Website Analysis: bccunited.com

Generated on June 22 2025 01:25 AM

The score is 56/100

SEO Content

⚠️	Title	Software Development | Digital Marketing | Staffing Services | BCC-United Length : 74 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	BCC-United is your global partner for integrated software, marketing, and staffing solutions. We empower businesses to grow faster and operate smarter with product engineering, digital marketing, and global talent acquisition expertise. Length : 236 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Integrated marketing services, Marketing Services, End-to-end marketing solutions, Integrated marketing strategy, Integrated marketing services agency, Integrated marketing, Integrated digital marketing, Performance marketing, Software Development Company, Digital Marketing Agency, Branding & Creative Digital Marketing Agency, IT Recruitment Agency, IT Contract Staffing Services Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
image	https://pbs.twimg.com/profile_images/1560135939749322752/Hwf17rHV_400x400.jpg
image:secure_url	https://pbs.twimg.com/profile_images/1560135939749322752/Hwf17rHV_400x400.jpg

SEO Content

title	Software Development | Digital Marketing Agency | IT Staffing and Recruiting in Hyderabad - BCC UNITED					
url	https://www.bccunited.com/					
site_name	BCC UNITED - Software Development | Digital Marketing Agency | Staffing and IT Recruiting in Hyderabad					

Headings						
	H1	H2	H3	H4	H5	H6
	1	0	25	20	4	0

- [H1] Where Businesses Transform, Brands Transcend, and Talent Thrives.
- [H3] What We Offer
- [H3] Software Services
- [H3] Marketing Services
- [H3] Staffing Services
- [H3] Who We Are
- [H3] Why Choose Us
- [H3] Industries We Serve
- [H3] Integrated Delivery Model – Our Operating Framework
- [H3] Embedded Teams
- [H3] Modular Pods
- [H3] SLA-Driven Execution
- [H3] GEO Flexibility
- [H3] Certifications & Partnerships
- [H3] ISO 9001:2015
- [H3] ISO 27001:2022
- [H3] QED-C
- [H3] NASSCOM
- [H3] ASSOCHAM
- [H3] Blog
- [H3] Careers
- [H3] Global Exposure
- [H3] Multidisciplinary Projects
- [H3] Growth-Oriented Culture
- [H3] Values-Driven Environment
- [H3] UNLOCK YOUR BUSINESS POTENTIAL.
- [H4] Cross-Continental Reach
- [H4] Integrated Execution
- [H4] Compliance-First
- [H4] Governed Engagements
- [H4] Stakeholder Trust
- [H4] SaaS & Digital Platforms
- [H4] Manufacturing & Industrial
- [H4] AgriTech & Crop Science
- [H4] Adhesives & Specialty Chemicals
- [H4] Logistics & Supply Chain
- [H4] Retail, Beauty, Consumer Brands
- [H4] Product Engineering: Driving Innovation – Concept to Reality
- [H4] Specialized Skill Staffing: Powering the Workforce of Future

SEO Content

- [H4] Application Modernization: Upgrade, Scale & Secure
- [H4] Quality Content Drives Conversions: Smart Social Media Strategy
- [H4] Contact Info
- [H4] Quick Links
- [H4] Quality Certifications
- [H4] Social Media Feed
- [H4] Privacy Overview
- [H5] 28 April 2025
- [H5] 23 April 2025
- [H5] 19 March 2025
- [H5] 04 March 2025

✓	Images	We found 35 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 61 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.56% Internal Links 93.44%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Industries	Internal	Passing Juice
Careers	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Software Services	Internal	Passing Juice
Application Services	Internal	Passing Juice
Product Engineering	Internal	Passing Juice
Data Transformation	Internal	Passing Juice
Business Process Automation	Internal	Passing Juice
Enterprise Integration	Internal	Passing Juice
Managed Services	Internal	Passing Juice
Business Intelligence	Internal	Passing Juice
Artificial Intelligence	Internal	Passing Juice
Internet of Things	Internal	Passing Juice
Cybersecurity Services	Internal	Passing Juice
Quantum Computing	Internal	Passing Juice
Quality Engineering	Internal	Passing Juice
Cloud Services	Internal	Passing Juice
Software Consulting	Internal	Passing Juice
Program Governance	Internal	Passing Juice
Global Capability Centers	Internal	Passing Juice
Emerging Technologies	Internal	Passing Juice
Marketing Services	Internal	Passing Juice
Brand Strategy	Internal	Passing Juice
Creative Services	Internal	Passing Juice

In-page links

Digital Marketing	Internal	Passing Juice
Marketing Consulting	Internal	Passing Juice
Web Development	Internal	Passing Juice
Data & Analytics	Internal	Passing Juice
Public Relations	Internal	Passing Juice
Media Buying	Internal	Passing Juice
ATL Marketing	Internal	Passing Juice
Print Production	Internal	Passing Juice
Staffing Services	Internal	Passing Juice
Outsourcing Services	Internal	Passing Juice
Out-Staffing Services	Internal	Passing Juice
Outplacement Services	Internal	Passing Juice
Contract Staffing	Internal	Passing Juice
Permanent Staffing	Internal	Passing Juice
Executive Search	Internal	Passing Juice
Specialized Skill Staffing	Internal	Passing Juice
Payroll & Compliance	Internal	Passing Juice
RPO	Internal	Passing Juice
Staffing Consulting	Internal	Passing Juice
Screening and Assessment	Internal	Passing Juice
Explore Our Services	Internal	Passing Juice
-	Internal	Passing Juice
QED-C	External	Passing Juice
NASSCOM	External	Passing Juice
ASSOCHAM	External	Passing Juice
Product Engineering: Driving Innovation – Concept to Reality	Internal	Passing Juice
Specialized Skill Staffing: Powering the Workforce of Future	Internal	Passing Juice
Application Modernization: Upgrade, Scale & Secure	Internal	Passing Juice

In-page links

Quality Content Drives Conversions: Smart Social Media Strategy	Internal	Passing Juice
Talk to Our Team	External	Passing Juice
Explore Our Services	Internal	Passing Juice
-	Internal	Passing Juice
Marketing Consulting	Internal	Passing Juice
Blog	Internal	Passing Juice

SEO Keywords

	Keywords Cloud
⊙	staffing marketing **cookies** used website **services** consent cookie software across

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	24	✖	✖	✖	✖
cookie	18	✖	✖	✖	✖
services	15	✔	✔	✖	✔
consent	15	✖	✖	✖	✖
staffing	13	✔	✔	✔	✔

Usability

⊙	Url	Domain : bccunited.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 47 Warnings : 55
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://bccunited.com/sitemap.xml https://www.bccunited.com/sitemap.xml
✅	Robots.txt	http://bccunited.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics