

# Website Analysis: avia.az

Generated on June 12 2025 08:40 AM

The score is 63/100

#### **SEO Content**

|   | Title              | Length : 69                                      | cuz aviabilet, aviabiletlərin online axtarış və satışı   |  |
|---|--------------------|--|--|--|
|   |                    | Perfect, your ti                                 | tle contains between 10 and 70 characters.   |  |
|   | Description        |  | ıcuz aviabiletlər, online axtarış və satış, Avia bilet Bakı,<br>, Istanbul, Tbilisi və s.                                |  |
|   |                    | Length: 114                                      |  |  |
|   |                    | Great, your me                                   | eta description contains between 70 and 160 characters.  |  |
|   | Keywords           | aviabilet, aviab                                 | piletlər, ən ucuz avia bilet   |  |
|   |                    | Good, your pag                                   | ge contains meta keywords.   |  |
|   | Og Meta Properties | Good, your page take advantage of Og Properties. |  |  |
|   |                    | Property   | Content  |  |
|   |                    | url  | https://avia.az  |  |
|   |                    | title  | Aviabilet, ən ucuz aviabilet, aviabiletlərin online axtarış və satışı  |  |
|   |                    | description                                      | Aviabilet - ən ucuz aviabiletlər, online axtarış<br>və satış, Avia bilet Bakı, Moskva, Dubai,<br>Istanbul, Tbilisi və s. |  |
|   |                    | type   | website  |  |
|   |                    | image  | https://static.tildacdn.com/tild6364-3235-4633-<br>a635-636635333262/avia-az-min.jpg                                     |  |
|   | Headings           | H1 H2  | 2 H3 H4 H5 H6  |  |
| 0 |                    | 1 3 • [H1] Av • [H2] Av • [H2] Ər                |  |  |

### SEO Content

|                 | <ul><li>[H2] Bakıda ən ucuz aviabilet necə almaq olar</li><li>[H3] Aviabiletlərdə endirimlər və xüsusi ucuz qiymətlər</li></ul>   |
|-----------------|---|
| Images          | We found 25 images on this web page.  18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| Text/HTML Ratio | Ratio: 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                       |
| Flash           | Perfect, no Flash content has been detected on this page.   |
| Iframe          | Great, there are no Iframes detected on this page.  |

#### SEO Links

| URL Rewrite             | Good. Your links looks friendly!                         |
|-------------------------|--|
| Underscores in the URLs | Perfect! No underscores detected in your URLs.           |
| In-page links           | We found a total of 9 links including 0 link(s) to files |
| Statistics              | External Links : noFollow 0%                             |
|                         | External Links : Passing Juice 22.22%                    |
|                         | Internal Links 77.78%                                    |

## In-page links

| Anchor    | Туре     | Juice         |
|-----------|----------|---------------|
| =         | Internal | Passing Juice |
| <u>Ru</u> | Internal | Passing Juice |
| <u>Az</u> | Internal | Passing Juice |
|           |          |               |

#### In-page links

| Aviabiletlər       | Internal | Passing Juice |
|--------------------|----------|---------------|
| <u>Otellar</u>     | External | Passing Juice |
| <u>Reklam</u>      | Internal | Passing Juice |
| Digər istiqamətlər | Internal | Passing Juice |
| Saytda reklam      | Internal | Passing Juice |
| Rus dili kursları  | External | Passing Juice |

#### SEO Keywords



Keywords Cloud

UCUZ xüsusi istifadə aviabiletlər dünyanın şəkildə aviabilet aviaaz rahat aviaşirkətlərdən

#### **Keywords Consistency**

| Keyword          | Content | Title | Keywords | Description | Headings |
|------------------|---------|-------|----------|-------------|----------|
| aviabilet        | 6       | ✓     | ✓        | ✓           | <b>*</b> |
| ucuz             | 5       | ✓     | ♥        | ✓           | <b>*</b> |
| aviabiletlər     | 3       | ✓     | ✓        | ✓           | <b>*</b> |
| aviaaz           | 3       | ×     | ×        | ×           | ×        |
| aviaşirkətlərdən | 2       | ×     | ×        | ×           | ×        |

#### Usability

| •        | Url          | Domain : avia.az<br>Length : 7             |
|----------|--------------|--|
| <b>②</b> | Favicon      | Great, your website has a favicon.         |
| <b>②</b> | Printability | Great. We have found a Print-Friendly CSS. |
|          | Language     | Good. Your declared language is en.        |

## Usability

| Dublin Core | This page does not take advantage of Dublin Core. |
|-------------|---|

#### Document

| <b></b>  | Doctype         | HTML 5   |  |
|----------|-----------------|--|--|
| <b></b>  | Encoding        | Perfect. Your declared charset is UTF-8.   |  |
| <b>8</b> | W3C Validity    | Errors: 89 Warnings: 34  |  |
| <b>②</b> | Email Privacy   | Great no email address has been found in plain text!   |  |
| <b></b>  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |
| •        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |

#### Mobile

| 0 | Mobile Optimization | ✓ Apple Icon        |
|---|---------------------|---------------------|
|   |                     | ✓ Meta Viewport Tag |
|   |                     | ✓ Flash content     |

# Optimization

|   | XML Sitemap | Great, your website has an XML sitemap.  |
|---|-------------|--|
|   |             | http://avia.az/sitemap.xml   |
|   |             | https://avia.az/sitemap.xml  |
|   |             | https://avia.az/sitemap-feeds.xml  |
|   | Robots.txt  | http://avia.az/robots.txt  |
|   |             | Great, your website has a robots.txt file.   |
|   | Analytics   | Missing  |
| W |             | We didn't detect an analytics tool installed on this website.  |
|   |             | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |