Website Analysis: canada-eta.co.uk

Generated on May 14 2025 14:57 PM

The score is 67/100

SEO Content

⚠️	Title	Apply for Canada eTA Visa | Online Application eTA for Canada - Canada eTA Length : 74 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Apply online for a Electronic Travel Authorization to Canada(Canada eTA). We provide a quick and easy application for your Canadian eTA, making sure you get the correct Canada eTA Visa for your travels and work. Length : 211 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://canada-eta.co.uk/
site_name	Canada eTA
locale	en
type	website
title	Apply for Canada eTA Visa | Online Application eTA for Canada - Canada eTA

SEO Content

		description	Apply online for a Electronic Travel Authorization to Canada(Canada eTA). We provide a quick and easy application for your Canadian eTA, making sure you get the correct Canada eTA Visa for your travels and work.			
		image	https://canada-eta.co.uk/wp-content/uploads/2016/05/header-image.jpg			
		image:secure_url	https://canada-eta.co.uk/wp-content/uploads/2016/05/header-image.jpg			
		image:width	2560			
		image:height	430			
		image:alt	Canada Panorama			

	Headings	H1	H2	H3	H4	H5	H6
		2	3	10	17	0	0

- [H1] Canada eTA
- [H1] Apply for Canada eTA Visa in 3 Simple steps!
- [H2] eTA allows you to visit Canada for:
- [H2] Canada ETA – Everything You Need To Know
- [H2] Canadian Visa UK
- [H3] Complete your application online
- [H3] Submit payment
- [H3] Receive an email with your eTA
- [H3] BUSINESS
- [H3] TOURISM
- [H3] BUSINESS
- [H3] Requirements to Obtain Your Visa – Electronic Travel Authorization:
- [H3] Determining whether you need an eTA Visa or not to travel to Canada
- [H3] How to apply online for an eTA
- [H3] Read more about Canada Travel Authorization
- [H4] What is eTA Canada?
- [H4] What are the types of visas to visit Canada?
- [H4] What are the differences between the visa and the eTA Canada?
- [H4] What are the origins of eTA Canada?
- [H4] What are the goals of the eTA Canada?
- [H4] How does eTA Canada work?
- [H4] What is the Interactive Advance Passenger Information?
- [H4] Advance Passenger Information
- [H4] Passenger Name Record
- [H4] Do I need a visa for Canada?
- [H4] Benefits of the eTA Canada Visa
- [H4] How to obtain an eTA for Canada in the UK
- [H4] Who does an eTA apply to?
- [H4] Do my children need to have an eTA to travel to Canada?
- [H4] How long does a Canadian eTA last?
- [H4] Do I need to apply for a Canadian eTA if I have a United States visa?

SEO Content

		• [H4] Where do I apply for my eTA Canada?
❌	Images	We found 12 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 26 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.92% Internal Links 73.08%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
START ETA	Internal	Passing Juice
HOME	Internal	Passing Juice
APPLY FOR eTA	Internal	noFollow

In-page links

FAQs	Internal	Passing Juice
BLOG	Internal	Passing Juice
CONTACT	Internal	Passing Juice
visit Canada	Internal	Passing Juice
Canada visa	Internal	Passing Juice
Canadian Visa Waiver Program	Internal	Passing Juice
visa-free countries	Internal	Passing Juice
CBSA	External	Passing Juice
arrive in Canada	Internal	Passing Juice
Determining whether you need an eTA Visa or not to travel to Canada	Internal	Passing Juice
Read more about Canada Travel Authorization	Internal	Passing Juice
Terms and Conditions	Internal	noFollow
Privacy Policy	Internal	noFollow
Legal Information	Internal	noFollow
PRIVACY NOTICE	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
Google+	External	Passing Juice
YouTube	External	Passing Juice
Pinterest	External	Passing Juice
Instagram	External	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

Keywords Cloud	canadian apply electronic from passenger visa information eta travel canada

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
canada	65	✔	✖	✔	✔
eta	47	✔	✖	✔	✔
visa	33	✔	✖	✔	✔
canadian	21	✖	✖	✔	✔
apply	17	✔	✖	✔	✔

Usability

	Url	Domain : canada-eta.co.uk Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✔	Dublin Core	Great. This page take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	

Deprecated tags	Occurrences

Document

		<u>	6

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://canada-eta.co.uk/sitemap.xml
		https://canada-eta.co.uk/sitemaps.xml
	Robots.txt	http://canada-eta.co.uk/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.