

# Website Analysis: brasswillow.com

Generated on June 24 2025 07:53 AM

The score is 44/100



	Title	Brass Wil	llow				
		Length:	12				
		Perfect, y	our title co	ontains betv	veen 10 and	70 charact	ers.
<b>&amp;</b>	Description	-	. We haver		eta description of the descripti	-	page. Use <u>this</u>
	Keywords	-			eta keywords create keywo	-	age. Use <u>this free</u>
	Og Meta Properties	Good, yo	ur page ta	ke advantag	je of Og Prop	erties.	
		Proper	ty	Content			
		url		https://bra	sswillow.con	n/	
		site_nar	ne	Brass Willo	ow		
		locale		en_US			
		type		website			
		title		Brass Willo	ow		
		image			sswillow.con bloads/2023/		l.svg
		image:s	ecure_url	•	sswillow.con bloads/2023/	•	l.svg
		image:width		160			
		image:h	eight	118			
	Headings	H1 1	H2 6	H3 0	H4 0	H5 0	H6 0

## SEO Content

0		<ul> <li>[H1] We deliver agile competence. We bring real change.</li> <li>[H2] Brass Willow in numbers</li> <li>[H2] Reviews</li> <li>[H2] Looking for a private courses for your organization?</li> <li>[H2] Get to know Scrum better thanks to</li> <li>[H2] Get in touch with us!</li> <li>[H2] Zarezerwuj miejsce</li> </ul>
	Images	We found 8 images on this web page.
W		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 7%
W		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 27.27%  Internal Links 72.73%

# In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice

## In-page links

<u>Polski</u>	External	Passing Juice
<u>English</u>	External	Passing Juice
About us	Internal	Passing Juice
Scrum.org trainings	Internal	Passing Juice
Contact	Internal	Passing Juice
Trustpilot	External	Passing Juice
data processing information	Internal	Passing Juice
terms of service	Internal	Passing Juice
przetwarzaniu danych	Internal	Passing Juice
regulamin serwisu	Internal	Passing Juice

#### SEO Keywords



Keywords Cloud

privacy **SCrum more** rodo brass processing **serwisu** terms service e-mail

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
scrum	4	×	×	×	•
more	3	×	×	×	×
serwisu	3	×	×	×	×
brass	2	<b>*</b>	×	×	✓
privacy	2	×	×	×	×

#### Usability

•	Url	Domain : brasswillow.com Length : 15
	Favicon	Great, your website has a favicon.

# Usability

Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 24 Warnings: 11	
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

## Mobile

0	Mobile Optimization	✓ Apple Icon
		Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://brasswillow.com/sitemap.xml
		https://brasswillow.com/sitemaps.xml
	Robots.txt	http://brasswillow.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
<b>w</b>		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.