoverswiss.ch/sitemap.xml</div> <div data-bbox="555 703 1481 763">https://discoverswiss.ch/sitemap_index.xml</div>
	Robots.txt	<p>http://discoverswiss.ch/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>