



Website Analysis: auth.mex.com

Generated on November 01 2025 01:03 AM

The score is 55/100



SEO Content

	Title	Understanding DR, DA, and TF: Essential SEO Metrics Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Understanding DR, DA, and TF • [H3] Domain Rating (DR) • [H3] Domain Authority (DA) • [H3] Trust Flow (TF)	H1	H2	H3	H4	H5	H6	1	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	3	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 55% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Are You Going To San Francisco?	External	Passing Juice
Are You Going To Scarborough Fair?	External	Passing Juice
Are You Sitting Comfortably	External	Passing Juice
Better Bricks Masonry	External	Passing Juice
Bishop Bosting	External	Passing Juice
Blog Story Lines	External	Passing Juice
Cay Klaire	External	Passing Juice
Crazy Bard	External	Passing Juice
Fantasy Quest Pro	External	Passing Juice
Galactic Ranks	External	Passing Juice
Galaxy Stats	External	Passing Juice
GTA Crier	External	Passing Juice

In-page links

Inspyro	External	Passing Juice
Joy Strike Zone	External	Passing Juice
Kaslo Crier	External	Passing Juice
Kung Fu Quill	External	Passing Juice
Life Spent Learning	External	Passing Juice
Madison County Friends	External	Passing Juice
Mystic Whispers Blog	External	Passing Juice
New Venture Blog	External	Passing Juice
Nutty Scribe	External	Passing Juice
Over Strng	External	Passing Juice
Pancake Pad	External	Passing Juice
Pentego	External	Passing Juice
Peterborough Visit	External	Passing Juice
Piccoli Blog	External	Passing Juice
Purist Blog	External	Passing Juice
Ricky. Dont Loose That Number!	External	Passing Juice
Robert of Pickering	External	Passing Juice
Rocky Room	External	Passing Juice
Roof Top Picnic	External	Passing Juice
Sit Tight Now	External	Passing Juice
Spatial Rifts	External	Passing Juice
Thornhill Bard	External	Passing Juice
Vivid Side	External	Passing Juice
Wacky Blog	External	Passing Juice
Zat Blog	External	Passing Juice

SEO Keywords



Keywords Cloud

search authority backlinks metrics
from links content link engines
pages

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
authority	19	✖	✖	✖	✔
links	17	✖	✖	✖	✖
content	17	✖	✖	✖	✖
search	16	✖	✖	✖	✖
from	13	✖	✖	✖	✖

Usability

	Url	Domain : auth.mex.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://auth.mex.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.