

# Website Analysis: aktis.travel

Generated on June 17 2025 10:14 AM

The score is 43/100



## SEO Content

|  |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |         |         |         |         |         |
|--|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|---------|---------|---------|
|  | Title              | AKTIS GROUP                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |         |         |         |         |         |
|  |                    | Length : 11                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |         |         |         |         |         |
|  |                    | Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |
|  | Description        | Length : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |         |         |         |         |         |
|  |                    | Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |         |         |         |         |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |         |         |         |         |         |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |         |         |         |         |         |
|  | Headings           | H1<br>13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | H2<br>0 | H3<br>5 | H4<br>0 | H5<br>6 | H6<br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H1] Аренда авто, яхт &amp; авиатранспорта</li><li>• [H1] Экскурсии &amp; паломничество</li><li>• [H1] Виллы &amp; отели</li><li>• [H1] Индивидуальное сопровождение в поездках</li><li>• [H1] Встреча в аэропорту &amp; услуги личного водителя</li><li>• [H1] Мы предлагаем &amp;</li><li>• [H1] Take a cruise with</li><li>• [H1] fresh water sailors</li><li>• [H1] Reda Gallery</li><li>• [H1] Наши преимущества</li><li>• [H1] 14</li><li>• [H1] 14</li><li>• [H1] 11</li><li>• [H3] Погрузитесь в роскошь и наслаждайтесь эксклюзивными , впечатлениями, путешествуя по Греции.</li><li>• [H3] Все услуги холдинга Aktis Group представлены нашими собственными компаниями, что гарантирует высокое качество и конкурентные цены.</li></ul> |         |         |         |         |         |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H3] Wedding offer</li> <li>• [H3] Pool attractions</li> <li>• [H3] RH Conference</li> <li>• [H5] Spanish &amp; french wines</li> <li>• [H5] Tasting menus of 2017</li> <li>• [H5] Weddings parties</li> <li>• [H5] 68 rooms for your comfort</li> <li>• [H5] Cocktail Bar &amp; Coffee Shop</li> <li>• [H5] Amsterdam light festival</li> </ul> |
|    | Images          | <p>We found 18 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                   |
|    | Text/HTML Ratio | <p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                      |
|    | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                 |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                                                        |

## SEO Links

|                                                                                     |                         |                                                                                                              |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                             |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                               |
|  | In-page links           | We found a total of 17 links including 0 link(s) to files                                                    |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.88%</p> <p>Internal Links 94.12%</p> |

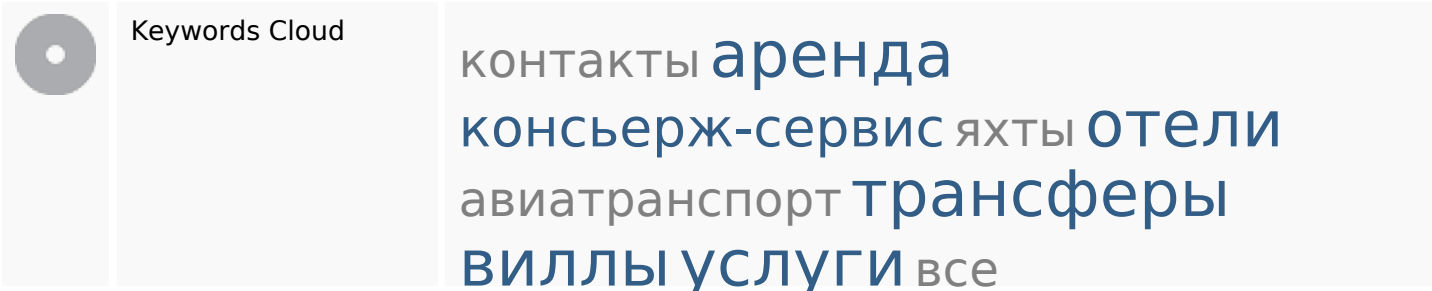
## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">Услуги</a>           | Internal | Passing Juice |
| <a href="#">Трансферы</a>        | Internal | Passing Juice |
| <a href="#">Аренда авто</a>      | Internal | Passing Juice |
| <a href="#">Экскурсии</a>        | Internal | Passing Juice |
| <a href="#">Паломничество</a>    | Internal | Passing Juice |
| <a href="#">Виллы</a>            | Internal | Passing Juice |
| <a href="#">Отели</a>            | Internal | Passing Juice |
| <a href="#">Яхты</a>             | Internal | Passing Juice |
| <a href="#">Авиатранспорт</a>    | Internal | Passing Juice |
| <a href="#">Консьерж-сервис</a>  | Internal | Passing Juice |
| <a href="#">О компании</a>       | Internal | Passing Juice |
| <a href="#">Контакты</a>         | Internal | Passing Juice |
| =                                | External | Passing Juice |
| <a href="#">Wedding offer</a>    | Internal | Passing Juice |
| <a href="#">Pool attractions</a> | Internal | Passing Juice |
| <a href="#">RH Conference</a>    | Internal | Passing Juice |
| <a href="#">Яхты</a>             | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| трансферы | 7       | ✖     | ✖        | ✖           | ✖        |
|           |         |       |          |             |          |

## Keywords Consistency

|        |   |   |   |   |   |
|--------|---|---|---|---|---|
| услуги | 7 | ✗ | ✗ | ✗ | ✓ |
| виллы  | 6 | ✗ | ✗ | ✗ | ✓ |
| аренда | 6 | ✗ | ✗ | ✗ | ✓ |
| отели  | 6 | ✗ | ✗ | ✗ | ✓ |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : aktis.travel<br>Length : 12              |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                             |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                           |
|  | W3C Validity    | Errors : 43<br>Warnings : 13                                                                                                                                                                                                                                                                                       |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                         |
|  | Speed Tips      | <div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div> |

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✔ Perfect, your website has few JavaScript files.
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://aktis.travel/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.