

# Website Analysis: cartthrob.com

Generated on April 17 2026 12:26 PM



The score is 60/100







## SEO Content

	Title	CartThrob 9 - Length : 13 Perfect, your title contains between 10 and 70 characters.												
	Description	CartThrob is an award-winning ExpressionEngine eCommerce add-on. Create a unique shopping experience on your website using our shopping cart software today. Length : 156 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] The most powerful ExpressionEngine ecommerce.</li><li>• [H3] Learn once, use often</li><li>• [H3] Easy to Use</li><li>• [H3] Dozens of features</li><li>• [H3] Login</li></ul>	H1	H2	H3	H4	H5	H6	1	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	4	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.76% Internal Links 88.24%

## In-page links

Anchor	Type	Juice
<a href="#">CartThrob</a>	Internal	Passing Juice
<a href="#">CartThrob</a>	Internal	Passing Juice
<a href="#">Order Manager</a>	Internal	Passing Juice
<a href="#">CartThrob (lite)</a>	Internal	Passing Juice
<a href="#">CartThrob Developer Docs</a>	Internal	Passing Juice
<a href="#">Subscriptions</a>	Internal	Passing Juice
<a href="#">Permissions Manager</a>	Internal	Passing Juice
<a href="#">Gift Certificates</a>	Internal	Passing Juice
<a href="#">Global Options</a>	Internal	Passing Juice
<a href="#">Credits/Micropayments</a>	Internal	Passing Juice

## In-page links

<a href="#">Abandoned Cart Notifications</a>	Internal	Passing Juice
<a href="#">Multi-Address Shipping</a>	Internal	Passing Juice
<a href="#">Wish List</a>	Internal	Passing Juice
<a href="#">Invoice</a>	Internal	Passing Juice
<a href="#">Fees</a>	Internal	Passing Juice
<a href="#">CartThrob</a>	Internal	Passing Juice
<a href="#">Subscriptions</a>	Internal	Passing Juice
<a href="#">Permissions Manager</a>	Internal	Passing Juice
<a href="#">Gift Certificates</a>	Internal	Passing Juice
<a href="#">Global Options</a>	Internal	Passing Juice
<a href="#">Abandoned Cart Notifications</a>	Internal	Passing Juice
<a href="#">Wish List</a>	Internal	Passing Juice
<a href="#">Invoice</a>	Internal	Passing Juice
<a href="#">Fees</a>	Internal	Passing Juice
<a href="#">Support</a>	External	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Purchase License</a>	External	Passing Juice
<a href="#">Hire a Pro</a>	External	Passing Juice
<a href="http://www.xeno.co.nz">http://www.xeno.co.nz</a>	Internal	Passing Juice
<a href="#">ExpressionEngine</a>	External	Passing Juice
<a href="#">Docs</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Forgot Password?</a>	Internal	Passing Juice

## SEO Keywords







Keywords Cloud

manager notifications **cartthrob** invoice fees  
expressionengine login easy ecommerce support





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cartthrob	9	✓	✗	✓	✗
manager	3	✗	✗	✗	✗
login	3	✗	✗	✗	✓
notifications	2	✗	✗	✗	✗
expressionengine	2	✗	✗	✓	✓



## Usability

	Url	Domain : cartthrob.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://cartthrob.com/sitemap.xml">http://cartthrob.com/sitemap.xml</a>
	Robots.txt	<a href="http://cartthrob.com/robots.txt">http://cartthrob.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.