







Website Analysis: cibtvisas.co.uk

Generated on June 20 2025 06:25 AM






The score is 62/100





SEO Content

	Title	<p>Travel Visas and UK Passports for Business Travel and Tourism Fast, Easy, Secure</p> <p>Length : 82</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>CIBTvisas is the global leader in travel visas and UK passports. Millions of international travellers have trusted CIBTvisas to secure their business visas or tourist visas.</p> <p>Length : 173</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>travel visa, travel visas for us citizens, us passports, us Passport Expeditors, tourist visas, business visas, student visas, us travel documents, us passport renewal, us child passport</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>http://cibtvisas.co.uk/resources/CIBT/eng/images/common/open-graph-image.webp</td></tr><tr><td>url</td><td>http://cibtvisas.co.uk/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Travel Visas and UK Passports for Business Travel and Tourism Fast, Easy, Secure</td></tr><tr><td>description</td><td>CIBTvisas is the global leader in travel visas and UK passports. Millions of international travellers have trusted CIBTvisas to secure their business visas or tourist visas.</td></tr></table>	Property	Content	image	http://cibtvisas.co.uk/resources/CIBT/eng/images/common/open-graph-image.webp	url	http://cibtvisas.co.uk/	type	website	title	Travel Visas and UK Passports for Business Travel and Tourism Fast, Easy, Secure	description	CIBTvisas is the global leader in travel visas and UK passports. Millions of international travellers have trusted CIBTvisas to secure their business visas or tourist visas.
Property	Content													
image	http://cibtvisas.co.uk/resources/CIBT/eng/images/common/open-graph-image.webp													
url	http://cibtvisas.co.uk/													
type	website													
title	Travel Visas and UK Passports for Business Travel and Tourism Fast, Easy, Secure													
description	CIBTvisas is the global leader in travel visas and UK passports. Millions of international travellers have trusted CIBTvisas to secure their business visas or tourist visas.													



SEO Content

	Headings	<div> <div>H13</div> <div>H211</div> <div>H34</div> <div>H40</div> <div>H54</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] We simplify tourist and business visas so you can focus on your trip ahead. • [H1] The CIBTvisas Difference • [H1] Top Travel Destinations • [H2] We are the Fastest Way to Get a Visa • [H2] We are the World Leader in Global Mobility • [H2] We are Fast, Easy, and Secure • [H2] New Zealand • [H2] India • [H2] Saudi Arabia • [H2] Vietnam • [H2] Australia • [H2] Going to the USA? • [H2] Premium Service • [H2] Visa Pre-Check • [H3] Traveling Soon? • [H3] Entry and Health Guidance • [H3] Document services • [H3] Premium Service • [H5] Menu • [H5] CIBT Around the World • [H5] Top Destinations • [H5] Contact
	Images	<p>We found 6 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 48.08% Internal Links 51.92%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Travel Visas	Internal	Passing Juice
Passports	Internal	Passing Juice
Document Services	Internal	Passing Juice
Resources	Internal	Passing Juice
Services	Internal	Passing Juice
Your Order	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
australia	External	Passing Juice
austria	External	Passing Juice
belgium	External	Passing Juice
brazil	External	Passing Juice
canada	External	Passing Juice
china	External	Passing Juice
denmark	External	Passing Juice
finland	External	Passing Juice

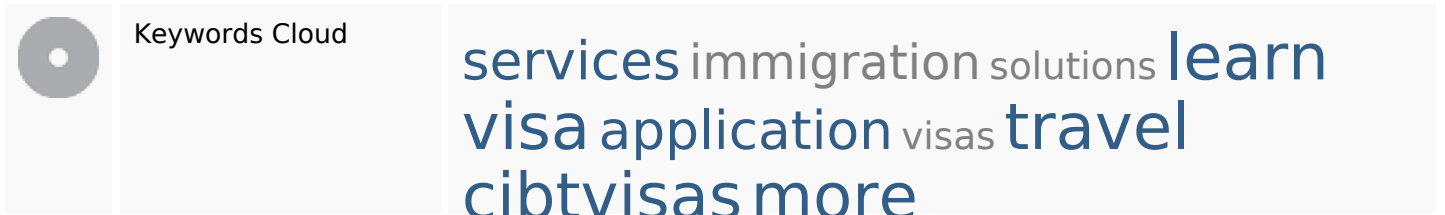
In-page links

france	External	Passing Juice
germany	External	Passing Juice
Hong Kong	External	Passing Juice
ireland	External	Passing Juice
india	External	Passing Juice
mexico	External	Passing Juice
netherlands	External	Passing Juice
norway	External	Passing Juice
singapore	External	Passing Juice
spain	External	Passing Juice
sweden	External	Passing Juice
switzerland	External	Passing Juice
United Kingdom	Internal	Passing Juice
United States	External	Passing Juice
China Visa	Internal	Passing Juice
India Visa	Internal	Passing Juice
Vietnam Visa	Internal	Passing Juice
Brazil Visa	Internal	Passing Juice
Australia Visa	Internal	Passing Juice
Indonesia Visa	Internal	Passing Juice
Saudi Arabia Visa	Internal	Passing Juice
Egypt Visa	Internal	Passing Juice
Contact Us	Internal	Passing Juice
I	External	Passing Juice
E	External	Passing Juice
L	External	Passing Juice
Learn More About Our Client Solutions	Internal	Passing Juice
FAQs	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Careers	External	Passing Juice
Read More	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	11	✓	✓	✓	✓
learn	10	✗	✗	✗	✗
visa	10	✓	✓	✓	✓
more	10	✗	✗	✗	✗
cibtvissas	10	✗	✗	✓	✓

Usability

	Url	Domain : cibtvissas.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 52
Warnings : 38



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Perfect, your website has few JavaScript files.



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content




Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		http://cibtvisas.co.uk/sitemap.xml
	Robots.txt	http://cibtvisas.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics