Website Analysis: aktis.group

The score is 62/100

SEO Content

✓	Title	Aktis Group - real estate and tourism in Greece | Aktis group Length : 61 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Aktis Group Length : 11 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✕	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	AKTIS GROUP
title	Aktis Group - real estate and tourism in Greece | Aktis group
description	Aktis Group
url	https://aktis.group/
image	https://aktis.group/assets/images/fb-logo.jpg
locale	ru_RU

	Headings	H1 0	H2 8	H3 8	H4 0	H5 0	H6 0

- [H2] GREECE INVEST
- [H2] AKTIS ESTATE

SEO Content

- [H2] AKTIS VILLAS
- [H2] AKTIS HOME
- [H2] AKTIS CAR
- [H2] AKTIS TAXI
- [H2] AKTIS YACHTS
- [H2] AKTIS GUIDE
- [H3] Real Estate in Greece
- [H3] Luxury Real Estate
- [H3] Holiday villa rentals
- [H3] Furniture & Interior Design
- [H3] Car rental
- [H3] Airport Transfers
- [H3] Yacht trips
- [H3] Guided tours

❌	Images	We found 12 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 35% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
EN	Internal	Passing Juice
GR	Internal	Passing Juice
RU	Internal	Passing Juice
DE	Internal	Passing Juice
About us	Internal	Passing Juice
Contacts	Internal	Passing Juice
Blog	External	Passing Juice
Vacancies	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	villas real estate aktis holiday car greece professional rentals airport

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aktis	9	✔	✖	✔	✔
greece	5	✔	✖	✖	✔
estate	4	✔	✖	✖	✔
airport	3	✖	✖	✖	✔
villas	3	✖	✖	✖	✔

Usability

	Url	Domain : aktis.group Length : 11
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 6 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⬤	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://aktis.group/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.