






Website Analysis: avefili.com

Generated on June 16 2025 13:18 PM





The score is 77/100







SEO Content

	Title	Aave: Next-Generation DeFi Lending and Borrowing Protocol																	
		Length : 57																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Aave empowers users with innovative DeFi lending and borrowing options, delivering flexibility and advanced security.																	
		Length : 117																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	aave, defi lending, defi borrowing, decentralized finance, crypto loans																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Your Website Title</td></tr><tr><td>description</td><td>Your Open Graph Description</td></tr><tr><td>image</td><td>URL to your image</td></tr><tr><td>url</td><td>URL to your website</td></tr><tr><td>type</td><td>website</td></tr></table>						Property	Content	title	Your Website Title	description	Your Open Graph Description	image	URL to your image	url	URL to your website	type	website
Property	Content																		
title	Your Website Title																		
description	Your Open Graph Description																		
image	URL to your image																		
url	URL to your website																		
type	website																		
	Headings	H1 1	H2 4	H3 3	H4 0	H5 0	H6 0												
		<ul style="list-style-type: none">• [H1] Aave: Next-Generation DeFi Lending and Borrowing Protocol• [H2] Aave: Next-Generation DeFi Lending and Borrowing Protocol• [H2] Understanding Aave’s DeFi Ecosystem• [H2] Key Features and Innovations in Aave• [H2] Why Choose Aave for DeFi Lending and Borrowing?																	

SEO Content

		<ul style="list-style-type: none">• [H3] Aave• [H3] Quick Links• [H3] Connect With Us
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 44% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Aave: Next-Generation DeFi Lending and Borrowing Protocol	External	Passing Juice
Aave Protocol: Revolutionizing Decentralized Lending Solutions	External	Passing Juice
Aave Swap: Revolutionizing Decentralized Crypto Trading	External	Passing Juice

In-page links

Aave Pool: Elevate Your Crypto Lending and Borrowing	External	Passing Juice
Aave's platform	External	Passing Juice
Twitter	External	Passing Juice
Discord	External	Passing Juice





SEO Keywords

	Keywords Cloud	<p>defi protocol decentralized borrowing lending</p> <p>users aaves aave next-generation crypto</p>
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
aave	28	✓	✓	✓	✓
lending	15	✓	✓	✓	✓
defi	12	✓	✓	✓	✓
borrowing	12	✓	✓	✓	✓
protocol	11	✓	✗	✗	✓

Usability

	Url	Domain : avefili.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://avefili.com/sitemap.xml</div>
	Robots.txt	http://avefili.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>