


Website Analysis: badger.ru

Generated on June 18 2025 07:52 AM





The score is 43/100







SEO Content

	Title	Рыболовный интернет-магазин Badger.ru																	
		Length : 37																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Рыболовный интернет-магазин товаров для рыбалки и активного отдыха																	
		Length : 66																	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	интернет-магазин, заказать, купить																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Рыболовный интернет-магазин Badger.ru</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://www.badger.ru/upload/CMax/11f/logo.png</td></tr><tr><td>url</td><td>https://www.badger.ru/</td></tr><tr><td>description</td><td>Рыболовный интернет-магазин товаров для рыбалки и активного отдыха</td></tr></table>						Property	Content	title	Рыболовный интернет-магазин Badger.ru	type	website	image	https://www.badger.ru/upload/CMax/11f/logo.png	url	https://www.badger.ru/	description	Рыболовный интернет-магазин товаров для рыбалки и активного отдыха
Property	Content																		
title	Рыболовный интернет-магазин Badger.ru																		
type	website																		
image	https://www.badger.ru/upload/CMax/11f/logo.png																		
url	https://www.badger.ru/																		
description	Рыболовный интернет-магазин товаров для рыбалки и активного отдыха																		
	Headings	H10	H22	H30	H40	H50	H60												
		<ul style="list-style-type: none">[H2] Блог[H2] Интернет-магазин Баджер																	
	Images	We found 138 images on this web page.																	

SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Каталог	Internal	Passing Juice
Лодки ПВХ	Internal	Passing Juice
Аксессуары для лодок ПВХ	Internal	Passing Juice
Насосы для лодок	Internal	Passing Juice
Лодочные моторы	Internal	Passing Juice

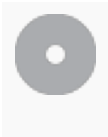
In-page links

Лодочные электромоторы	Internal	Passing Juice
Лодочные винты	Internal	Passing Juice
Дистанционное управление мотором	Internal	Passing Juice
Рыболовные снасти	Internal	Passing Juice
Спиннинги и удочки	Internal	Passing Juice
Приманки для рыбалки	Internal	Passing Juice
Троллинг	Internal	Passing Juice
Даунриггеры	Internal	Passing Juice
Снаряжение	Internal	Passing Juice
Одежда и обувь	Internal	Passing Juice
Термобелье	Internal	Passing Juice
Перчатки, шапки, термоноски	Internal	Passing Juice
Мотоледобуры	Internal	Passing Juice
Товары для отдыха	Internal	Passing Juice
Тюнинг снегоходов	Internal	Passing Juice
Тюнинг для квадроциклов	Internal	Passing Juice
Распродажа	Internal	Passing Juice
Оптовикам	Internal	Passing Juice
О компании	Internal	Passing Juice
Как купить	Internal	Passing Juice
Подробнее об акции	Internal	Passing Juice
Все статьи	Internal	Passing Juice
Электрические насосы Bravo 230 вольт	Internal	Passing Juice
Все о насосе Bravo 230/2000 ARS	Internal	Passing Juice
Переходник для воздушного клапана лодки, какой лучше?	Internal	Passing Juice
Зимний костюм, почему холодно?	Internal	Passing Juice
Стравливающий клапан – измышления и правда	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

З	Internal	Passing Juice
404	Internal	Passing Juice
Акции	Internal	Passing Juice
Бренды	Internal	Passing Juice
Новости	Internal	Passing Juice
Наши сотрудники	Internal	Passing Juice
Контакты	Internal	Passing Juice
Информация	Internal	Passing Juice
Инструкции	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Согласие на обработку	Internal	Passing Juice
Политика в отношении cookie	Internal	Passing Juice
Условия доставки	Internal	Passing Juice
Условия оплаты	Internal	Passing Juice
Гарантия на товар	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords



Keywords Cloud

снегоходов лодки товары рыбалки лодок аксессуары
лодочные рыболовные **для** условия






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	45	✖	✖	✔	✖
рыбалки	12	✖	✖	✔	✖
лодки	9	✖	✖	✖	✖







Keywords Consistency

снегоходов	7	✖	✖	✖	✖
товары	7	✖	✖	✖	✖

Usability

	Url	Domain : badger.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div>✖ Attention! Try to avoid nested tables in HTML.</div><div>✖ Too bad, your website is using inline styles.</div><div>✖ Too bad, your website has too many CSS files (more than 4).</div></div>

Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://badger.ru/sitemap.xml>

<https://www.badger.ru/sitemap.xml>



Robots.txt

<http://badger.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics