

### SEO Content

8	Title	Length : 0					
	Description	Very bad. We haven't found title on your page.					
$\otimes$	Description	Length : 0					
		-			a descriptions to create d		age. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found	) images o	n this web	page.		
		Good, mos	t or all of y	our images	s have alt a	ttributes	
	Text/HTML Ratio	Ratio : 5%					
		• •			code is be s more text	•	ent, this means
0	Flash	Perfect, no Flash content has been detected on this page.					
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.					

### SEO Links

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!				
$\bigcirc$	Underscores in the URLs	Perfect! No underso	cores detec	ted in	your URLs.	
$\bigotimes$	In-page links	We found a total of 0 links including 0 link(s) to files				
	Statistics	External Links : noFollow 0%				
		External Links : Pas	sing Juice	0%		
		Internal Links 0%				
		In-pag	e links			
Ancho	r			Тур	е	Juice
		SEO Ke	ywords			
0	Keywords Cloud					
Keywords Consistency						
Keyword Content		Title	Keywor	ds	Description	Headings
Usability						
Url		Domain : dg-exchanger.com				
0		Length : 16				
$\bigotimes$	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.				
8	Printability	We could not find a Print-Friendly CSS.				

## Usability

$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
$\bigotimes$	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>		

### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.		
		http://dg-exchanger.com/sitemap.xml		
0	Robots.txt	http://dg-exchanger.com/robots.txt Great, your website has a robots.txt file.		
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.		