

# Website Analysis: arww.kr

Generated on June 23 2025 19:35 PM

The score is 44/100

#### **SEO Content**

1	Title	ARWW Length: 4 Ideally, yo	ur title sk	nould contain	between 1	0 and 70 ch	aracters (spaces
<u> </u>	Description	included).  ARWW A R  Length: 2	eal - Wo	free tool to c	alculate tex	t length.	
		Ideally, yo	ur meta (	description sl included). Us			70 and 160 ulate text length.
<b></b>	Keywords	ARWW Good, you	r page co	ontains meta	keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property	/	Content			
		url		https://arw	w.kr		
		title		ARWW			
		description	n	ARWW A R	eal - World \	Way	
		site_name	9	ARWW			
		type		website			
		image		rww/web/u		-image-1-6k	0844099085/a 066802c9200
0	Headings	_	H2 3 2] ARWW 2] Denim		H4 1	H5 0	H6 0

### SEO Content

		<ul><li>[H2] 3M Reflective</li><li>[H4] [[][][][][][][] (ARWW INC)</li></ul>
	Images	We found 12 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 2%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 19 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 21.05%
		Internal Links 78.95%

## In-page links

Anchor	Туре	Juice
ALL	Internal	Passing Juice
<u>WOMENS</u>	Internal	Passing Juice
UNISEX	Internal	Passing Juice

### In-page links

<u>ETC</u>	Internal	Passing Juice
About	Internal	Passing Juice
Lookbook	Internal	Passing Juice
Editorial	Internal	Passing Juice
Review	Internal	Passing Juice
<u>Q&amp;A</u>	Internal	Passing Juice
FAQ	Internal	Passing Juice
<u>Login</u>	Internal	Passing Juice
=	Internal	Passing Juice
<u>Login</u>	Internal	Passing Juice
<u>SNS</u>	External	Passing Juice
Terms of use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

#### SEO Keywords



Keywords Cloud

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
arww	3	✓	✓	<b>*</b>	<b>*</b>
denim	3	×	×	×	✓
reflective	2	×	×	×	✓
login	2	×	×	×	×

## Keywords Consistency

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# Usability

0	Url	Domain : arww.kr Length : 7
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ko.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

<b></b>	Doctype	XHTML 1.0 Transitional	
	Encoding	Perfect. Your declared charset is UTF-8.	
8	W3C Validity	Errors: 22 Warnings: 14	
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
<b>•</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> </ul>	

#### Document

✗ Too bad, your website does not take advantage of gzip.

### Mobile

Mobile Op	Mobile Optimization	Apple Icon	
		Meta Viewport	Tag
		Flash content	

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://arww.kr/sitemap.xml
	Robots.txt	http://arww.kr/robots.txt
		Great, your website has a robots.txt file.
<b>&amp;</b>	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You
		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.