Website Analysis: digitaling.org

The score is 40/100

SEO Content

✅	Title	دیجیتالینگ Length : 11 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	در مدرسه دیجیتالینگ با قدم برداشتن در دنیای دیجیتال مارکتینگ و تجربه کردن آن می‌آموزیم. دوست داریم شما هم در کنار ما باشید تا آموخته‌هایمان را با هم به اشتراک بگذاریم. Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	fa_IR
type	website
title	دیجیتالینگ 🎓 مدرسه دیجیتال مارکتینگ
description	در مدرسه دیجیتالینگ با قدم برداشتن در دنیای دیجیتال مارکتینگ و تجربه کردن آن می‌آموزیم. دوست داریم شما هم در کنار ما باشید تا آموخته‌هایمان را با هم به اشتراک بگذاریم.
url	https://digitaling.org
site_name	دیجیتالینگ
image	https://digitaling.org/wp-content/uploads/2020/12/3-931x1024.png
image:width	1248

SEO Content

		image:height	1373				
		image:type	image/png				

	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 28 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice

In-page links

ورود با رمزعبور	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
تست بی‌نیازی به پول | مرور سال ۱۴۰۳، آماده‌سازی برای ۱۴۰۴	Internal	Passing Juice
تبلیغات پوش نوتیفیکیشن (Advertising Push) چیست و دیجتالینگ…	Internal	Passing Juice
گوگل ادز (Google Ads) چیست و در ایران چگونه کار می‌کند؟	Internal	Passing Juice
موشکافی تبلیغات در لینکدین برای کاربران ایرانی؛ چالش‌ها و فر…	Internal	Passing Juice
تبلیغات در شبکه‌های اجتماعی؛ چرا باید در ایران به شبکه‌های ا…	Internal	Passing Juice
کوچ خصوصی	Internal	Passing Juice
درباره ما	Internal	Passing Juice
قوانین وبسایت	Internal	Passing Juice
مقالات	Internal	Passing Juice

SEO Keywords

Keywords Cloud

075x تبلیغات برای اجتماعی 175x رشد 05x 15x 125x دقیقه
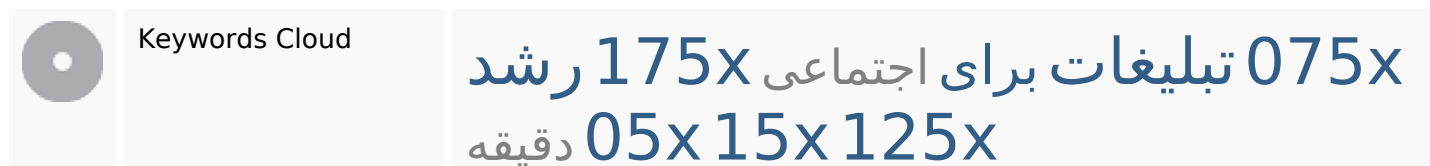
Keywords Consistency

| Keyword	Content	Title	Keywords	Description	Headings
075x	9	✖	✖	✖	✖
175x	9	✖	✖	✖	✖
تبلیغات	9	✖	✖	✖	✖
رشد	9	✖	✖	✖	✖
05x	9	✖	✖	✖	✖

Usability

	Url	Domain : digitaling.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fa.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile
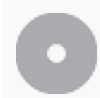
	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://digitaling.org/sitemap.xml
		https://digitaling.org/sitemap_index.xml

✔	Robots.txt	http://digitaling.org/robots.txt Great, your website has a robots.txt file.

✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.