

SEO Content

\bigotimes	Title	Length : 0				
		Very bad. We haven't found title on your page.				
\bigotimes	Description	Length : 0				
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.				
\bigotimes	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.				
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.				
0	Headings	H1 H2 H3 H4 H5 H6 0 0 0 0 0 0 0				
	Images	We found 0 images on this web page.				
		Good, most or all of your images have alt attributes				
	Text/HTML Ratio	Ratio : 4%				
Ŵ		This page's ratio of text to HTML code is below 15 percent, this mean that your website probably needs more text content.	าร			
0	Flash	Perfect, no Flash content has been detected on this page.				
\bigcirc	lframe	Great, there are no Iframes detected on this page.				

SEO Links

\bigcirc	URL Rewrite	Go	Good. Your links looks friendly!					
\bigcirc	Underscores in the URLs		Perfect! No underscores detected in your URLs.					
\bigotimes	In-page links		We found a total of 0 links including 0 link(s) to files					
0	Statistics	Ex	External Links : noFollow 0%					
			External Links : Passing Juice 0%					
		Int	Internal Links 0%					
			In-pag	e links				
			in pag		-			
Ancho	r			Туре		Juice		
			SEO Ke	ywords				
0	Keywords Cloud							
			Keywords C	Consiste	ncy			
Keyword Content		t	Title	Keywords Description		Headings		
			Usat	oility				
Url		De	-					
0	Uri		Domain : astralpetstore.com Length : 18					
0	Favicon		Great, your website has a favicon.					
8	Printability		We could not find a Print-Friendly CSS.					

Usability

\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigotimes	Doctype	Missing doctype		
\bigcirc	Encoding	Perfect. Your declared charset is GB2312.		
\bigotimes	W3C Validity	Errors : 0 Warnings : 0		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

×	XML Sitemap	Great, your website has an XML sitemap.		
_		http://astralpetstore.com/sitemap.xml		
		http://www.astralpetstore.com/sitemap.xml		
0	Robots.txt	http://astralpetstore.com/robots.txt Great, your website has a robots.txt file.		
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.		