Website Analysis: clipdrop.io

Generated on June 17 2025 13:26 PM

The score is 63/100

SEO Content

✅	Title	ClipDrop | 4-in-One One Way Video Interviewing Software Length : 55 Perfect, your title contains between 10 and 70 characters.
✅	Description	Empower recruitment success with ClipDrop: One-way interviews, candidate outreach, assessments, and marketing - an all in one video ecosystem. Length : 142 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	ClipDrop | 4-in-One One Way Video Interviewing Software
description	Empower recruitment success with ClipDrop: One-way interviews, candidate outreach, assessments, and marketing - an all in one video ecosystem.
url	https://clipdrop.io
site_name	ClipDrop
updated_time	2025-05-15T09:06:19+02:00
image	https://clipdrop.io/wp-content/uploads/2024/11/clipdrop_featured_image.png

SEO Content

		image:secure_url	https://clipdrop.io/wp-content/uploads/2024/11/clipdrop_featured_image.png
		image:width	1440
		image:height	900
		image:alt	clipdrop featured image
		image:type	image/png
		video	https://www.youtube.com/embed/NB56bgf-pEE

	Headings						
		H1	H2	H3	H4	H5	H6
		1	9	5	4	0	20

- [H1] Clip Drop 4-in-1, AI-driven One-Way Video Interview Software
- [H2] Revolutionise Your Hiring Journey
- [H2] Trusted by Recruiters & HR Teams Globally
- [H2] A Comprehensive Suite of Recruitment Tools
- [H2] Designed for Recruiters
- [H2] 200
- [H2] 70
- [H2] 30
- [H2] New Updates & Insights
- [H2] Your turn to make a move
- [H3] Streamlined Candidate Screening
- [H3] Powerful Sharing Features
- [H3] 9 Interview Questions You Should Never Ask (and What to Say Instead)
- [H3] AI Recruitment Tools in South Africa – 5 Ways AI Is Helping HR Teams Hire Smarter
- [H3] Navigating the Evolution of the Video Interviewing Software Market
- [H4] Company
- [H4] Quick Links
- [H4] Contact
- [H4] Policy & Legal
- [H6] Unlimited Vacancies Interview Share
- [H6] Video Interview
- [H6] Candiate Outreach
- [H6] Vlog
- [H6] Interview Sharing
- [H6] Marketing
- [H6] Email Video
- [H6] Video to Email
- [H6] Info Videos
- [H6] Collaboration
- [H6] Unlimited Vacancies Interview Share
- [H6] Video Interview
- [H6] Candiate Outreach
- [H6] Vlog
- [H6] Interview Sharing
- [H6] Marketing
- [H6] Email Video

SEO Content

		- [H6] Video to Email - [H6] Info Videos - [H6] Collaboration
❌	Images	We found 13 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 28 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.57% Internal Links 96.43%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Start your trial	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
All	Internal	Passing Juice
For Recruiters	Internal	Passing Juice
For Hiring Managers	Internal	Passing Juice
For HR Teams	Internal	Passing Juice
ClipDrop	Internal	Passing Juice
About Us	Internal	Passing Juice
News	Internal	Passing Juice
Solutions	Internal	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Resources	Internal	Passing Juice
Contact ClipDrop	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Involved Digital	External	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Resources	Internal	Passing Juice
Login	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
		recruitment candidate clipdrop video

SEO Keywords

interview teams marketing **hiring** start recruiters

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
clipdrop	13	✔	✖	✔	✖
video	13	✔	✖	✔	✔
hiring	8	✖	✖	✖	✔
interview	7	✔	✖	✔	✔
recruitment	6	✖	✖	✔	✔

Usability

	Url	Domain : clipdrop.io Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13

Document

❌		Warnings : 11
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		http://clipdrop.io/sitemap.xml
		https://clipdrop.io/sitemap_index.xml
✅	Robots.txt	http://clipdrop.io/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.