







Website Analysis: contacts-test.ruag.com

Generated on January 14 2025 01:44 AM


The score is 56/100







SEO Content

	Title	ESPN - Serving Sports Fans. Anytime. Anywhere. Length : 46 Perfect, your title contains between 10 and 70 characters.																		
	Description	Visit ESPN for live scores, highlights and sports news. Stream exclusive games on ESPN+ and play fantasy sports. Length : 112 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>ESPN.com</td></tr><tr><td>url</td><td>https://www.espn.com</td></tr><tr><td>title</td><td>ESPN - Serving Sports Fans. Anytime. Anywhere.</td></tr><tr><td>description</td><td>Visit ESPN for live scores, highlights and sports news. Stream exclusive games on ESPN+ and play fantasy sports.</td></tr><tr><td>image</td><td>https://a1.espncdn.com/combiner/i?img=%2Fi%2Fespn%2Fespn_logos%2Fespn_red.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	site_name	ESPN.com	url	https://www.espn.com	title	ESPN - Serving Sports Fans. Anytime. Anywhere.	description	Visit ESPN for live scores, highlights and sports news. Stream exclusive games on ESPN+ and play fantasy sports.	image	https://a1.espncdn.com/combiner/i?img=%2Fi%2Fespn%2Fespn_logos%2Fespn_red.png	image:width	1200	image:height	630	type	website
Property	Content																			
site_name	ESPN.com																			
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image:width	1200																			
image:height	630																			
type	website																			

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	63	4	0	0	0
		<ul style="list-style-type: none">• [H2] ESPN• [H2]• [H2] Quick Links• [H2] Favorites• [H2] Customize ESPN• [H2] Fantasy• [H2] ESPN Sites• [H2] ESPN Apps• [H2] Follow ESPN• [H2] Passan: Juan Soto's Mets deal transforms New York -- and the sport• [H2] What Soto's \$765 million deal means for the Mets -- and the rest of MLB• [H2] TOP HEADLINES• [H2] Chiefs clinch AFC West title after game-winning FG doinks off crossbar• [H2] Mahomes escapes, completes jump throw for first down• [H2] Herbert dots Quentin Johnston to give Chargers the lead• [H2] Mahomes finds Hopkins to get the Chiefs on the board• [H2] Patrick Mahomes connects with Travis Kelce for clutch first down• [H2] Justin Herbert shaken up after taking a big hit• [H2] THE BRACKET IS SET• [H2] National title paths for all 12 CFP teams: Here's how each could get hot and win it all• [H2] First look at all four first-round games: X factors, key players and more• [H2] BREAKING DOWN A BUSY SUNDAY• [H2] Potential overreactions to NFL Week 14: Making sense of five QB situations and one dangerous NFC team• [H2] What we learned: We answered big questions and sized up every matchup• [H2] NFL SCOREBOARD• [H2] TOP PERFORMANCES OF THE DAY• [H2] Sam Darnold tosses five TD passes in Vikings' win• [H2] Puka Nacua makes a jaw-dropping catch, ends night with two TDs• [H2] Ashlyn Watkins rocks rim with one-handed dunk in win over TCU• [H2] WHO WILL WIN THE CFP? ☐☐• [H2] Predicting the entire College Football Playoff -- and all 36 bowls: Score picks for each game• [H2] College Football Playoff predictions: Picking every game in every round• [H2] NBA SCOREBOARD• [H2] Top Headlines• [H2] Favorites• [H2] Fantasy• [H2] Customize ESPN• [H2] ICYMI• [H2] Clemson captures ACC title with walk-off 56-yard FG• [H2] Best of ESPN+• [H2] Ranking top NFL head coach candidates for 2025 openings					





SEO Content

		<ul style="list-style-type: none">• [H2] How much Juan Soto would impact Mets, Yankees, more suitors• [H2] Best NFL players at 102 different skills: Top QBs, WRs, CBs• [H2] 2024-25 NBA rookie rankings: Jared McCain, Dalton Knecht, more• [H2] Trending Now• [H2] Inside Lonzo Ball's unprecedented 1,000-day return to the NBA• [H2] Final 2024 college football Bottom 10: Stacking up best of worst• [H2] The dominance of young Derrick Henry• [H2] V Week 2024• [H2] V Foundation• [H2] NFL Playoff Machine• [H2] Simulate playoff matchups• [H2] Sign up for FREE!• [H2] Sign up for FREE!• [H2] ESPN+ on Disney+• [H2] How to watch ESPN+ on Disney+: Frequently asked questions• [H2] Get a custom ESPN experience• [H2] Enjoy the benefits of a personalized account• [H2] Quick Links• [H2] ESPN Sites• [H2] Editions• [H2] ESPN Apps• [H2] Follow ESPN• [H3] COLLEGE FOOTBALL PLAYOFF• [H3] SUNDAY'S GAMES• [H3] FIRST ROUND BEGINS DEC. 20• [H3] SUNDAY'S GAMES
	Images	<p>We found 95 images on this web page.</p> <p>89 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 31.03%</p> <p>Internal Links 68.97%</p>

In-page links

Anchor	Type	Juice
ESPN	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
NFL	Internal	Passing Juice
NBA	Internal	Passing Juice
NCAAF	Internal	Passing Juice
NHL	Internal	Passing Juice
Soccer	Internal	Passing Juice
MLB	Internal	Passing Juice
MMA	Internal	Passing Juice
Boxing	Internal	Passing Juice
CFL	External	Passing Juice
NCAA	Internal	Passing Juice
Cricket	External	Passing Juice
F1	Internal	Passing Juice
Golf	Internal	Passing Juice
Horse	Internal	Passing Juice

In-page links

LLWS	Internal	Passing Juice
NASCAR	Internal	Passing Juice
NLL	Internal	Passing Juice
NBA G League	Internal	Passing Juice
NBA Summer League	Internal	Passing Juice
NCAAM	Internal	Passing Juice
NCAAW	Internal	Passing Juice
NWSL	Internal	Passing Juice
Olympics	Internal	Passing Juice
PLL	Internal	Passing Juice
Professional Wrestling	Internal	Passing Juice
Racing	Internal	Passing Juice
RN BB	Internal	Passing Juice
RN FB	Internal	Passing Juice
Rugby	Internal	Passing Juice
Sports Betting	Internal	Passing Juice
Tennis	Internal	Passing Juice
WNBA	Internal	Passing Juice
X Games	External	Passing Juice
UFL	Internal	Passing Juice
Fantasy	Internal	Passing Juice
Watch	External	Passing Juice
ESPN BET	External	Passing Juice
ESPN+	Internal	Passing Juice
Subscribe Now	External	Passing Juice
Soto joins biggest active contracts in NFL, MLB, NBA, NHL	Internal	Passing Juice
Grading Soto's incredible record-setting deal with Mets	Internal	Passing Juice
Sources: Mets land Soto on 15-year, \$765M deal	Internal	Passing Juice

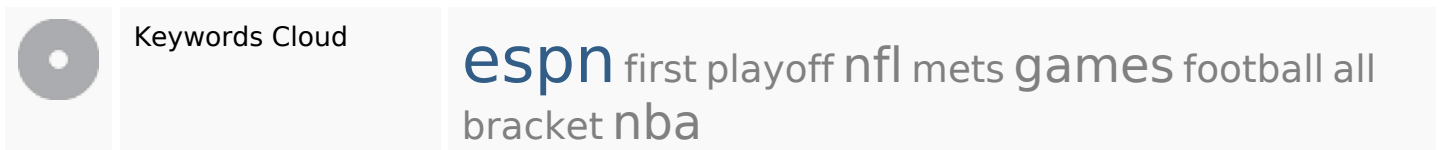
In-page links

Chiefs clinch AFC West on another walk-off FG	Internal	Passing Juice
Tide AD to reevaluate scheduling after CFP snub	Internal	Passing Juice
Source: Conforto to join Dodgers for 1 year, \$17M	Internal	Passing Juice
LeBron (sore foot) sits for first time this season	Internal	Passing Juice
Eagles air frustrations as passing attack struggles	Internal	Passing Juice
Sources: Ionescu has UCL procedure in thumb	Internal	Passing Juice
QB Herbstreit, son of Kirk, commits to Michigan	Internal	Passing Juice
Score picks for CFB postseason games	Internal	Passing Juice
Sign up to play the CFP Bracket Challenge	External	Passing Juice
2024 College Football Playoff bracket	External	Passing Juice
Full bowl and College Football Playoff schedule	External	Passing Juice
Can Saquon Barkley break the NFL's single-season rushing record?	Internal	Passing Juice
📅 Full schedule	Internal	Passing Juice
⬆️⬆️ Standings	External	Passing Juice
CFP rankings release: See final bracket and top 25	Internal	Passing Juice
Play CFP Bracket Challenge for free!	External	Passing Juice
See All	External	Passing Juice
⬆️⬆️ Standings	External	Passing Juice
Fantasy Home	External	Passing Juice
Clemson captures ACC title with walk-off 56-yard FG	Internal	Passing Juice
Ranking top NFL head coach candidates for 2025 openings	Internal	Passing Juice
How much Juan Soto would impact Mets, Yankees, more suitors	Internal	Passing Juice
Best NFL players at 102 different skills: Top QBs, WRs, CBs	Internal	Passing Juice
2024-25 NBA rookie rankings: Jared McCain, Dalton Knecht, more	Internal	Passing Juice
Inside Lonzo Ball's unprecedented 1,000-day return to the NBA	Internal	Passing Juice
Final 2024 college football Bottom 10: Stacking up best of worst	Internal	Passing Juice

In-page links

The dominance of young Derrick Henry	Internal	Passing Juice
V Foundation	External	Passing Juice
Simulate playoff matchups	External	Passing Juice
Create A League	External	Passing Juice
Join a Public League	External	Passing Juice
Reactivate a League	External	Passing Juice
Practice With a Mock Draft	External	Passing Juice
Create A League	External	Passing Juice
Join a Public League	External	Passing Juice
Reactivate a League	External	Passing Juice
Practice with a Mock Draft	External	Passing Juice
How to watch ESPN+ on Disney+: Frequently asked questions	Internal	Passing Juice
Enjoy the benefits of a personalized account	Internal	Passing Juice
Terms of Use	External	Passing Juice
Privacy Policy	External	Passing Juice
Interest-Based Ads	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
espn	18	✓	✗	✓	✓
nfl	9	✗	✗	✗	✓
games	8	✗	✗	✓	✓
nba	8	✗	✗	✗	✓

Keywords Consistency

playoff

7



Usability


	Url	Domain : contacts-test.ruag.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Document

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://contacts-test.ruag.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>