Website Analysis: briarpatch.biz

Generated on May 23 2025 08:36 AM

The score is 40/100

SEO Content

✅	**Title**	Home - Briar Patch Length : 18 Perfect, your title contains between 10 and 70 characters.
❌	**Description**	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	**Keywords**	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	**Og Meta Properties**	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home - Briar Patch
url	/
site_name	Briar Patch
image	/wp-content/uploads/2015/09/BPDowntownStore_small.jpg

⚪	**Headings**	

H1	H2	H3	H4	H5	H6
0	0	7	9	0	0

- [H3] Caramel Apple
- [H3] Mr. Wises
- [H3] St. Paul's
- [H3] Sutter's Gold
- [H3]

SEO Content

		[H3] [H3] Downtown Sacramento [H4] FEATURED PRODUCTS [H4] RECENT POSTS [H4] Happy New Year – Briar Patch in 2018 [H4] Downtown will remain OPEN. Loehmann's Plaza lease lost. [H4] New J. Deschaine Pipes! [H4] New Website! [H4] LOCATIONS [H4] Resources [H4] Newsletter
❌	Images	We found 23 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

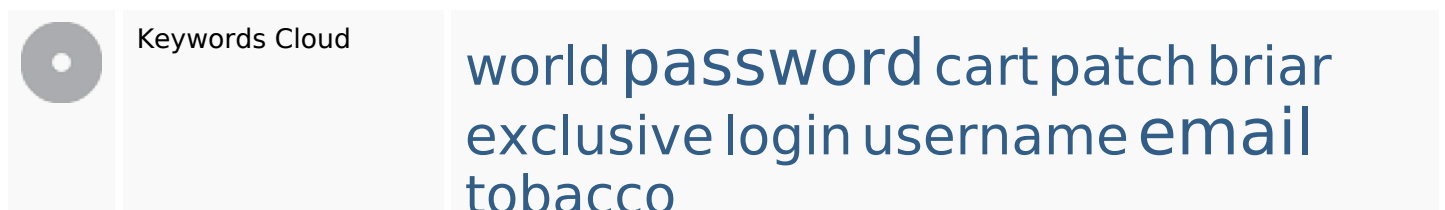# SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
[-](#)	Internal	Passing Juice
[forgot password?](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[Aromatic](#)	Internal	Passing Juice
[Bulk Pipe Tobacco](#)	Internal	Passing Juice
[Tobaccos](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[Happy New Year – Briar Patch in 2018](#)	Internal	Passing Juice
[Lauren](#)	Internal	Passing Juice
[Downtown will remain OPEN. Loehmann's Plaza lease lost.](#)	Internal	Passing Juice
[New J. Deschaine Pipes!](#)	Internal	Passing Juice
[New Website!](#)	Internal	Passing Juice
[Briar Patch.](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud

world password cart patch briar exclusive login username email tobacco

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
password	3	✖	✖	✖	✖
email	3	✖	✖	✖	✖
login	2	✖	✖	✖	✖

Keywords Consistency

world	2	✖	✖	✖	✖
username	2	✖	✖	✖	✖

Usability

	Url	Domain : briarpatch.biz Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6).

Document

		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⬤		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://briarpatch.biz/sitemap.xml
		https://briarpatch.biz/sitemap.xml

	Robots.txt	http://briarpatch.biz/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.