Website Analysis: bangdigital.com.au

Generated on May 23 2025 12:19 PM

The score is 65/100

SEO Content

✓	Title	Award Winning Digital Marketing Agency Perth | Bang Digital Length : 59 Perfect, your title contains between 10 and 70 characters.
✓	Description	Bang Digital is a boutique digital marketing agency in Perth. We specialise in SEO, SEM, social media marketing and web development. Contact us today. Length : 150 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

		H1	H2	H3	H4	H5	H6
◦	Headings	1	1	6	4	11	0

- [H1] AWARD-WINNING DIGITAL AGENCY IN PERTH
- [H2] We partner with your business to navigate the digital landscape.
- [H3] We're a Perth based digital marketing agency who partner with our clients to deliver tailored digital marketing services to fit your business needs.
- [H3] Brands we've worked with.
- [H3] Award winning agency.
- [H3] We wouldn't be anywhere without our team.
- [H3] Our partnerships.
- [H3] Subscribe to gain access to our monthly digital feed.
- [H4] Mermade Hair
- [H4] Cedar Woods

SEO Content

		[H4] Tadano Global [H4] Advantage Air [H5] Our Clients [H5] Getting to know you. [H5] Working together. [H5] Growth and learning. [H5] Full transparency. [H5] Act with purpose. [H5] No egos. [H5] Who we are [H5] Solutions [H5] Services [H5] Contact us
❌	Images	We found 88 images on this web page. 42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 28 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.71% Internal Links 89.29%

In-page links

Anchor	Type	Juice
Case studies	Internal	Passing Juice
Contact us	Internal	Passing Juice
View all awards	Internal	Passing Juice
Meet the team	Internal	Passing Juice
Work at Bang Digital	Internal	Passing Juice
Young guns program	Internal	Passing Juice
In the media	Internal	Passing Juice
Our blog	Internal	Passing Juice
Ecommerce	Internal	Passing Juice
Lead generation	Internal	Passing Juice
Digital marketing strategy	Internal	Passing Juice
CRM & automation	Internal	Passing Juice
Customer journey mapping	Internal	Passing Juice
Brand awareness	Internal	Passing Juice
SEO Services	Internal	Passing Juice
Google Ads	Internal	Passing Juice
Social media	Internal	Passing Juice
Email and automation	Internal	Passing Juice
Data and analytics	Internal	Passing Juice
AI-Powered Marketing	Internal	Passing Juice
Website design	Internal	Passing Juice
UX and CRO	Internal	Passing Juice
Google Analytics 4 (GA4)	Internal	Passing Juice
Cookie Popups	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
	External	Passing Juice
	External	Passing Juice

In-page links

		External	Passing Juice
🔲			

SEO Keywords

	Keywords Cloud	google - business work case marketing digital team results bang

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	43	✔	✖	✔	✔
bang	27	✔	✖	✔	✖
marketing	27	✔	✖	✔	✔
team	21	✖	✖	✖	✔
business	18	✖	✖	✖	✔

Usability

	Url	Domain : bangdigital.com.au Length : 18
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://bangdigital.com.au/sitemap.xml https://www.bangdigital.com.au/sitemap.xml
✓	Robots.txt	http://bangdigital.com.au/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.