





Website Analysis: amsa.org

Generated on June 23 2025 08:50 AM






The score is 44/100





SEO Content

	Title	American Medical Student Association Home Length : 41 Perfect, your title contains between 10 and 70 characters.																			
	Description	The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States. Length : 203 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>American Medical Student Association Home</td></tr><tr><td>description</td><td>The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States.</td></tr><tr><td>url</td><td>https://www.amsa.org/</td></tr><tr><td>site_name</td><td>AMSA</td></tr></table>						Property	Content	locale	en_US	type	website	title	American Medical Student Association Home	description	The American Medical Student Association (AMSA), with a half-century history of medical student activism, is the oldest and largest independent association of physicians-in-training in the United States.	url	https://www.amsa.org/	site_name	AMSA
Property	Content																				
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	Headings	H1 4	H2 5	H3 13	H4 2	H5 0	H6 0														



SEO Content

		<ul style="list-style-type: none"> • [H1] • [H1] Future physicians • [H1] Vision • [H1] Statement of Belonging • [H2] • [H2] Medical Education, Amplified. • [H2] What's in it for you? • [H2] FEATURED MEMBER BENEFITS • [H2] Join In • [H3] Advocacy • [H3] Education • [H3] Networking • [H3] Future physicians—eager for change. • [H3] Patients above profits. • [H3] Med-ed Superfood. • [H3] What's hot at AMSA right now? • [H3] Chapter Officer Hub • [H3] AMSA Leader Marketplace • [H3] On Call Blog: Recent Posts • [H3] What We Must Face, and How We will Bear it, Together • [H3] Follow @AMSANational on Instagram, Facebook, Twitter, and LinkedIn to keep up. • [H3] Follow Us • [H4] Call for Submissions - Win Prizes & Get Published! • [H4] What's a Good MCAT Score?
	Images	<p>We found 3 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 85 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.06%</p> <p>Internal Links 92.94%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
AMSA Portal	Internal	Passing Juice
On Call Blog	Internal	Passing Juice
News &#038; Resources	Internal	Passing Juice
Join	Internal	Passing Juice
Chapter Hub	Internal	Passing Juice
About	Internal	Passing Juice
About AMSA	Internal	Passing Juice
History	Internal	Passing Juice
Why AMSA?	Internal	Passing Juice
Leadership &#038; Staff	Internal	Passing Juice
National Leadership	Internal	Passing Juice
National Office Staff	Internal	Passing Juice
Governance &#038; Politics	Internal	Passing Juice
Constitution &#038; Bylaws	Internal	Passing Juice
Strategic Framework	Internal	Passing Juice
House of Delegates	Internal	Passing Juice
Resolutions	Internal	Passing Juice
Committees	Internal	Passing Juice
Delegates	Internal	Passing Juice

In-page links

Membership Leaders	Internal	Passing Juice
Chapter Officer Hub	Internal	Passing Juice
Chapter Officer Marketplace	Internal	Passing Juice
Chapter Requests Form	Internal	Passing Juice
Discounts	Internal	Passing Juice
Become a Leader	Internal	Passing Juice
Board of Trustees	Internal	Passing Juice
Membership Directors	Internal	Passing Juice
Chapter Officers	Internal	Passing Juice
AMSA Academy Leaders	Internal	Passing Juice
Fellowship Program	Internal	Passing Juice
Action Committee and Campaign Leaders	Internal	Passing Juice
IFMSA Advisor	Internal	Passing Juice
Editorial Board	Internal	Passing Juice
National Leadership Opportunities	Internal	Passing Juice
Get AMSA ID	Internal	Passing Juice
FAQs	Internal	Passing Juice
About AMSA Academy	Internal	Passing Juice
Research Directory	Internal	Passing Juice
Scholars Programs	Internal	Passing Juice
Machine Learning in Healthcare Scholars Program	Internal	Passing Juice
Mentorship Program	Internal	Passing Juice
Advocacy Mentorship Sprint	Internal	Passing Juice
Pathway to Medical School	Internal	Passing Juice
Reproductive Health Mentorship Sprints	Internal	Passing Juice
Reproductive Health Project	Internal	Passing Juice
HEART-IM	Internal	Passing Juice
Residency Prep Series	Internal	Passing Juice


In-page links

Life + Leadership	Internal	Passing Juice
About AMSA Advocacy	Internal	Passing Juice
AMSA Code Blue	Internal	Passing Juice
Digital Rural Health Project	External	Passing Juice
Action Committees	Internal	Passing Juice
Community &#038; Public Health	Internal	Passing Juice
Gender &#038; Sexuality	Internal	Passing Juice
Global Health	Internal	Passing Juice
Health Policy Team	Internal	Passing Juice
Medical Education Team	Internal	Passing Juice
Race, Ethnicity and Culture in Health	Internal	Passing Juice
Wellness &#038; Student Life	Internal	Passing Juice
Activism Resources	Internal	Passing Juice
Calendar	Internal	Passing Juice
Annual Convention	External	Passing Juice
Partner with AMSA	Internal	Passing Juice
Exhibit	External	Passing Juice
Advertise	Internal	Passing Juice
Institutional Partners	Internal	Passing Juice
Partners Marketplace	Internal	Passing Juice
Specs &#038; Submission Forms	Internal	Passing Juice
Faculty Advisors	Internal	Passing Juice
Become an AMSA Ally	Internal	Passing Juice
Grants	External	Passing Juice
Join Our Movement	Internal	Passing Juice
AMSA Swag Shop	Internal	Passing Juice
AMSA Foundation	External	Passing Juice
AMSA Alumni Network	Internal	Passing Juice

In-page links

Contact Us!	Internal	Passing Juice
Learn More	Internal	Passing Juice
Join AMSA	Internal	Passing Juice
Check it out	Internal	Passing Juice
Join	Internal	Passing Juice
User Login	Internal	Passing Juice
Donate	Internal	Passing Juice
Subscribe	Internal	Passing Juice
website accessibility	External	Passing Juice



SEO Keywords

	Keywords Cloud	read leadership health partners mentorship chapter medical academy amsa advocacy
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amsa	12	✖	✖	✔	✔
health	7	✖	✖	✖	✖
leadership	4	✖	✖	✖	✖
partners	4	✖	✖	✖	✖
chapter	4	✖	✖	✖	✔












Usability

	Url	Domain : amsa.org Length : 8
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 53
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://amsa.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>