



# Website Analysis: clarkinphillips.com

Generated on January 29 2026 12:47 PM



The score is 80/100







## SEO Content

	Title	Clarkin & Phillips, P.C. Attorneys at Law  Length : 45  Perfect, your title contains between 10 and 70 characters.												
	Description	Clarkin & Phillips, P.C. is an AV® Peer Review Rated law firm founded in 1989  Length : 77  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Estate Planning, Estate Settlement, Trust Administration, civil litigation, business law  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>1</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Committed to providing our clients with the highest quality legal advice &amp; representation</li><li>• [H3] Our Professionals</li><li>• [H3] Practice Areas</li><li>• [H3] Contact</li><li>• [H3] News &amp; Updates</li><li>• [H3] Directions</li></ul>	H1	H2	H3	H4	H5	H6	0	1	5	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	5	0	0	0									
	Images	We found 9 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 32%  Ideal! This page's ratio of text to HTML code is between 25 and 70												

## SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Professionals</a>	Internal	Passing Juice
<a href="#">Asa E. Phillips III</a>	Internal	Passing Juice
<a href="#">John R. Cavanaugh</a>	Internal	Passing Juice
<a href="#">Allison M. Smith</a>	Internal	Passing Juice
<a href="#">Lawrence B. Vanaria</a>	Internal	Passing Juice
<a href="#">Hanna M. Um</a>	Internal	Passing Juice
<a href="#">Margaret B. Phillips</a>	Internal	Passing Juice
<a href="#">Leonard F. Clarkin (Ret.)</a>	Internal	Passing Juice

## In-page links

<a href="#">Practice Areas</a>	Internal	Passing Juice
<a href="#">Estate Planning &amp; Settlement</a>	Internal	Passing Juice
<a href="#">Civil Litigation</a>	Internal	Passing Juice
<a href="#">Business Law</a>	Internal	Passing Juice
<a href="#">News &amp; Updates</a>	Internal	Passing Juice
<a href="#">Directions</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	business litigation clarkin law administration trust estate civil phillips settlement
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
estate	6	✖	✔	✖	✖
law	4	✔	✔	✔	✖
phillips	4	✔	✖	✔	✖
clarkin	3	✔	✖	✔	✖
settlement	3	✖	✔	✖	✖












## Usability

	Url	Domain : clarkinphillips.com Length : 19
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://clarkinphillips.com/sitemap.xml">http://clarkinphillips.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://clarkinphillips.com/robots.txt">http://clarkinphillips.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>